

EXPORT MANGO FROM THAILAND



Dr. Apita Bunsiri: rdiyep@ku.ac.th

Postharvest Technology Center, Faculty of Agriculture at Kamphaengsaen, Nakhon Pathom 73140 THAILAND

29-November-2016

ASSIGNMENT

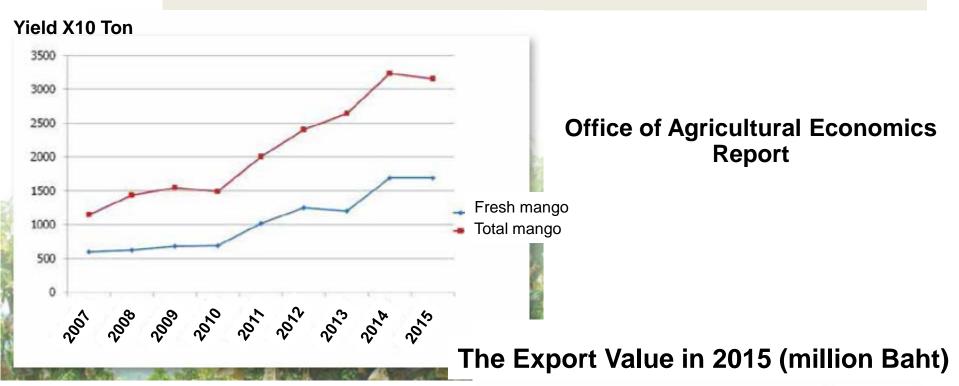
Successfulness of exporting mangoes from experiences of Thai mango growers

Including challenges and lessons learnt for post-harvest practices and meeting interntational standards

Inclusion of smallholder farmers in the mango value chain

Why do we still have ability to export the mango?

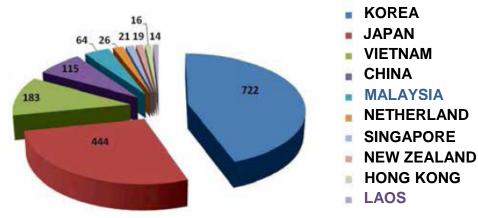
Because markets (consumers) still require it.



It is still sold continuously, with the increase of demand.

Neighbouring countries

- -Malaysia 64 mill.Bht.
- -Laos 14 mill. Bht.



BORDER TRADE



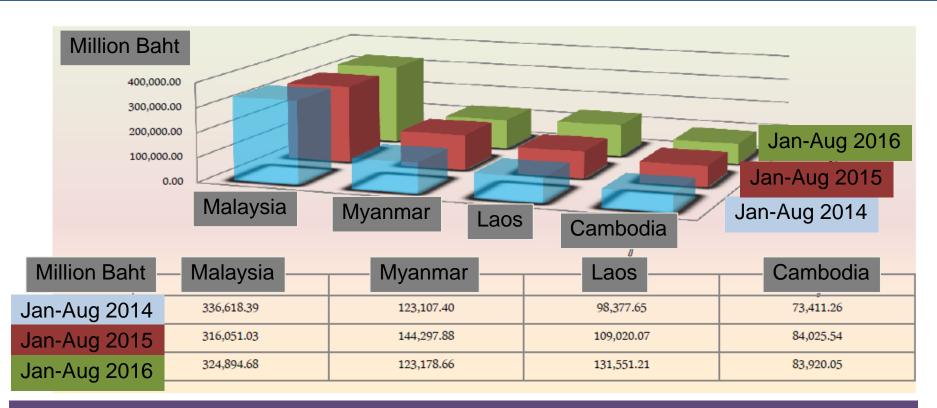
August 8, 2016 from Komchudluek News Cambodians bought 150 tons/day of Thai mango at Rong Kluea Market, Arunyaprated, Sra Kaew

Buying from Thailand 24-30 baht/kg

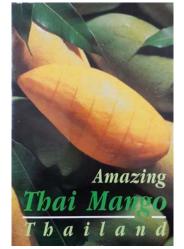
Selling

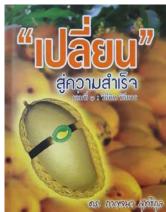
40 baht/kg in Cambodia 50 baht/kg in Vietnam

Comparision of border trade value among 4 contries: Malaysia, Myanmar, Laos and Cambodia during January and August 2014, 2015 and 2016



Source: Department of Foreign Trade cooperation with Thai Customs





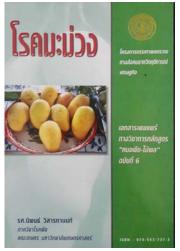


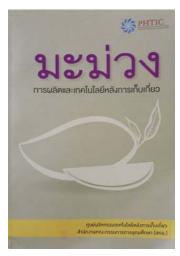
1. Knowledge from Textbooks











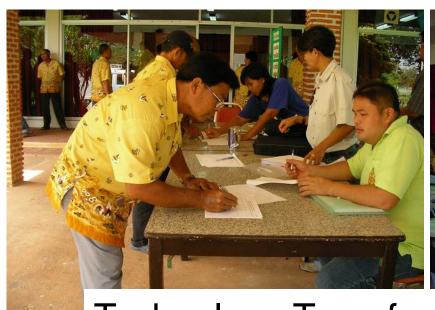






2. Online Knowledge

http://www.doa.go.th/hort/images/stories/gaphort/mango/mangomanage04.pdf





Technology Transfer: May 24-25, 2006





Chachoengsao mango growers

Group Leaders

- -have had experiences of mango growing for a long time, and overcome obstacles in life
- -sacrifice themselves for other mango growers in-and-out of the area
- -are smart farmers who have the vision far, have the knowledge and experience in the administration that can make progress and organizational success in the future



预览已结束, 完整报告链接和二维码如下:

https://www.yunbaogao.cn/report/index/report?reportId=5_2099

