

# ASIA-PACIFIC TRADE FACILITATION FORUM 2013

10-11 September 2013, Beijing China

*"Towards more efficient and inclusive supply chains:  
public and private sector perspectives"*

The Asia - Pacific Trade Facilitation Forum (APTFF) has been co-organized by ESCAP and ADB, in cooperation with a growing number of partner organizations since 2009. As such, it has become the main annual open regional platform to exchange information, experiences and practices for trade facilitation in Asia-Pacific, identify priority areas for regional cooperation and integration, and learn about new tools and services which can increase the efficiency of cross-border transactions. The Forum also intends to strengthen regional cooperation and coordination of Aid for Trade and related technical assistance and capacity building in trade facilitation.

The APTFF 2013 aims to promote trade facilitation as an important component of a comprehensive strategy for national and regional development. Under a theme of "Towards more efficient and inclusive supply chains: public and private sector perspectives", it is particularly focused on developing countries, landlocked developing countries and the least developed countries, although experiences of developed countries will also be shared at the forum.

*In cooperation with*



中国义乌  
China Yiwu

**UNNEXT**

United Nations Network of Experts for  
Paperless Trade in Asia and the Pacific



*with the support of*



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# ASIA-PACIFIC TRADE FACILITATION FORUM 2013

Multipurpose Hall, Jin Jiang Fu Yuan Hotel, Beijing, China

Tuesday, 10 September 2013

**0830-0930: Registration**

**0930-1030: Opening Session**

- Welcome Addresses
  - Mr. Fu Cheng, Deputy Director General, China International Electronic Commerce Center
  - Mr. Li Yifei, Secretary General, Yiwu Municipal City, China
- Opening Remarks
  - Dr. Ravi Ratnayake, Director, Trade and Investment Division, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)
  - Mr. Hamid L. Sharif, Country Director, People's Republic of China Resident Mission, Asian Development Bank (ADB)
  - Deputy Minister, Ministry of Commerce, China
- ADB-ESCAP Publication launch: “*Designing and Implementing Trade Facilitation in Asia and the Pacific: 2013 Update*”
- Inauguration of the Trade Facilitation Exhibition

**1030-1100: Coffee/tea break**

**1100-1230: High-level Panel Discussion: Towards more Efficient and Inclusive Supply Chains**

*Facilitating integration of firms into regional and global supply chains and production networks has been key to the rapid economic development experienced in many countries of the Asia and the Pacific region. As competition continues to intensify, reducing the time and costs involved in moving goods through the supply chain has become essential for all economies, including Least Developed and Landlocked Developing Countries. As economies strive to enhance efficiency, however, ensuring that the new supply chain and logistics arrangements also become more inclusive will be important for the sustainable development of the region. This session will accordingly bring together senior officials and industry to share their views and experience on developing more efficient and inclusive supply chains.*

**Moderator:** Sajjad Ahmad, Additional Secretary, Ministry of Commerce, Pakistan

**Panel Members:**

- H. E. Edy Putra Irawady, Deputy Minister, Coordinating Ministry for Economic Affairs, Indonesia
- Sambuu Demberel, Chairman of Mongolian National Chamber of Commerce and Industry, Member of Parliament, Mongolia
- Patrick Low, Joint Vice-President Research and Senior Fellow, Fung Global Institute, Hong Kong, China (former Chief Economist, World Trade Organization)
- Stanley Lim, President, International Federation of Freight Forwarders Associations (FIATA)

**1230-1400: Lunch**

**1400-1500: Trade Facilitation and Paperless Trade Solutions: Exhibitor Presentations**

- OneTouch, China
- Liaoning MEC, China
- CrimsonLogic, Singapore
- Crown Agents, UK
- Axway, Singapore

**1500-1530: Coffee/tea break**

**1530-1700: Session 1: Enhancing International Trade Logistics Performance for Inclusive Development**

*Large manufacturers and retailers are often instrumental in shaping global supply chains, including deciding on which suppliers they source from or where they will invest. The availability of well developed and reliable trade logistics services is one important factor in the decision of these firms to include a particular country in its supply chain. In this session, policy makers, logistics service providers and other experts will share their experience on how to address trade logistics performance issues in their countries to ensure wider and more beneficial participation of all, in particularly more disadvantage groups, in international trade.*

**Moderator:** Mingke He, Professor, Beijing Technology and Business University, China/Vice President, China Federation of Logistics and Purchasing

**Speakers:**

- Trade Logistics for Inclusive Development and Supply Chain Efficiency: Status, Challenges, and Questions for Discussion - *Ben Shepherd, Principal, Developing Trade Consultants Ltd.*
- Agricultural Logistics in China and Implications on Inclusive Development - *Yu Fei, Natural Resources Economist, East Asia Department, ADB.*
- Identifying Barriers in International Supply Chains: Lessons from Four Continents - *Wojciech Piotrowicz, Research Fellow, University of Oxford, Saïd Business School.*
- Enhancing International Trade Logistics for Inclusive Development: An Inside-out Perspective from the Logistics Industry - *Stephen Fung, Associate Partner, Lead of North-Asia Practice, Deutsche Post DHL Inhouse Consulting.*

**Discussant:**

- *Jean-François Arvis, Senior Economist, World Bank*

**19:00- 2130: Official Dinner, Hotel Ball Room (3<sup>rd</sup> floor) (by invitation only)**



**0900-1030: Session 2: Integrating SMEs into International Supply Chains through Trade Finance**

*Trade finance is the lifeline of trade because more than 90% of trade transactions involve some form of credit, insurance or guarantee.<sup>1</sup> However, SMEs often have limited access to trade finance, making it difficult for them to engage in international trade or to participate in international supply chains. This session will bring together selected experts and practitioners to discuss how to facilitate trade financing for SMEs in Asia-Pacific developing countries, both through banks as well as through more innovative arrangements.*

**Moderator:** Yann Duval, Chief, Trade Facilitation, Trade and Investment Division, ESCAP

**Speakers:**

- Selected Observations on Trade and Supply Chain Finance - *Alexander R. Malaket, President, OPUS Advisory Services International Inc.*
- ADB Trade Finance Programme - *Steven Beck, Head of Trade Finance, ADB.*
- Challenges and Opportunities on Trade Financing for SMEs: Perspectives from a Chinese Banker, *George (Kam Ho) Yuen, Independent Non-Executive Director, Industrial and Commercial Bank of China (Asia), Hong Kong, China.*
- Trade Finance : SMEs Emerging Needs - *Sailendra Narain, Chairman, Centre for SME Growth & Development Finance (CESMED), India.*

**Discussant:**

- *Gloria Pasadilla, Senior Analyst, Policy Support Unit, APEC Secretariat*

**1030-1100: Coffee/tea break**

**1100-1230: Session 3: Enabling Supply Chain Integration Using Paperless Trade**

*The conduct of trade on the basis of electronic data and documents – paperless trade - has been widely recognized as an effective way to reduce the time and cost of trade transactions, as well as to increase transparency and control. Both private sector organizations and government agencies have developed a wide array of ICT systems to meet their needs, from their own internal IT systems to e-commerce and e-logistics platforms to regulatory single windows. However, supply chain efficiency gains from these systems are often limited by the lack of interconnectivity of these systems, in particular across borders. In this session, policymakers and practitioners will share lessons learned from on-going initiatives and efforts to address technical and legal barriers and enable cross-border paperless supply chains, in particular taking into account the constraints faced by LDCs.*

<sup>1</sup> Source: International Trade Centre (2009), How to Access Trade Finance: A guide for exporting SMEs.

**Moderator:** Kilaparti Ramakrishna, Director, ESCAP East and North-East Asia Office

**Speakers:**

- Integrating International Supply Chain with Paperless Trade: Challenges and Opportunities - *Sunghyun Ha, Director, Korea Trade Network Co., Ltd.*
- Dematerialization of Supporting Documents: Activities of WCO - *Toshihiko Osawa, Technical Officer, WCO Secretariat.*
- Private Sector Standards in the Public Sector: How Industry Standards can Improve Product Visibility at the Border - *Patrik Jonasson, Public Policy Director, GS 1 Asia-Pacific.*
- Addressing Challenges in Cross-border Paperless Trade: Regional Perspective - *Sangwon Lim, Trade Facilitation Unit, ESCAP.*

**Discussants:**

- *Luca G. Castellani, Head, UNCITRAL Regional Centre for Asia and the Pacific*
- *Andre Sceia, TIR Secretariat, UNECE*

**1230-1350: Lunch**

**1350-1520: Session 4: Evolving National Single Window for Efficient Supply Chains**

*Many developing countries in the Asia-Pacific region are in the process of establishing single window systems for electronic submission and processing of trade-related data and documents to regulatory agencies. In this session, experts will draw lessons from on-going national and regional single window implementation and discuss how to ensure that the single window facilities being developed lead to significant improvement in trade facilitation performance.*

**Moderator:** Jeff Procak, Regional Cooperation Specialist, Finance and Regional Cooperation Division, East Asia Department, ADB

**Speakers:**

- Evolution of National Single Window: Concepts and Implementations - *Somnuk Keretho, Professor, Kasetsart University, Thailand.*
- Towards a Common Single Window Environment: Standards and best practice - *Markus*

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_2873](https://www.yunbaogao.cn/report/index/report?reportId=5_2873)

