

UNNExT Workshop on Implementing UN/CEFACT e-Business Standards in Agricultural Trade

21 December 2015
Bangkok, Thailand



Implementing UN/CEFACT eBusiness standards for agriculture trade - Opportunities for developing countries -

Bangkok, December 2015



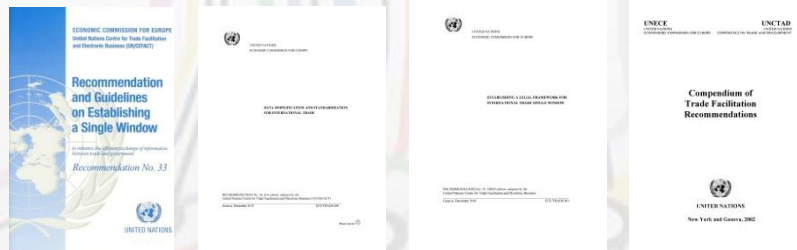
UNECE: Who we are and what we do

- ❑ United Nations Economic Commission for Europe (UNECE): North America, Europe, Central Asia, Western Asia and Caucasus
- ❑ Focal point in the UN system to develop standards and best practice for trade facilitation
- ❑ The United Nations Centre for Trade Facilitation and electronic Business (UN/CEFACT) develops policy recommendations, standards, guidelines
- ❑ Simplified and harmonized trade documents, processes and information flows throughout the supply chain



UNECE Pillars for Trade Facilitation

Policy Rec.s



Standards



Guides, Case Studies, Capacity Building



Capacity Building & Technical assistance

UN/CEFACT Agriculture Expert Group

Messages and processes for agriculture trade

Objectives:

- ☐ Standardization of processes and information (including codes)
- ☐ Improvement of agriculture trade through better information
- ☐ Integration of agriculture trade into global standards for trade
- ☐ Compliance to regulations for food quality and safety

➔ Smarter Food, eFoodChain, agriculture Single Window,
Smarter Inspection by Smarter Communication

Will developing countries benefit from electronic documents?

Primary Effects: better/faster information exchange and better processes

- ☐ Faster movement of produce and better quality

Secondary Effects: eBusiness always requires analysis of the situation, a gradual improvement of processes and documents, increase of collaboration (change management) and finally automatisisation → eBusiness is a motor for reform

- ☐ Automation, legal and organizational reforms
- ☐ Transparency, application of regulations and less corruption
- ☐ Increased trust of trade partners
- ☐ New market opportunities

Project benefits and project design: developed versus developing countries

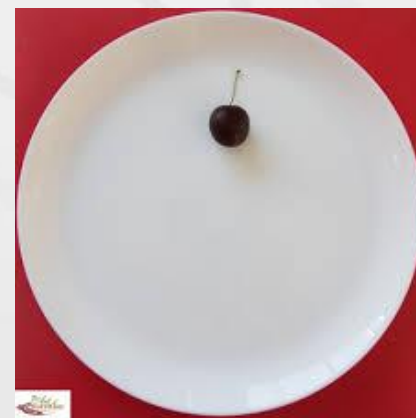
Developed economies (often) have efficient processes, institutions and legislation

→ Automation is the cherry on the cake



Developing countries often need to improve processes, institutions and legislation

→ Automation would give only the cherry, no cake



Challenge for the project manager: Develop a project concept that delivers both automation and improvement of the overall situation

Example: electronic SPS

Three major project components to take full advantage of electronic SPS (exporting country)

- ❑ **Reorganization and automation of certificate issuance:** electronic application, scheduling of inspection, issuance, payment, recording of results
- ❑ **Integration with Customs and OGA:** use electronic SPS for Export clearance; integration of information flows
- ❑ **Intelligent use of electronic information** for better exports: use information for statistics, risk management, export

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_3730

