

# Geographical Indications as a tool for development

**Dr Delphine Marie-Vivien**

Cirad, UMR Innovation, Montpellier/France,  
MALICA, Hanoi/Vietnam

[delphine.marie-vivien@cirad.fr](mailto:delphine.marie-vivien@cirad.fr)



**Sébastien BOUVATIER**

Agricultural Counsellor for ASEAN countries  
French Embassy in Singapore  
<http://www.ambafrance-sg.org>



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# I. INTRODUCTION

# A global trend...towards origin products

- Globalization of agro-food industrial production
  - homogenized, standardized food products
- Consumers show an increased interest in local, traditional, ecofriendly and reputed origin food products: ready to pay a premium

# Origin products exist for long time

- Reputed origin products existed for a long time : Since Antiquity, foodstuff, agricultural goods, handicraft –wines, marble, bronze, silk, incense were highly reputed thanks to their place of origin
- Products designated with the name of the place of origin
- Which then becomes protected as an appellation of origin or geographical indication

# In France : CHAMPAGNE



# In France: ROQUEFORT



# In Italy: Parmigiano Reggiano (Parmesan)



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