

# International Year of the Reef 2008

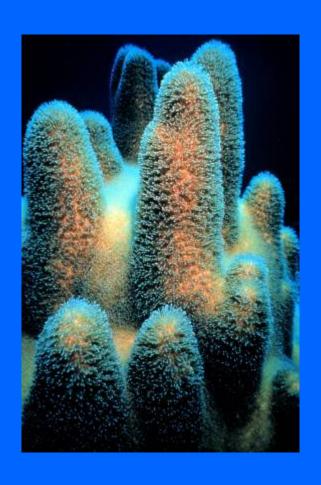


October 2007



### Overview

- Context: why coral reefs?
- Overview of the 1997 IYOR
- Momentum for a 2008 IYOR
- Opportunities for your involvement





Healthy Coral

## Why care? Reefs are Valuable

- Reefs provide food, income and jobs:
  - ½ billion people (60 nations) depend on coral reefs globally for food, income, jobs, coastal protection, medicines and cosmetics)
  - Reef services worth \$375 billion worldwide (\$100K-600K per sq km, including value from fisheries, tourism and shoreline protection)
- Reefs provide valuable products and services
  - Medicines: Increasing focus on coral reef species
  - Storm protection: Thousands of communities depend on healthy reefs for protection from storms and erosion
  - Decline of coral reefs in SE Asia has been identified as a key factor resulting in catastrophic tsunami damage.



## Why Care? Loss of Coral Reefs

- Increasing reef decline: 25% lost; 35% are threatened; only 30% at low risk of destruction
- Major causes of reef loss:
  - Over-fishing
  - Land-based pollution
  - Climate change and ocean acidification
  - Vessel groundings
  - Coastal development
  - Trade in reef species







#### Overview: 1997 IYOR

- Primary goal: To raise global awareness of the value of coral reefs and the challenges they face
- Prompted by the scientific community
- Supported by governments and organizations around world
- Intended to promote and pursue the goals of the International Coral Reef Initiative (ICRI)





## Organization of IYOR 1997

- Like ICRI informal group of people and organizations decided to declare IYOR
- All volunteer activities
- Minimal funding from governments or others
- Many organizations involved used their websites to promote IYOR
- Global email discussion list called "Coral List" used extensively to communicate



#### 1997 IYOR Website

- Centralized information clearinghouse (website) hosted by Coral Reef Alliance with:
  - Calendar of international coral reef events
  - Reporter resources: 52 weekly story ideas from around the world
  - Behavioral Tips: "Things You Can Do to Protect Coral Reefs
  - Links to participating organizations
  - Downloadable information resources:
    - Global statements of concern for reefs
    - Links to major scientific reports
    - Information on 'hot issues'







## ple 1997 IYOR Activities

nples of IYOR activities:

os,

of coral reef guides, orkshops for teachers, etitions, etc.



97: A one day, rapid survey of basic coral reef eters by non-scientist diver groups.

em improvement program in Kenya.

Year of the Reef Dive Festival in Bonaire.

ster Competition, example themes:

are important because...,"

eef Does For Us; and What We Can Do For It."

asterpieces Photography Exhibition.