

Bangkok 14-17 November

# BETTER SOONER

Accelerating ICT innovation to improve lives faster. The global event for SMEs, corporates and governments.



ITU Telecom World 2016 will take place in Bangkok from 14 to 17 November, hosted by the government of the Kingdom of Thailand.

Focusing this year on the digital economy and SMEs, the event is the global platform to accelerate ICT innovations for social and economic development.

It's where leaders, policy makers & regulators meet industry experts, investors, SMEs, entrepreneurs and innovators to exhibit solutions, share knowledge and network at the highest level.

Our aim is to help ideas go further, faster to make the world better, sooner.





## **Unique Audience**



- Heads of State and government, heads of international organizations
- Ministers and regulators of ICT and other related sectors including finance, health and more
- C-level industry executives from companies across entire ICT industry ecosystem
- Small and medium enterprises (SMEs), entrepreneurs and innovators
- Exhibitors from nations, companies, organizations worldwide
- Academia and consultants
- Young & digital visionaries
- Global media



# Exhibition

Exhibiting at World 2016 offers international visibility and networking opportunities before our influential global audience

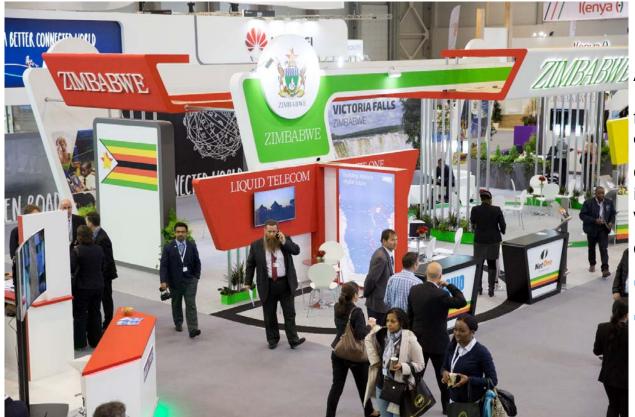
- National Pavilions
- Independent Stands
- Thematic Pavilions
- SMEs
- Young entrepreneurs
- Sponsored networking activities & zones
- Advertising opportunities





### **National Pavilions**

Bangkok 14-17 November



As the UN specialized Agency for ICT issues, ITU is proud to feature National Pavilions from around the world at ITU Telecom World events.

Governments invite selected local SMEs and innovation entities to join the exhibition within their National Pavilions.

Choose from:

- raw space (min 50m<sup>2</sup>)
- or turnkey options (50m<sup>2</sup>, 100m<sup>2</sup> and 150m<sup>2</sup>) according to your needs



## Why join a National Pavilion?

Bangkok 14–17 November



- Showcase growth and investment opportunities in your country or region
- Exhibit selected local and regional projects, micro, small and medium businesses, innovation entities and young entrepreneurship
- Secure investment and partnership through targeted networking
- Invite your guests with unlimited complimentary Exhibition passes



### **Thematic Pavilions**

Thematic Pavilions bring together associations, companies, organizations and SMEs focused on one key sector of the ICT ecosystem – for example, smart cities, cybersecurity, the satellite industry or ICTs for emergencies.

Choose from:

- raw space (min 50m<sup>2</sup>)
- or turnkey options (50m<sup>2</sup>, 100m<sup>2</sup> and 150m<sup>2</sup>) according to your needs



https://www.yunbaogao.cn/report/index/report?reportId=5\_3451 运迟 苦 ٦I 立 维码如つ 7

ld

ns and

ted ses

# y Join a Thematic Pavilion?



