

TANZANIA TOURISM SECTOR SURVEY



**The 2012 International
Visitors' Exit Survey Report**





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THE 2012 INTERNATIONAL VISITORS' EXIT SURVEY REPORT

APRIL, 2014



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ACRONYMS

AAKIA	Abeid Amaan Karume International Airport
BOT	Bank of Tanzania
JNIA	Julius Nyerere International Airport
KIA	Kilimanjaro International Airport
MNRT	Ministry of Natural Resources and Tourism
NAM	Namanga
NBS	National Bureau of Statistics
TAA	Tanzania Airport Authority
TANAPA	Tanzania National Parks Authority
TCT	Tourism Confederation of Tanzania
TIC	Tanzania Investment Centre
TTB	Tanzania Tourist Board
TUN	Tunduma
UNWTO	United Nations World Tourism Organization
URT	United Republic of Tanzania
VFR	Visiting Friends and Relatives
ZATI	Zanzibar Association of Tourism Investors
ZCT	Zanzibar Commission for Tourism

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