



# **SCM Efficiency in Korea for Global Commercial Trade Facilitation**

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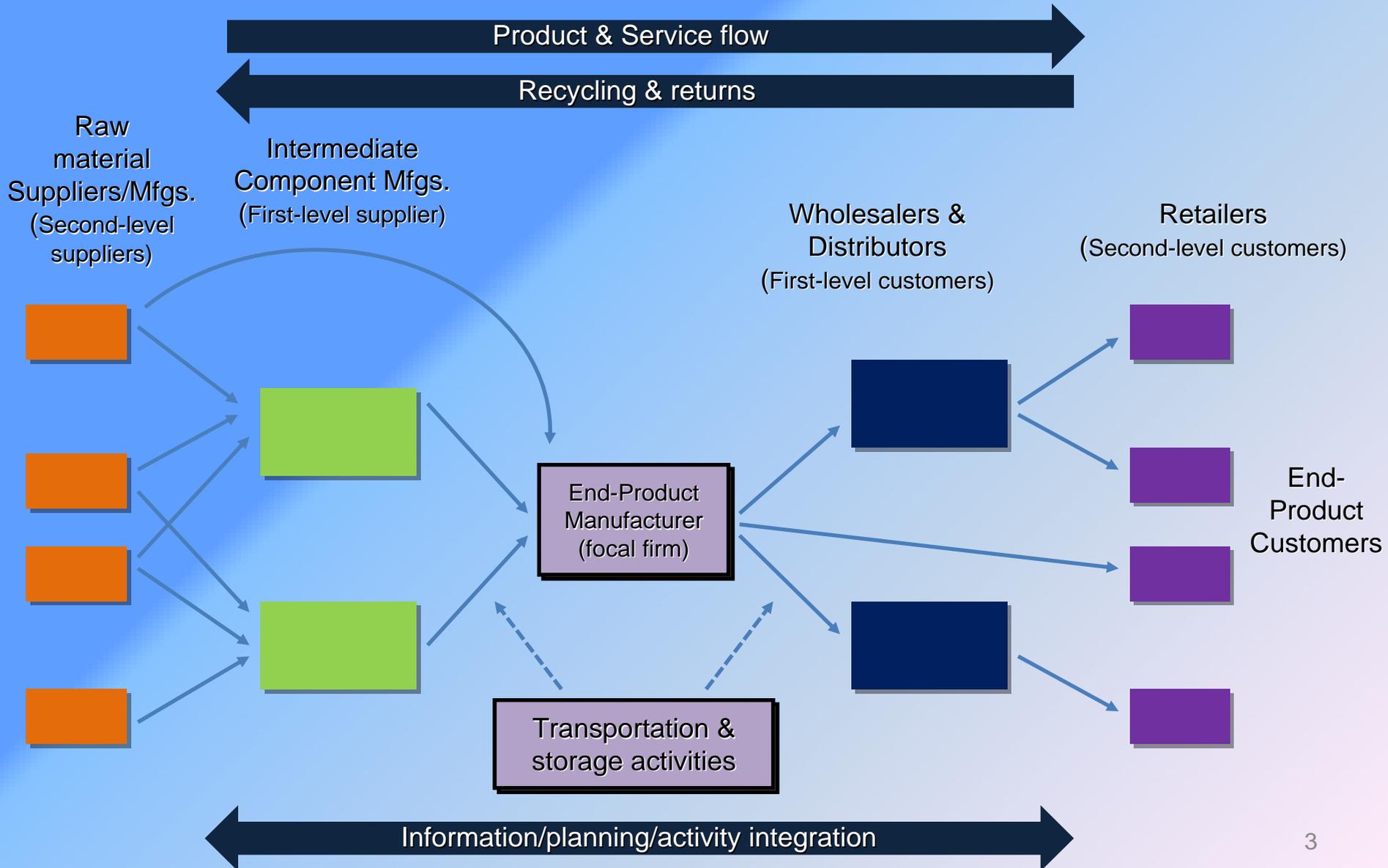
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# What is Global Supply Chain Management?

**“the design and management of seamless, value-added process across organizational boundaries to meet the needs of the end customer”** (Institute for Supply Management)

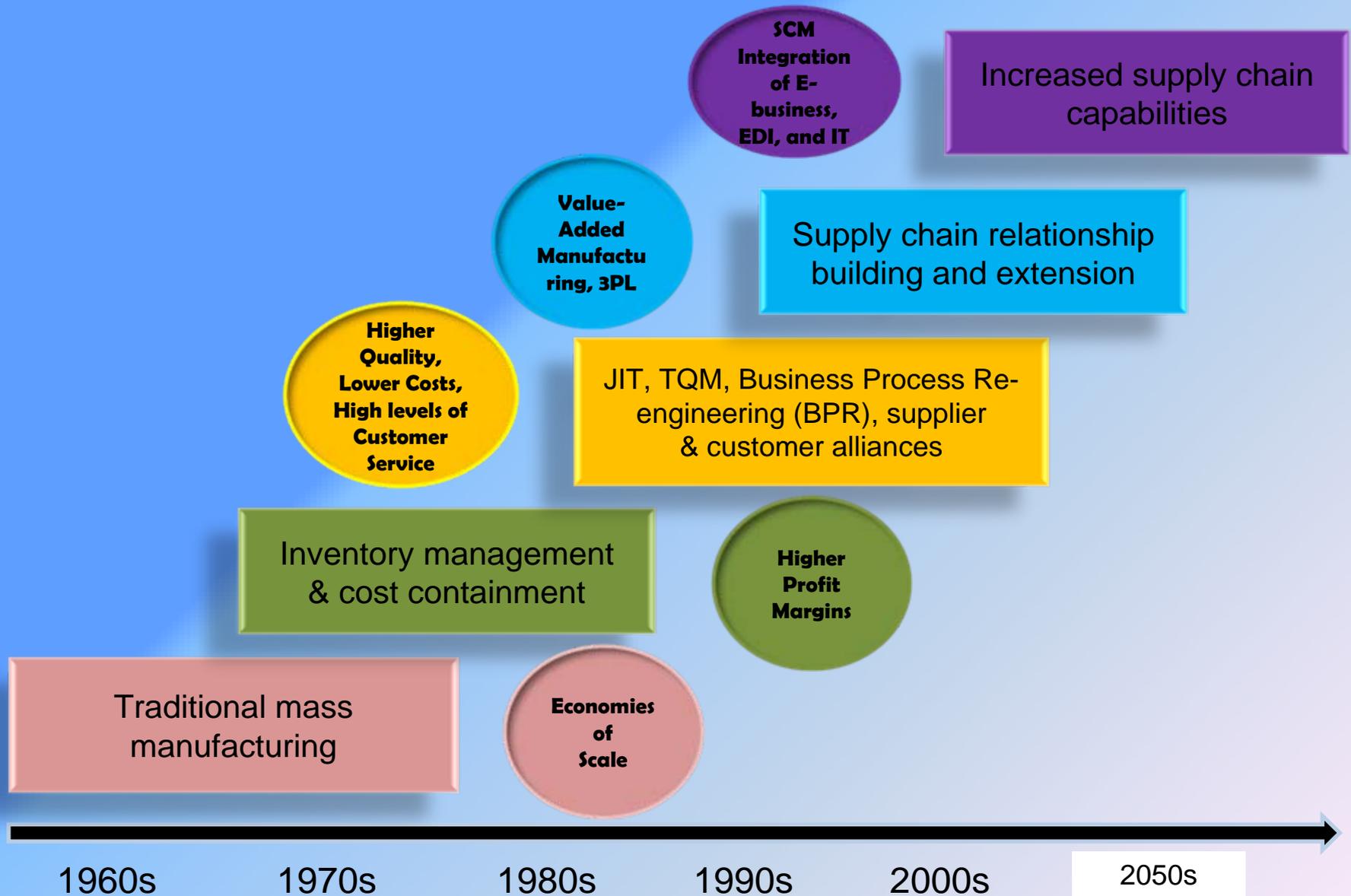
# The Business Supply Chain: A Generic Model



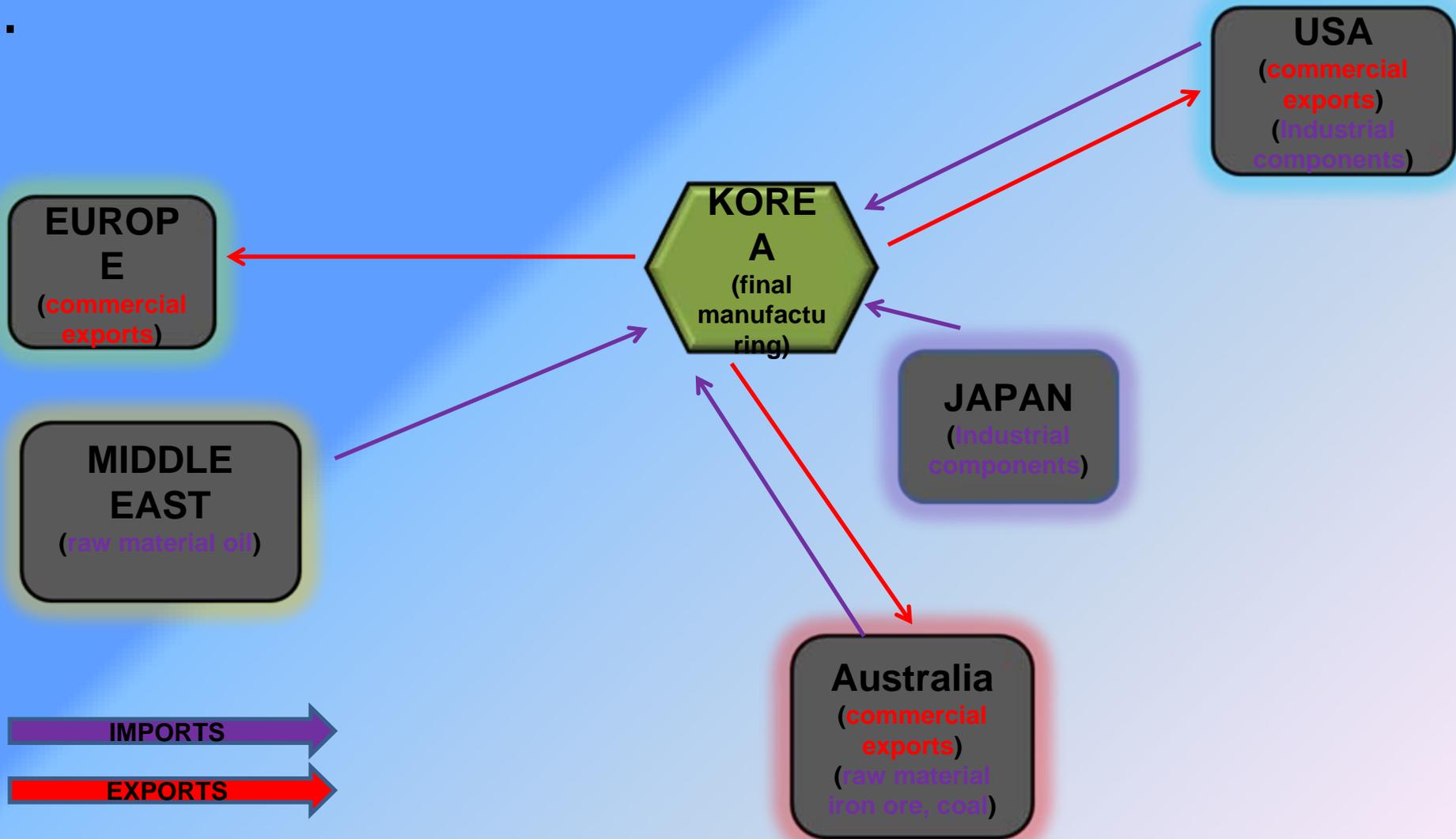
# Why Do Korean Companies Build SCM?

- Korean business has become highly globalized whereby Korean firms partner with multiple companies in different geographic regions to produce and sell their products.
- As a result, Korean business has built SCM that can accommodate B2B and B2C supply chains that reach farther and deeper into global regions, more than ever before.
- Advanced SCM allows Korean business to:
  - 1) increase overseas market-share thru information sharing with business partners
  - 2) reduce inventory & logistics management costs thru B2B networking
  - 3) quickly adapt to continuously changing customers' needs

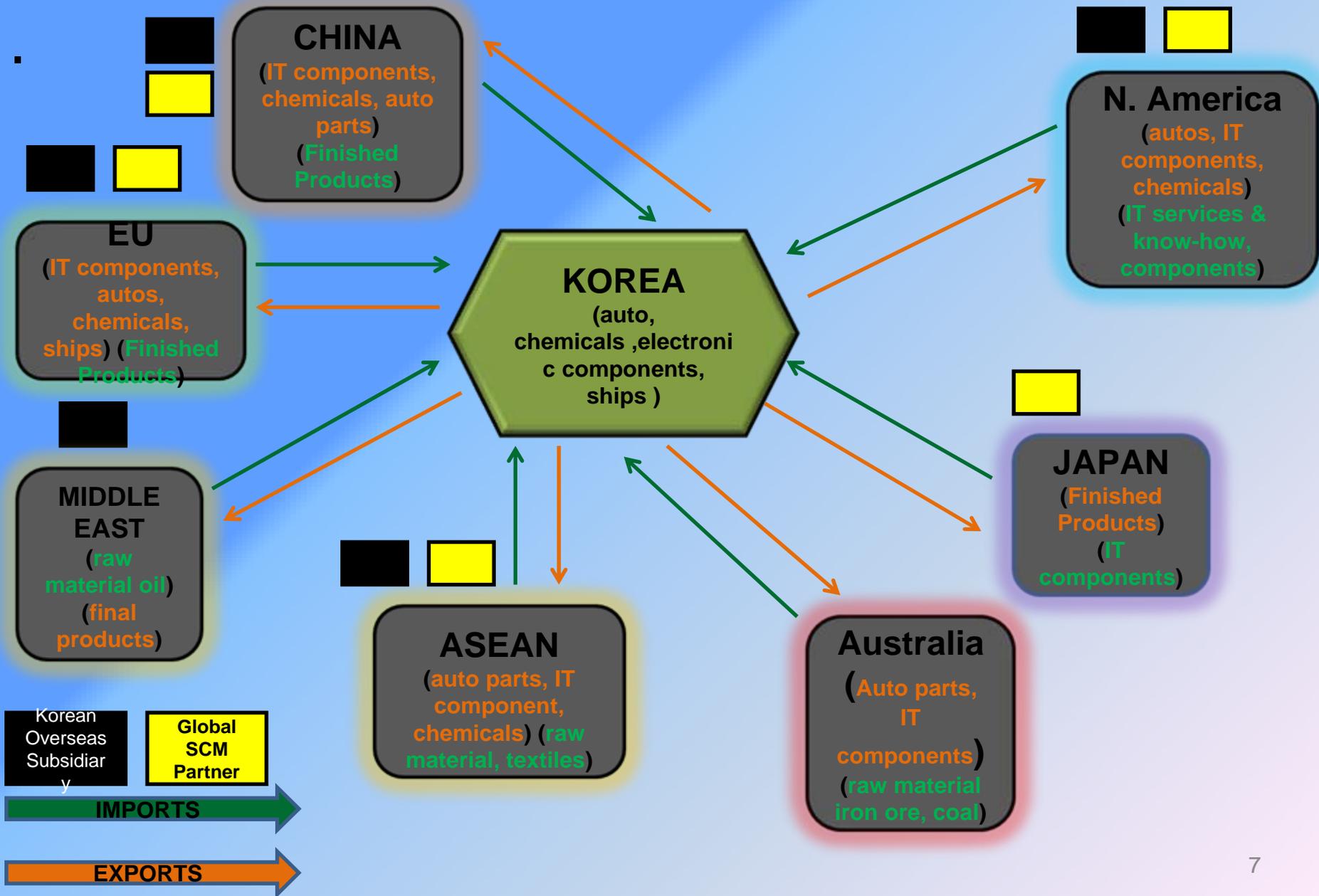
# Business Evolution of SCM in Korea



# Traditional Korea Trade Model (1960-1990)



# The New Korea Trade Paradigm (1990-2000s)



# es SCM Benefit Korea's Global Trade

✓Enhanced  
Customer  
Satisfaction

Cost-Down  
Inventory &  
Reverse-  
Logistics  
anagement

✓Improved  
Business  
Partnerships  
and Business  
Performance

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