

A world map is shown in the background, rendered in a light blue/white color against a dark background. Overlaid on the map are several vertical bands of color: a red band on the left, a yellow band, a green band, a blue band, and a purple band on the right. The text is centered over the map.

Cross-border E-commerce Innovation and its Implication for Inclusive Trade: the Case of China

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Content

- Cross-border e-commerce and inclusive trade
- Transformation of international trade transaction and handling process
- Benefits of cross-border e-commerce for trading partners
- Implications for inclusive trade



Cross-border E-commerce and Inclusive Trade for SMEs



Extended Cross-border E-commerce Concept: Transformation of International Trade Process

Before Transaction

- Potential buyers and sellers
- Information exchanges
- Trade leads
- Business opportunities
- Matching buyers and sellers

Transaction

- Potential buyers and sellers
- Information exchanges
- Trade leads
- Business opportunities
- Matching buyers and sellers
- Transactions
- Payment
- Logistics integration

After Transaction

- Import and export process management
- Documents preparation
- Documents exchange
- Payment integration
- Logistics integration
- Banking
- Foreign exchange
- Customs and other government authorities

Immerging Platforms on Internet



Immerging Third Party Platforms in China to facilitate Trade

Before Transaction (Information exchange)

- Alibaba.com
- MadeinChina.com
- Globalmarket.com
- Trade2cn.com

Transaction (Cross border B2C)

- Dhgate.com
- Aliexpress.com
(Alibaba)
- M2Cmart.com
(Global market)
- Ebay.cn

After Transaction (Paperless trading and integrated service)

- Onetouch.cn
(taken over by
Alibaba)

Benifits of Cross-border E-commerce



- Matching buyers and sellers
- Increase the availibility and choices of consumer products
- Easy and convenient for business and consumers
- Increase the market efficiencies
- Reduce the transaction cost
- Facilitate International trade and help the SME to participate in global trade

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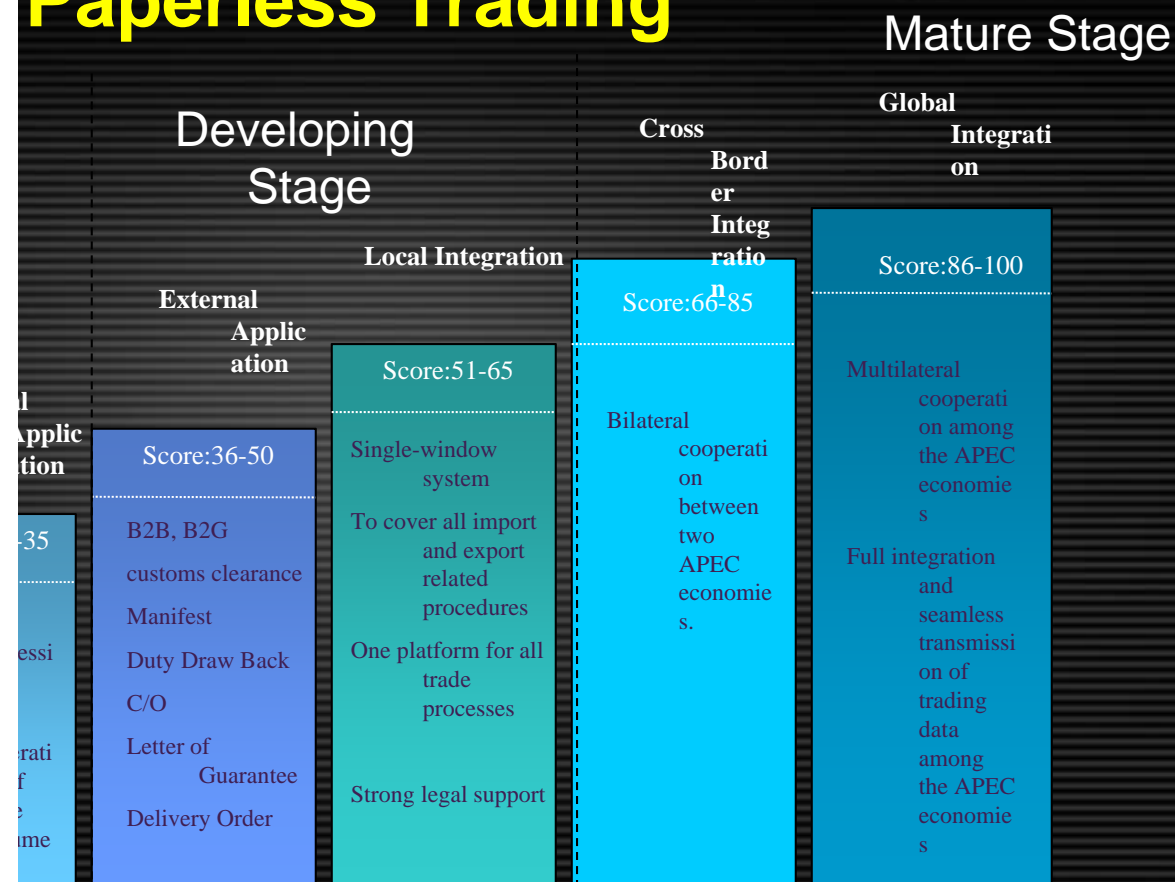
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The Challenges for Paperless and Integrated Services (After 2015)?



Paperless Trading



APEC Research Report