



# Non-Tariff Measures (NTMs)

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Arun Jacob  
jacoba@un.org



# Outline

- Introduction : an overview of NTMs
- Classification of NTMs
- Incidence statistics and data sources
- Data exercise - I
- Impact of NTMs
- Data exercise – II
- Conclusion



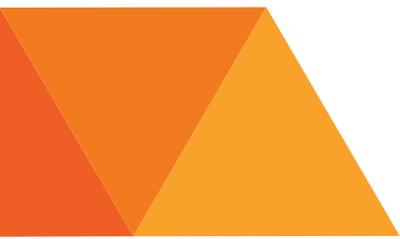


# Definition

“Non-tariff measures (NTMs) are policy measures, other than ordinary customs tariffs, that can potentially have an economic effect on international trade in goods, changing quantities traded, or prices or both”

Source: UNCTAD / GNTB-MAST





## Non-Tariff Measures (Examples)

Quotas	Technical requirements	Export subsidies
Import bans	Export restrictions	Minimum import price
Sanitary and phytosanitary conditions	Import licenses	Voluntary Export Restraints
Determination of eligibility (geographical)	Quality conditions, and proofs	Certificate of Origin





# Definition

- All policy-related trade costs incurred from production to the final consumer, with the exclusion of tariffs
- Countries are allowed by the WTO to regulate their imports and exports in order to achieve legitimate non-trade objectives.

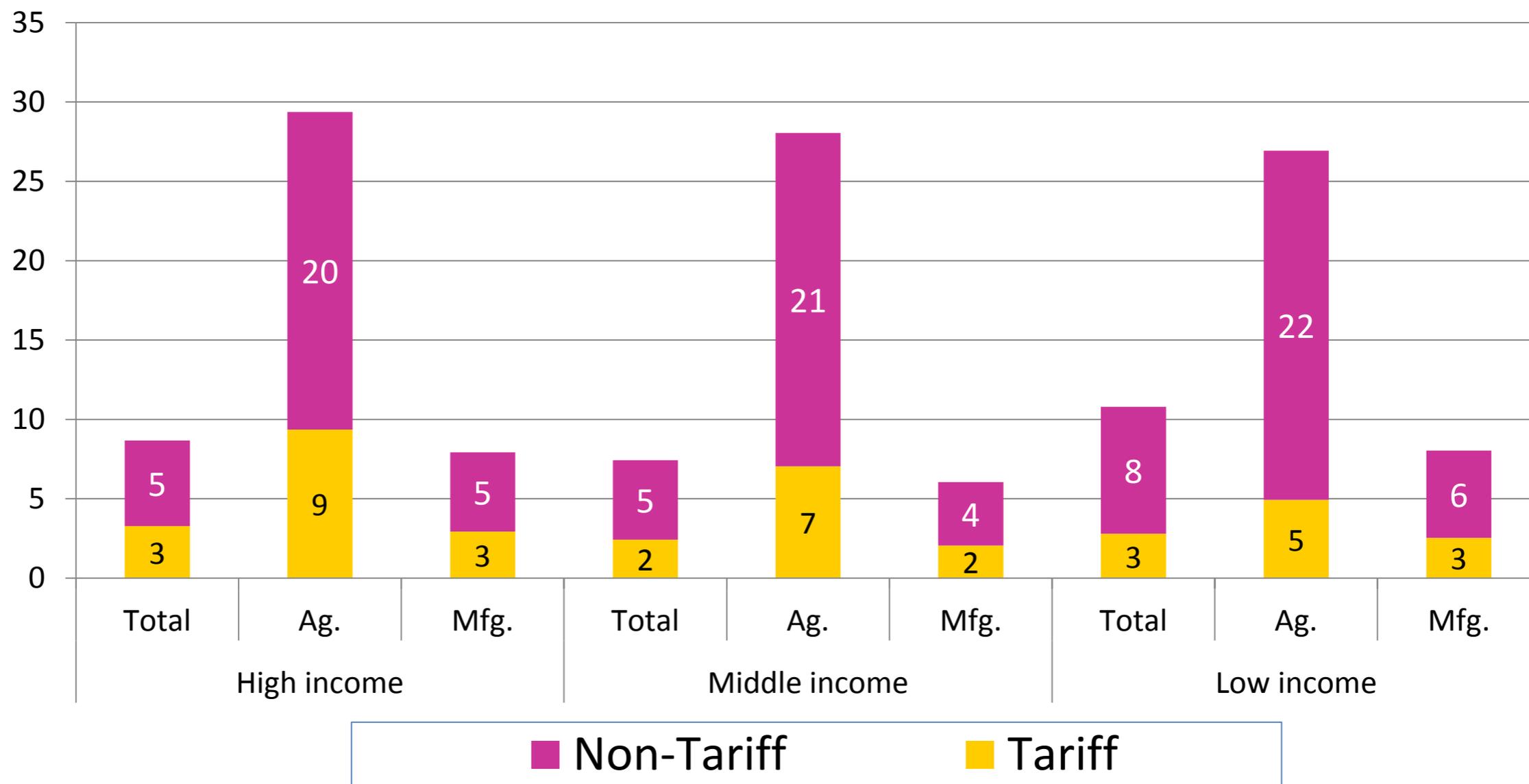
They can be used for :

- Correcting various market failures such as informational asymmetries, externalities and monopoly power (price ceiling)
- Protect consumer health (standards, certification, labelling)
- Safeguard the environment (import ban)
- Protection of national industries or infant industries (bailouts, subsidy)



# Emerging importance of NTMs

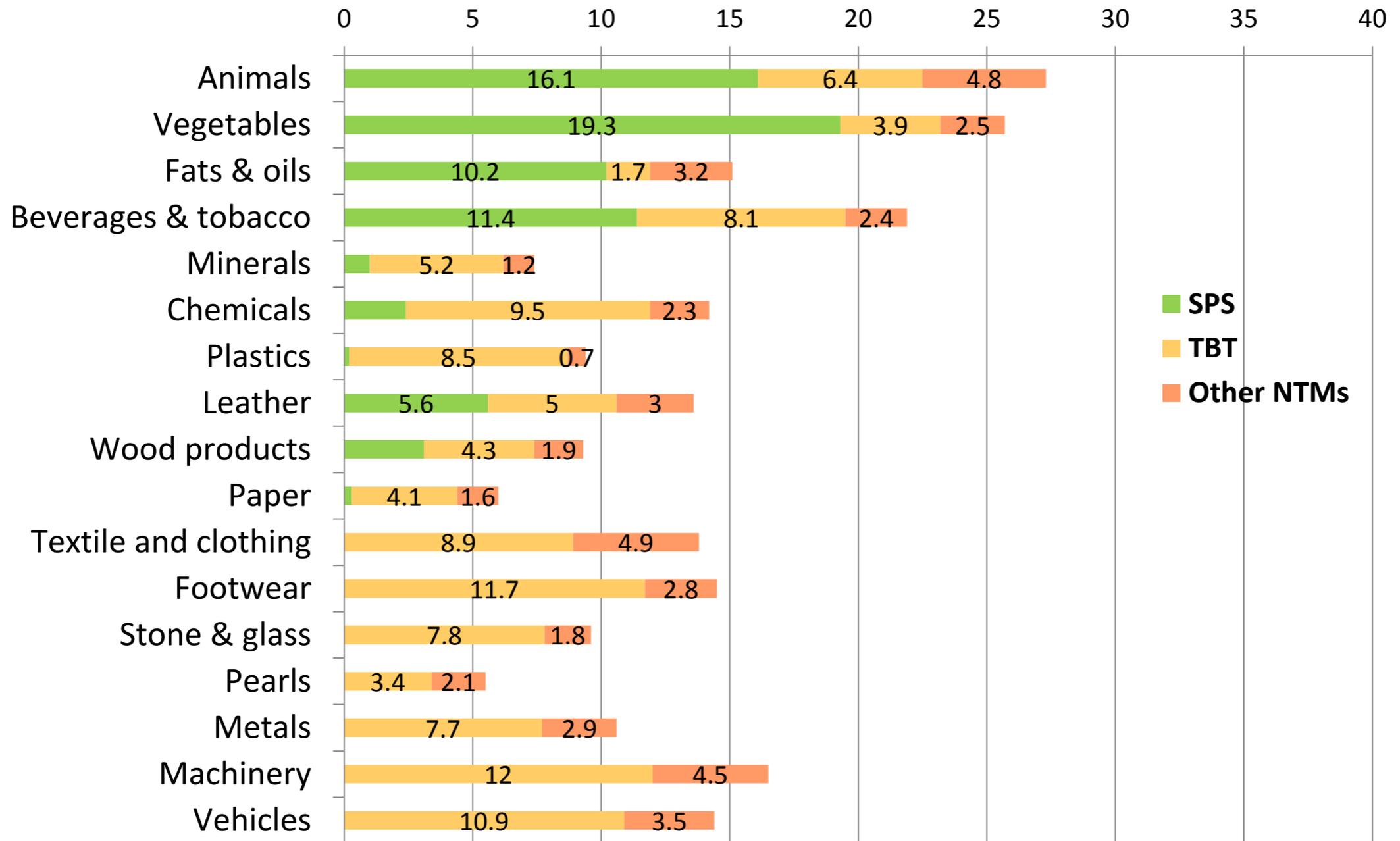
Ad-valorem equivalent faced when exporting



Source : UNCTAD



# World average ad-valorem equivalent of NTMs



Source : Cadot and Gourdon (2015)



# International agreements on NTMs

## The SPS Agreement

- entered into force in 1995
- allows countries to adopt scientifically based measures in order to protect human, animal and plant life or health
- it recognizes the sovereign rights of WTO Members to provide the level of health protection they deem appropriate and it (tries) to ensure that NTMs are not disguised restrictions on international trade
- encourages Members to base their measures on international standards (such

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