

Addressing e-Waste

Russell Ngo

Director, Global Product Compliance



“When it’s your name on the door, you care deeply about the lasting legacy of your company.”

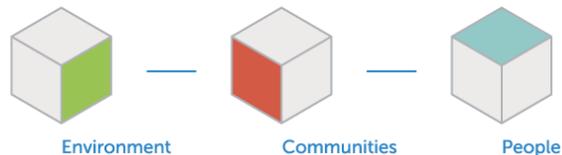




1 Promise: Creating a Legacy of Good

3

Action areas where we can make the most impact



10

Bold sustainability aspirations



21

Sustainability goals relating to our entire value chain, derived from these 10 bold aspirations.

100k+



Team members in 78 countries that are enabling our 21 goals to become a reality by the year 2020.

78

Countries spanning the globe



We start with the environment in mind



- Design energy efficient, recyclable products made with environmental friendly materials
- Source sustainable materials for products & packaging
- Optimize shipping to reduce waste and cost
- Reduce energy intensity in products
- Accessible recycling programs

Dell's commitment to Recycling

- Recovered over 1.6 billion pounds of obsolete electronics to date for recycling and reuse
- Recycling programmes in operation since 1999
- Commitment to free recycling for consumers – 78 countries
- Value added programme for business recycling in 44 countries
- Ink and toner programmes in 51 countries

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Commitment to Customers, Commitment to the Environment

According to StEP (Solving the E-waste Problem), an estimated 65.1 million tons of damaged, obsolete or simply unwanted electronic devices were discarded as e-waste in 2012. Much of what we call "e-waste" is not waste at all but rather whole electronic equipment or parts that can gain new life through reuse or recycling. As a global producer of computer products, a local citizen of the communities we serve, and a steward of the planet we share, Dell has a responsibility to recover used electronics and recycle them properly. By recycling products safely, we protect the health of people and the planet. Dell provides multiple convenient recycling options for customers to safely dispose their end-of-life computer equipment and lower their environmental footprint.

Dell Asset Resale and Recycling
Whether your business owns or leases, wants to resell or recycle, Dell provides V/EEE compliant, convenient, secure and environmentally responsible solutions for your used IT equipment.

Recycling for Consumers
Recycle your old electronics for free through Dell's consumer recycling program. Dell offers take back services for Dell and non-Dell equipment.

Printer Supplies Recycling
Dell's Ink and Toner Cartridge Recycling program allows you to recycle your used printer consumables, in an easy and environmentally acceptable manner.

FY15 Progress Points

- Recovered 172.6 million pounds of used electronics, have achieved 71.4 percent of our 2020 goal, and are on track to meet that goal
- Launched closed-loop recycling
- The Optiplex 3030 All-in-One became the first in the industry to be made with closed-loop recycled plastics
- FY15 Corporate Social Responsibility Report

Resources

- Individual producer responsibility policy
- Environmental partner performance standard
- Waste and electronic equipment end-of-life instructions
- Policies and positions

Learn More

- Dell Global Recycling Programs
- Awards and recognition

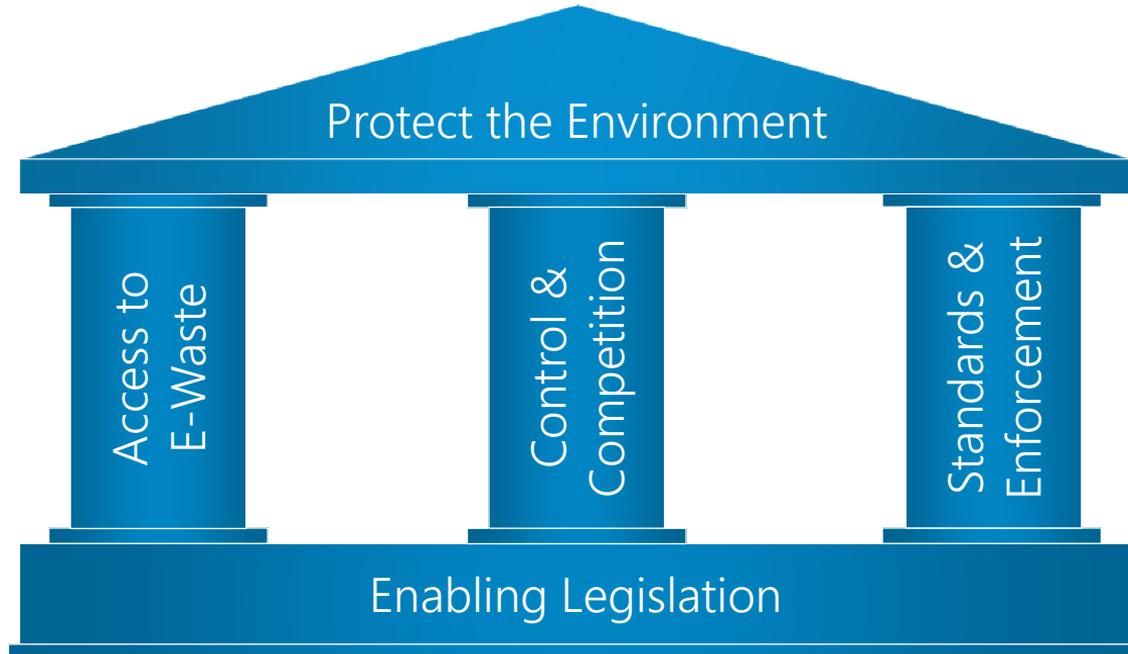


Advocacy

- Actively working globally on thought leadership of solutions for e-waste issues:
 - Partnership on e-waste with UNIDO
 - Membership of Step
 - Industry groups
 - Academia
 - Conferences
 - Developing countries

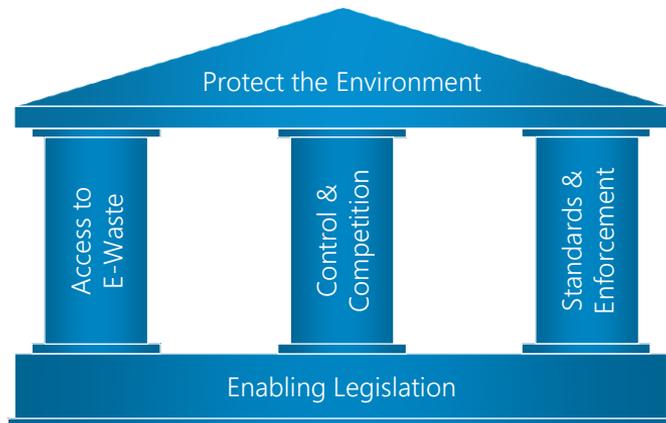


Principles for e-waste regulation and operation



Core enabling policy principles

- Producers to offer end of life recovery of own products at no charge to private consumers
- Producers should provide information to customers on how to return product at end of life
- Producers to have flexibility to internalise end of life costs for own products
- Legislation should establish recycling standards in line with internationally recognised standards
- Responsibility should be determined by market share of product sales by type
- All systems should enable transparency of cost where fair market



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