



Regional Consultative Workshop on El Nino in Asia-Pacific



Big Data Revolution for Sustainable Development and Humanitarian Action



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United Nations Global Pulse

A flagship innovation initiative of the UN Secretary-General on the Data Revolution

“Big Data harnessed responsibly as a public good”

WHAT PEOPLE SAY

- Social media (content focus)
- Online advertisement
- Complaint system
- Radio

WHAT PEOPLE DO

- Social media (location focus)
- Mobile data
- Utility usage data
- Postal data
- Transportation data
- Searching keywords
- On-/ offline retail data
- Remote sensing

THE GLOBAL GOALS

For Sustainable Development



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**DATA
PHILANTHROPY
&
CROWDSOURCING**

-  Government
-  Private Sector
-  Open Source Technologists
-  Community Groups
-  Academia
-  Local Entrepreneurs
-  Foundations & NGOs
-  United Nations



TRACK 1
**INNOVATION
DRIVER**
DATA INNOVATION
PROJECTS

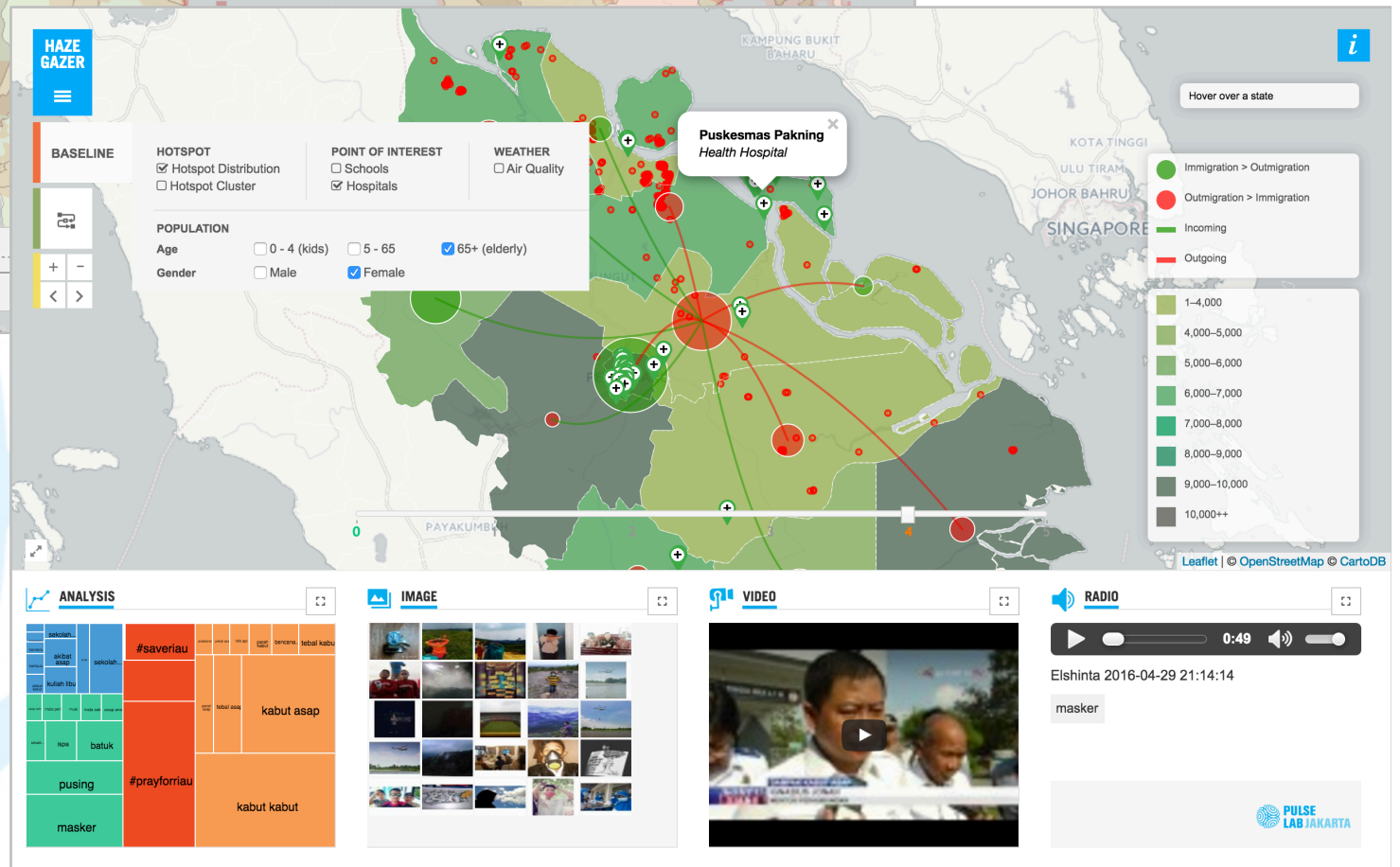
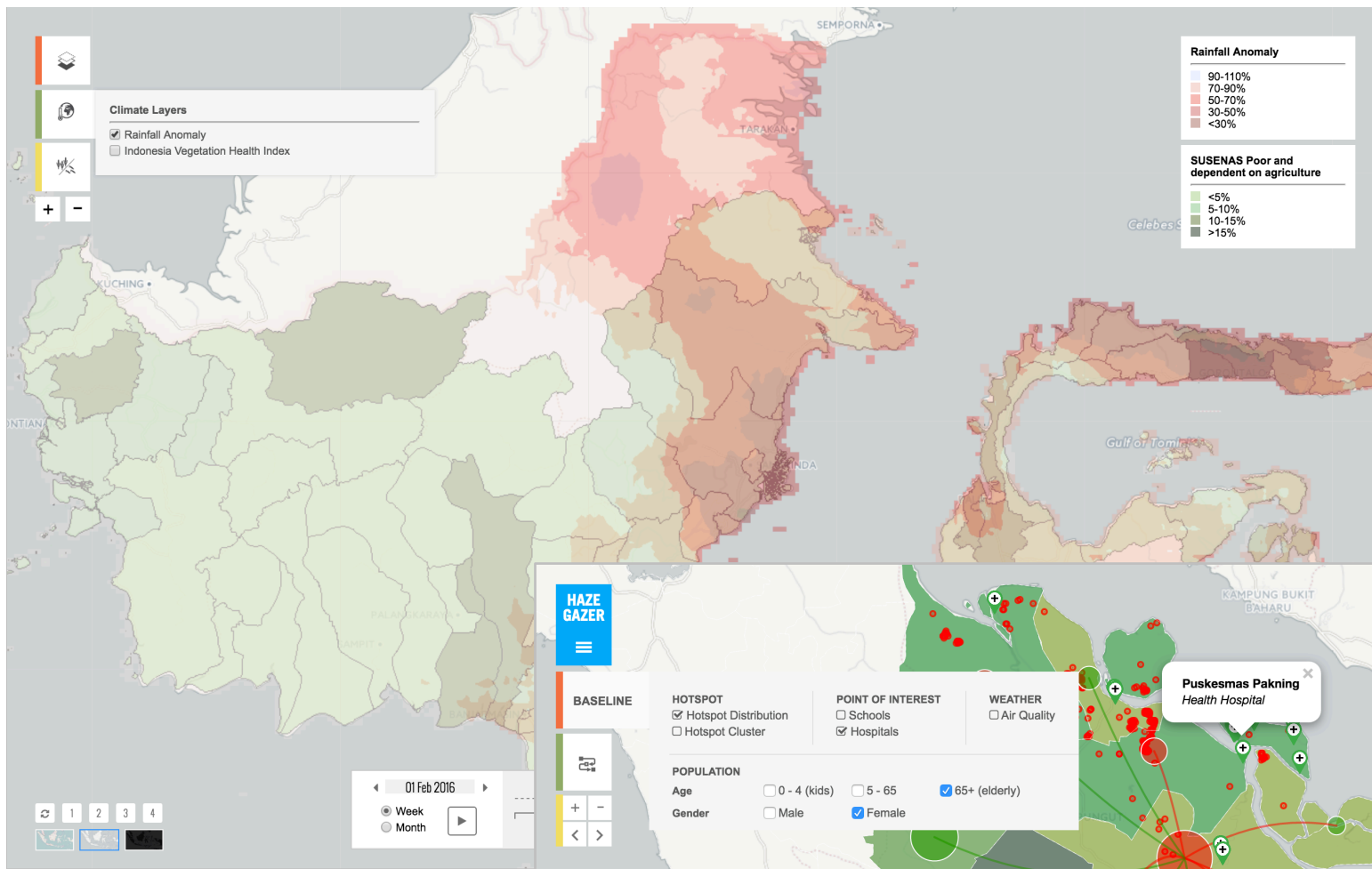
TRACK 2
**ECOSYSTEM
CATALYST**
POLICY, ADVOCACY
& ADOPTION

PROTOTYPE

TEST

NETWORK

**PULSE
LAB JAKARTA**



What are we dealing with?

- Data Collection and Monitoring
 - Types (e.g., situations, impacts, response, etc.)
 - Temporal resolution (e.g., current situations, etc.)
 - Spatial resolution (e.g., national, sub-national, etc.)
 - Disaggregation (e.g., by gender, age, etc.)
- Analysis/Interpretation and Insight/Policy
 - Generating insights
 - Identifying priorities
 - Helping decision-making and actions
- Sharing and Coordination
 - Closing message loops (top-down & bottom-up streams)
 - Empowering different levels of authorities and citizens



Then how can we do better?

- Data Collection and Monitoring **in a better way**
 - Types (e.g., situations, impacts, response, etc.)
 - Temporal resolution (e.g., current situations, etc.)
 - Spatial resolution (e.g., national, sub-national, etc.)
 - Disaggregation (e.g., by gender, age, etc.)
- Analysis/Interpretation and Insight/Policy **in a better way**
 - Generating insights
 - Identifying priorities
 - Helping decision-making and actions
- Sharing and Coordination **in a better way**
 - Closing message loops (top-down & bottom-up streams)
 - Empowering different levels of authorities and citizens

We try to find some answers from

- Data Collection and Monitoring (**Data science and Big Data**)
 - Types (e.g., situations, impacts, response, etc.)
 - Temporal resolution (e.g., current situations, etc.)
 - Spatial resolution (e.g., national, sub-national, etc.)
 - Disaggregation (e.g., by gender, age, etc.)
- Analysis/Interpretation and Insight/Policy (**Advanced data analytics**)
 - Generating insights
 - Identifying priorities
 - Helping decision-making and actions

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_3070

