



ASIA-PACIFIC

TRADE FACILITATION FORUM 2011

4-5 October 2011, Seoul, Republic of Korea

Trade Facilitation beyond Borders: International Supply Chain Efficiency

The Asia-Pacific Trade Facilitation Forum (APTFF) aims to promote trade facilitation as an important component of a comprehensive strategy for national and regional development. The annual Forum provides an open regional platform to exchange information, experience and practices for trade facilitation in Asia-Pacific, identify priority areas for regional cooperation and integration, and learn about new tools and services which can increase the efficiency of cross-border transactions. The Forum also intends to strengthen regional cooperation and coordination of Aid for Trade and related technical assistance and capacity building in trade facilitation.

Building upon the discussions, findings and recommendations from the two previous forums, the APTFF 2011, under the theme of "Trade Facilitation beyond Borders: International Supply Chain Efficiency," focuses on how trade facilitation can enhance supply chain efficiency. Critical trade facilitation issues affecting the efficiency of regional and international supply chains will be discussed.



In cooperation with



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Schedule of APTFF 2011 Week

APTFF 2011 (3 - 8 Oct.), COEX Centre (North Wing), Seoul					
	Morning		Afternoon		Evening
3 Oct	Dialogue on Regional Cooperation for Trade Facilitation		Dialogue on Regional Cooperation for Trade Facilitation		
	World Bank Workshop on Trade and Transport Facilitation Assessments		World Bank Workshop on Trade and Transport Facilitation Assessments		
4 Oct	APTFF 2011 & Multi-media Exhibition	APTIR* Launch	APTFF 2011 & Multi-media Exhibition		Official Dinner by KITA
5 Oct	APTFF 2011 & Multi-media Exhibition		APTFF 2011 & Multi-media Exhibition	Interactive Briefing Session - uTradeHub	Welcome Dinner by KINET
					UNNExT AG Meetings
6 Oct	Field Trip to Incheon Port		Field Trip to Incheon Port	UNNExT Advisory Committee	
				APTA** Workshop	
7 Oct	High – Level Stakeholder Workshop for Sub-regional trade and Transit Cooperation in Mongolian Trade Corridors		High – Level Stakeholder Workshop for Sub-regional trade and Transit Cooperation in Mongolian Trade Corridors		
	UNNExT Workshop on Data Harmonization for Single Window Environment		UNNExT Workshop on Data Harmonization for Single Window Environment		
	UNNExT Workshop on Addressing Legal Issues for Paperless Trade		UNNExT Workshop on Addressing Legal Issues for Paperless Trade		
8 Oct	UNNExT Workshop on Data Harmonization for Single Window Environment		UNNExT Workshop on Data Harmonization for Single Window Environment		
	UNNExT Workshop on Legal Issues for Paperless Trade		UNNExT Workshop on Legal Issues for Paperless Trade		

* APTIR: Asia Pacific Trade and Investment Report

**APTA: Asia Pacific Trade Agreement

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Programme

Tuesday, 4 October 2011

08:45 – 09:10 **Registration**

09:10 – 09:50 **Opening Session**

Opening Remark

- *Ravi Ratnayake, Director, Trade and Investment Division, ESCAP*
- *Ying Qian, Lead Regional Cooperation Specialist, East Asia Department, ADB*
- *Tom Butterly, Chief, Global Trade Solutions Section, UNECE*

Welcome Address

Ki Sung Lee, Senior Managing Director, Korea International Trade Association

Congratulatory Remarks

H.E. Jin-Hyun Han, Deputy Minister for Knowledge Economy, Republic of Korea

9:50 – 10:20 **Coffee/Tea Break**

10:20 – 12:20 **Session 1: Supply Chain Efficiency: Challenges and Implications**

Trade facilitation initiatives have often focused on a relatively narrow set of procedures along the supply chain – e.g. customs procedures. Such approaches may not always result in significant improvements in trade efficiency. Challenges and implications of taking a broader approach to enhance supply chain efficiency will be discussed, in particular the importance of logistics services.

Chairperson: Muhammad Iqbal Tabish, Secretary General, SAARC Chamber of Commerce and Industry

Facilitator: Shamika Sirimanne, Chief, Trade Facilitation Section, ESCAP

- **Improving Business Environment for Trade Facilitation**
Chang Bong Kim, KITA Consultant
 - **Managing Global Supply Chain: Lessons Learnt**
Sang Kuk Han, Team Manager, Production Innovation, KIA Motors
 - **From Strategy and Policy to Implementation: Malaysia Case**
Kenneth Tiong, Deputy Chairman, Associated Chinese Chamber of Commerce and Industry of Malaysia
 - **Improving Logistics Performance: Good Practices**
Alina Monica Mustra, GFP Coordinator, World Bank
- Q&A

12:20 – 13:50 **Lunch Break**

13:50 – 14:40 **Exhibitor Presentations/Demonstrations**

Selected exhibitors of the Multimedia Exhibition will showcase their innovative practices and services in trade facilitation.

- **Crimson Logic**
- **GAINDE2000**
- **GEFEG**
- **Crown Agents**

14:40 – 15:00 **Coffee/Tea Break**

15:00 – 16:40 **Session 2: Advances in Single Window Concept and Implementation**

Single Windows are now widely recognized as effective trade facilitation measures and an increasing number of countries are now engaged in developing such systems. This session will closely assess the progress made in the



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implementation of Single Windows in the region, share lessons learnt in the implementation and discuss way forward for these systems to further enhance international supply chain efficiency.

Chairperson: *Sambuu Demberel, Chairman, Mongolian National Chamber of Commerce and Industry, Mongolia*

Facilitator: *Ying Qian, Lead Regional Cooperation Specialist, East Asia Department, ADB*

- A Critical Look at Single Window and Paperless Trade Initiatives & Way Forward
Sangwon Lim, ESCAP
- The Role of UNNEXt
Somnuk Keretho, Director, KU-INOVA, Kasetsart University
- New Development in Single Window and Paperless Trade

- Integration to Supply Chain Management System
Kim Gwang Yong, Team Leader, Business Improvement Team, Hyundai Hysco
- Cross-border Connectivity of Paperless Trade Systems
Jay Kim, Senior Manager, KTNET

Q&A

16:40 – 17:20 **Exhibitor**

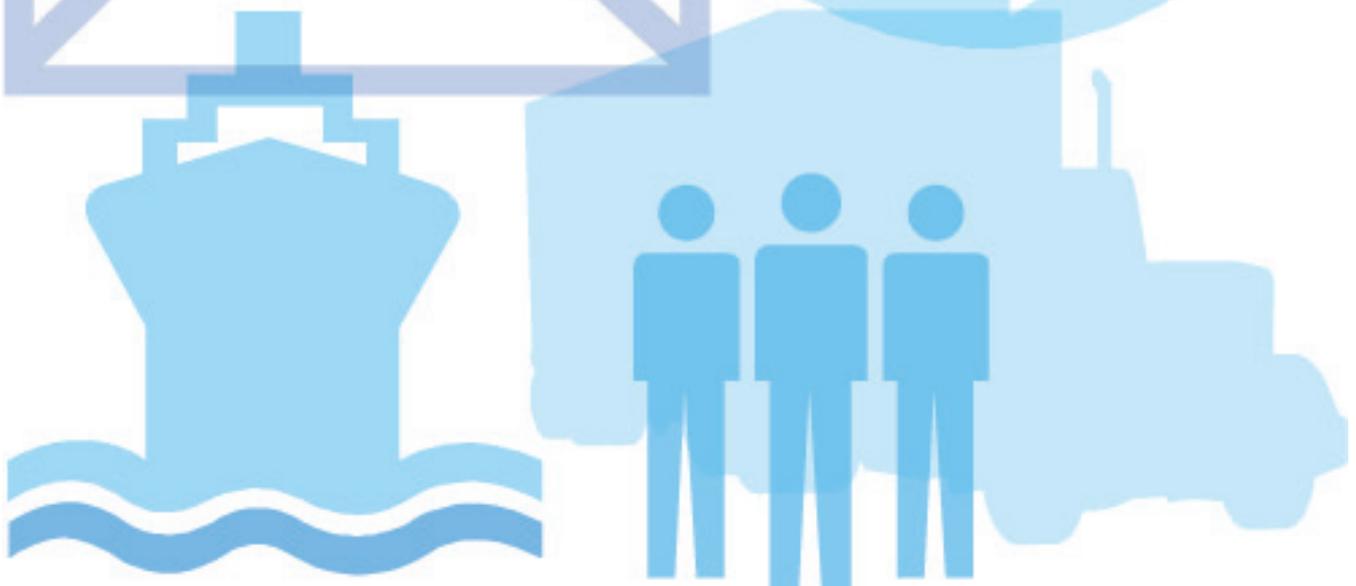
Presentations/Demonstrations

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- Axway
- Intrasoft
- World Bank

18:00 – 20:30 **Official Dinner**

Hosted by Korea International Trade Association





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Wednesday, 5 October 2011

09:00 – 12:00 Session 3: Subregional Breakouts

In parallel sessions, stakeholders of each sub-region will discuss common trade facilitation issues of the sub-region and develop recommendations followed by a special feature presentation. Prior to the country presentations, contextual presentations will be delivered.

Cluster 1: Central and East Asia - Making Real Progress and Measuring Performance

Chairperson: *Igbal Babayev, Chief, State Customs Committee, Azerbaijan*

Facilitator: *Markus Pikart, Economic Affairs Officer, UNECE*

- Measuring Progress on Trade Facilitation
Yann Duval, Economic Affairs Officer, ESCAP
- Enhancing Transit Performance
Ying Qian, Lead Regional Cooperation Specialist, ADB
- Regulatory and Procedural Performance Audits: UNECE experience
Tom Butterly, Chief, Global Trade Solutions Section, UNECE
- Trade Facilitation Performance Measurement and Priorities for Central Asia
 - China - *Wang Meng Chao*
 - Kazakhstan - *Sukurov Nurbolat*
 - Kyrgyzstan - *Anarkan Rakhmanova*
 - Mongolia - *Mandukhai Batsukh*
- Special Feature: Joint Border Crossings and the Silk Road Customs Initiative
Kerim Tokgoz, Senior Expert, Ministry of Customs and Trade, Turkey

Cluster 2: South-East Asia – Economic Corridors for Trade Facilitation

Chairperson: *Edy Putra Irawady, Deputy Minister, Industry and Trade Affairs, Indonesia*

Facilitator: *Panadda Dasananda, Senior Officer, ASEAN Secretariat and Sung Heun Ha, ESCAP*

- What Works and Doesn't: A Private Sector Perspective
Oudet Souvannavong, Secretary General, GMS BF
- Role of Dry Ports in Economic Corridors
Thannataporn Rasamit, Transport Division, ESCAP
- Special Economic Zones as a Trade Facilitation Measure
Adam McCarty, Chief Economist, Mekong Economics Ltd.
- Economic Corridors and Trade Facilitation Priorities for Southeast Asia
 - Vietnam – *Nguyen Manh Quyen*
 - Cambodia – *Sedhika Kong*
 - Philippines – *Monchito Ibrahim*
- Special Feature: APEC Supply Chain Connectivity Framework
Denis Hew, Director, Policy Support Unit, APEC Secretariat



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Cluster 3: South Asia - Regional Cooperation on Trade Facilitation: Way Forward

Chairperson: *Md. Ghulam Hussain, Secretary, Ministry of Commerce, Bangladesh*

Facilitator: *Ravi Ratnayake, Director, Trade and Investment Division, ESCAP*

- Overview of Existing Initiatives
Prabir De, Fellow, RIS
- Facilitating Sub-regional Trade in South Asia: Bottlenecks and Opportunities for Business :
Muhammad Iqbal Tabish, Secretary General, SAARC Chamber of Commerce and Industry
- World Bank Initiatives and the Way Forward
Maria Perisic, Senior Operations Officer, South Asia Region, World Bank
- Regional Cooperation and Priorities for Trade Facilitation in South Asia
 - Nepal – *Sarad Bickram Rana*
 - Bangladesh – *Md. Ghulam Hussain*
 - India – *Arvind Mehta*
 - Sri Lanka – *Ajantha Dias*
- Special Feature: Regional Cooperation on Trade Facilitation: Lessons from Southern Africa
Barbara Mommen, CEO, Maputo Corridor Logistics Initiative

12:00 – 13:30 Lunch Break

13:30 – 15:10 **Session 4: Supply Chain Security: Assessing Impact and Implications**

Regulations aimed at ensuring security along international supply chains can impede the movement of goods, affecting the competitiveness of traders in developing countries in particular. This session will introduce new practices and technologies aimed at enhancing security of international supply chains and discuss

- Supply Chain Security in Developing Countries: Challenges and Trends
Paul Apthorp, TNT
 - Emerging Practices and Technologies
Gareth Lewis, Technical Officer, World Customs Organization
 - Security in Global Food Supply Chains: Implementation of e-SPS
Seiki Jun, Assistant Director, Animal, Plant and Fisheries Quarantine and Inspection Agency, Republic of Korea
- Q&A

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_2893

