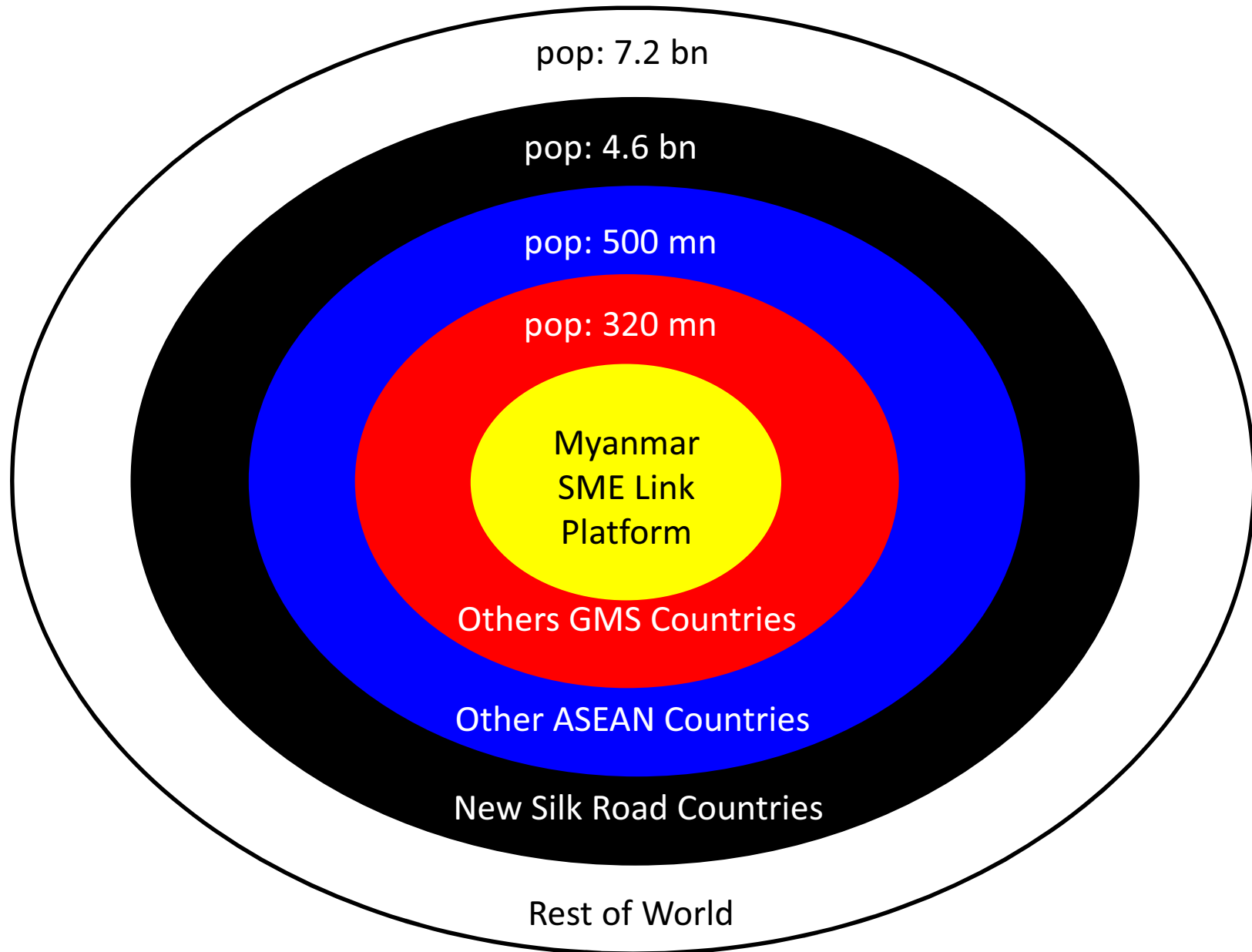




 MYANMARSMELINK

Barbara Meynert
November 2015

Linking SMEs Globally



New Silk Road: Belt and Road Initiative



A BUSINESS-TO-BUSINESS OPPORTUNITY PLATFORM

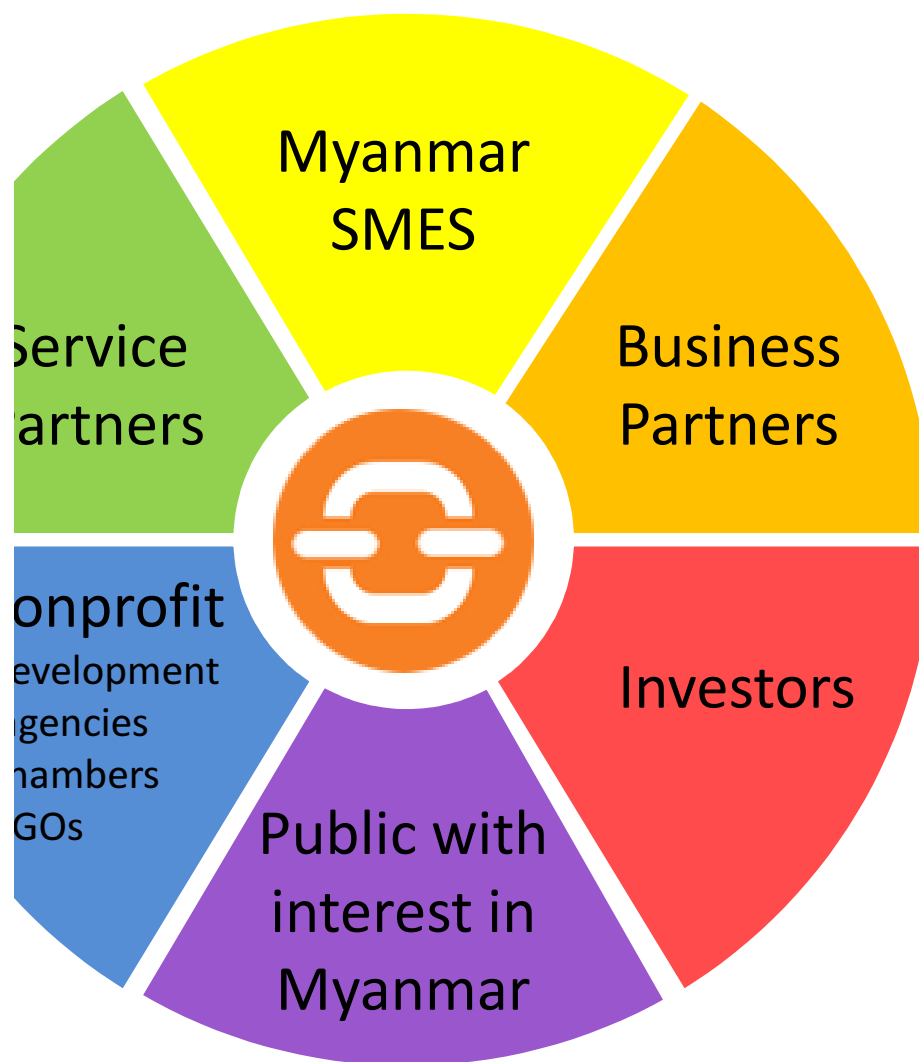
MYANMARSMELINK is a business-to-business opportunity platform that connects Myanmar's SMEs and entrepreneurs with global business, capital and services. It is a unique resource point for SMEs to reduce information asymmetries and share business connections, resources, capabilities and the knowledge necessary to further develop their businesses. The platform offers an attractive array of services, including business matching, investment opportunities, alliances/JV partnerships, business services and up-to-date business news and information on Myanmar.



CONNECTING MYANMAR SMEs

Connecting Myanmar SMEs with investors, partners, services providers and non-profit organizations (development agencies, business associations, NGOs, academic institutions), MYANMARSMELINK aims to improve the resources available to Myanmar's SMEs and enhance their ability to integrate with global value chains. Essentially, this platform will create an ecosystem around Myanmar SMEs thereby producing a multiplier effect in this key segment of the economy.

ANMARSMELINK Community



预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_3731

