

National Transport and Logistics Information Platform in China



GU Jingyan

Director of Transport and Logistics Research Center of
Research Institute of Highway, Ministry of Transport, China

2015-12-10 Bangkok

CONTENT

- Background
- Institutional Arrangement
- System Design
- Standards
- Future Plan

Background



Why LOGINK in China

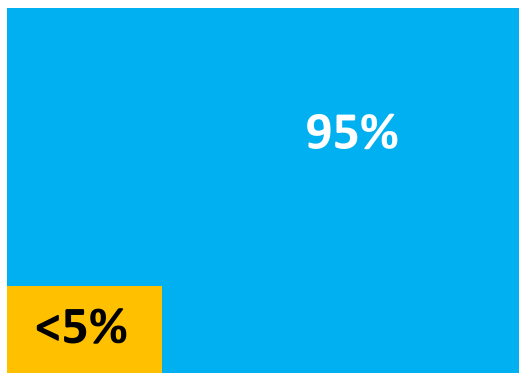
Logistics Industry in China

Demand

70+ Million

manufacturers and
trading companies

■ SME ■ Others



Logistics costs
\$ 1700 Billion

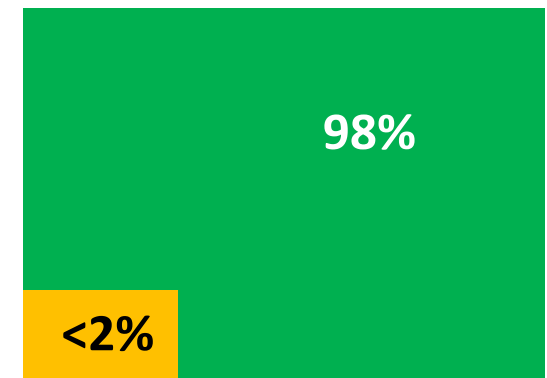
16.6% of GDP

Supply

7.45+ Million

Road Transport operators

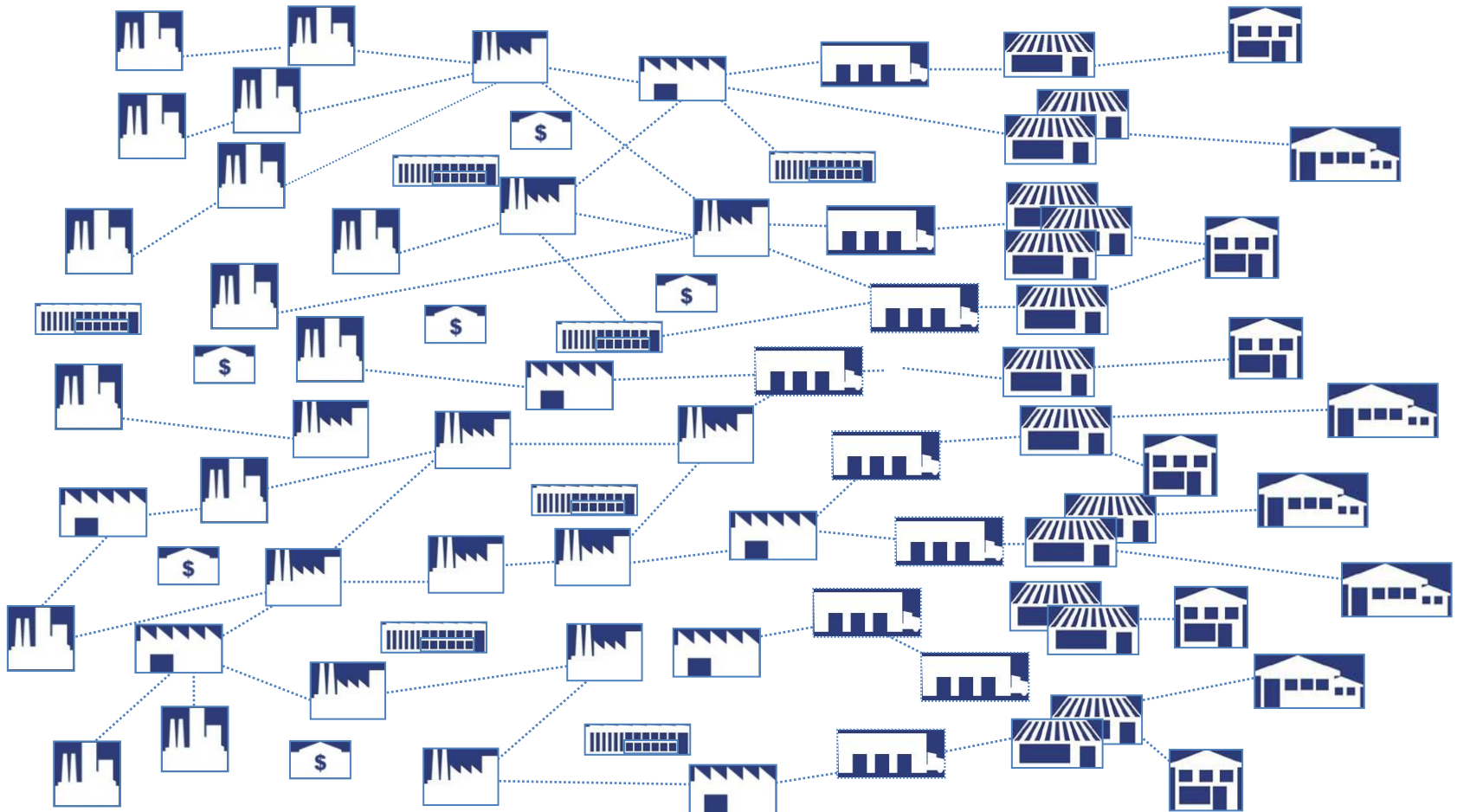
■ SME ■ Others



Why LOGINK in China

Supply chain (high cost and low efficiency)

Raw material supplier manufacturer warehousing logistics wholesaler retailer consumer



Why LOGINK in China

1. Information Isolated Island exist in supply chain in China.
2. Commercial platforms exist in China but no unified standards.
3. Point to point connection lead to high cost and low efficiency.
4. Tight connection with Global trading system needs single window platform to promote trade facilitation

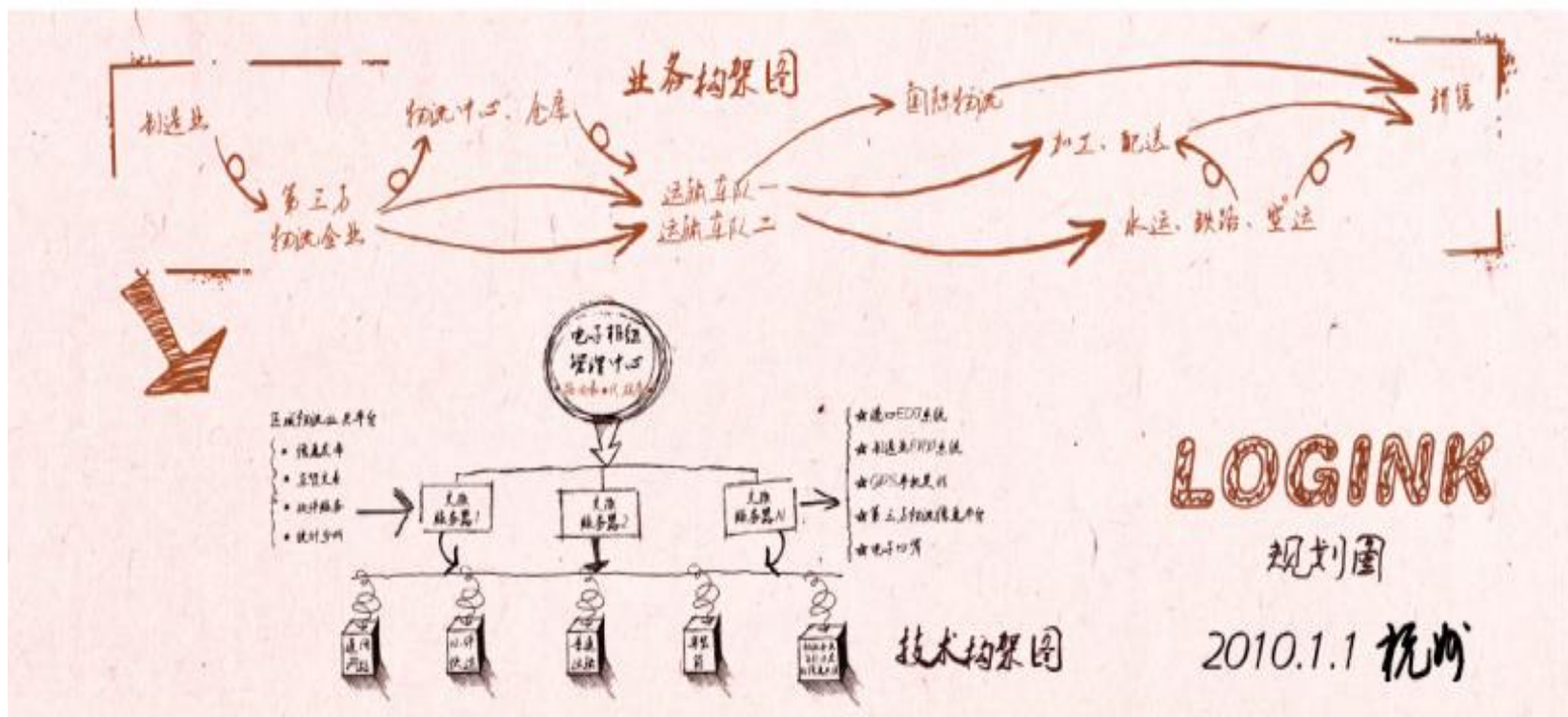


Why LOGINK in China

eliminating the re-keying of data in existing fax- and paper-based supply chains



Timeline



预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_3736

