

*Opportunities and challenges in using evidence-based trade policy for the achievement of sustainable development goals*

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# Trade and sustainable development

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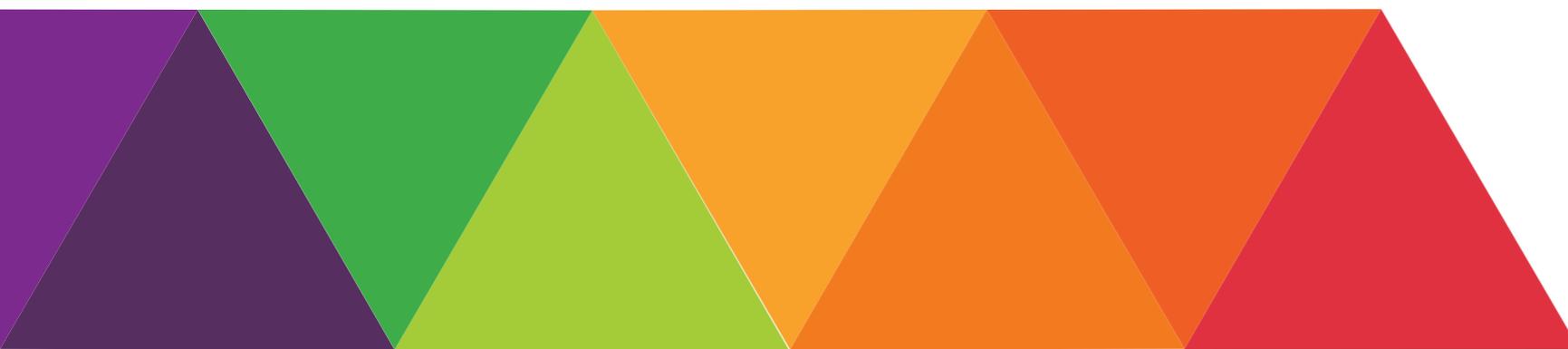


# Outline – we shall discuss the following questions:

- What is sustainable development?
- Making trade an effective means of delivering sustainable development: what are the drivers and which actions and reforms are needed?
- Q&A



**What is sustainable  
development?**





# Development → Sustainable Development

- **Integrating 3 dimensions: economic, social, and environmental**
- “...development that meets the needs of the present without compromising the ability of future generations to meet their own needs. It contains within it two key concepts:
  - the concept of **needs**, in particular the essential needs of the world's poor, to which overriding priority should be given; and
  - the idea of **limitations** imposed by the state of technology and social organization on the environment's ability to meet present and future needs.”





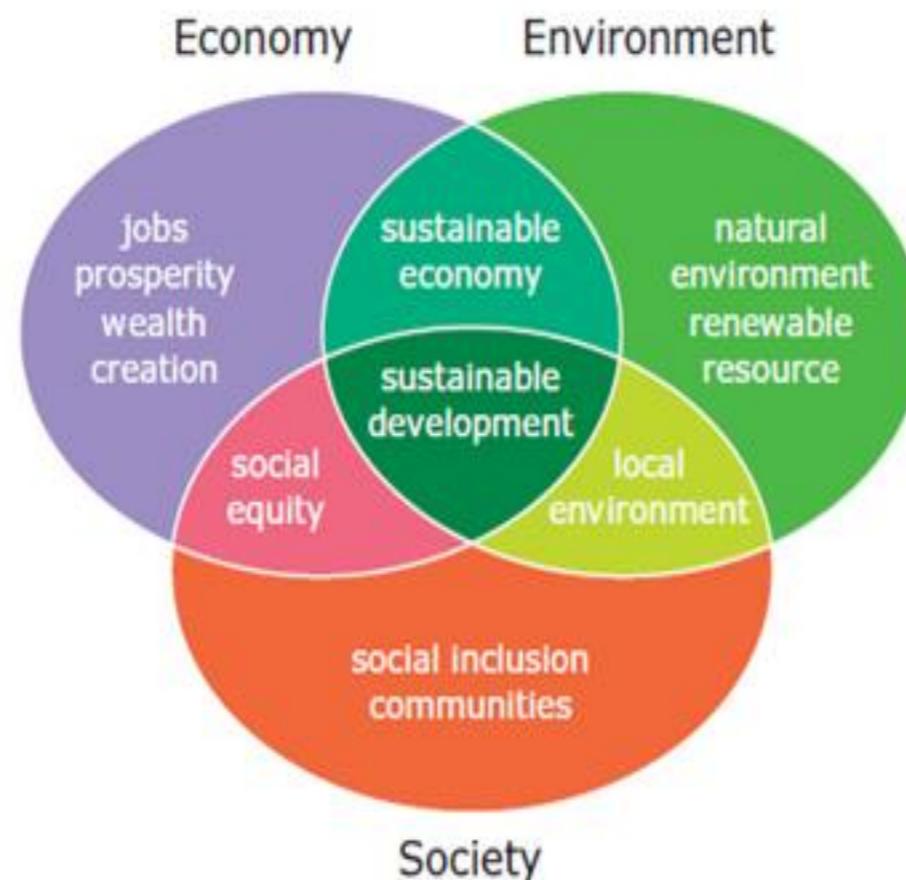
# Common understanding

In essence, sustainable development is a process of change in which the exploitation of resources, the direction of investments, the orientation of technological development, and the institutional changes are all in harmony and enhance both **current and future potential to meet human needs and aspirations.**

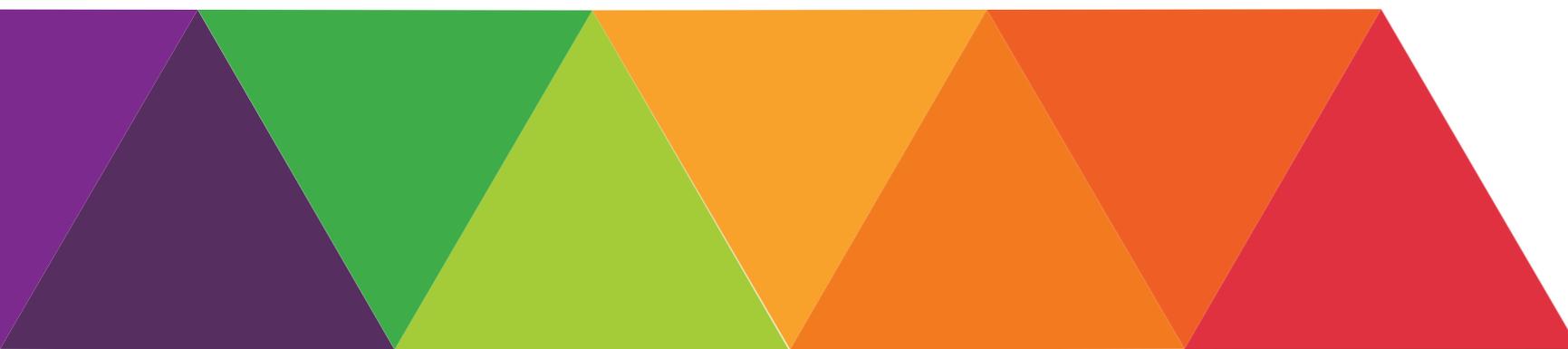


# What is this about?

- One billion people live on less than \$2 a day
- 1% of the world population consumes roughly 30% of world resources
- How to change these (and similar) numbers?



**Can sustainable  
development be led by  
trade?**



# We used to rely on trade-led growth

Growth of an economy that is thought to be caused by expansion of the country's trade (or exports). Often referred to as “trade as an engine of growth” or “outward-oriented growth”.

Real per capita GDP Growth and Export Growth, 2000-2011  
(percentage points)



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