



SCP National Action Plan



# SUSTAINABLE CONSUMPTION AND PRODUCTION ROADMAP FOR ISRAEL | 2015 – 2020



UNEP



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**Regional Activity Centre  
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## **FOREWORD**

It is said that a goal without a plan is just a wish. We might know how to formulate our goals quite well – to have sustainable consumption and production; to decouple our economic growth from environmental degradation; to have a more inclusive economic prosperity for all; to achieve the Agenda 2030's Sustainable Development Goals. However, without a clear roadmap to reach these goals they will be no more than a wish and will remain unattainable.

That is why the SwitchMed Programme is so vital for bringing sustainable consumption and production to Israel and the Mediterranean. As part of the SwitchMed Programme the Ministry of Environmental Protection, together with the Ministry of Economy have conducted a thorough process to study the best practices and policy tools to achieve sustainable consumption and production. These were adapted and compiled into a five-year roadmap that will help to turn our wishes into achievable goals. This document summarizes this process and its results.

I would like to thank the dedicated team that managed these efforts in the SwitchMed Programme and in the different ministries. May our work be another footstone in the long path to a sustainable world.

**Avi Gabai**

**Minister of Environmental Protection**

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## About SwitchMed

The EU funded SwitchMed project is implemented jointly by the project countries (Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine and Tunisia) and the institutional partners UNEP, UNIDO and SCP-RAC. SwitchMed is divided into 3 components addressing different parts of the transition process to Sustainable Consumption and Production (SCP) - SDG12:

- (i) A policy component, built around the Barcelona convention (for the Protection of the Mediterranean Sea and Coastal Regions) and SCP national action plans;
- (ii) Demonstration activities linked both to the policy component and the private sector;
- (iii) Networking function to allow for exchange, joint learning and further scaling up;

UNEP-DTIE is coordinating the national policy component – Reinforcing circular economy in the Mediterranean governance framework and mainstreaming SCP in national policies. Under the national policy component the project countries will develop Sustainable Consumption and Production National Action Plans (SCP-NAP).

The implementation methodology used under the SwitchMed national policy component has been adapted to each countries' specific needs and requests. To assure coherence between ongoing and previous national work, the activities at country level build on already existing work and projects (Green Economy, SCP assessments, sustainable development assessment and strategies, SCP projects, etc). In this process UNEP works with national consultants in the project countries to allow a transfer of knowledge and reinforcement of national capacity. The SCP-NAP methodology assures that a large and diverse group of national stakeholders are involved in the national process (government, civil society, private sector, media, academia, bi- and multilateral partners, UNCTs, etc). Furthermore collaborations with UN institutions and other bi-lateral partners have been established at country level.

### Main objectives:

- Leapfrogging to socially inclusive Sustainable Consumption and Production practices preserving the environment;
- Integrating the natural capital and the environment in the core business of Mediterranean companies
- Creating a critical mass of citizens for SCP;

### The successful development of eight SCP-NAPs demonstrates that:

- (i) in-country activities have to be nationally owned and nationally driven to be successful;
- (ii) the involvement of a large and diverse group of national stakeholders from the beginning of the planning process is crucial;
- (iii) linkages and synergies have to be established with already existing projects and initiatives and collaboration with other partners should be encouraged and fostered.

Each country has chosen to follow its own path to develop an SCP-NAP and this series of publications clearly shows the diversity of processes as well as outputs. In some countries the SCP-NAPs are based on SCP national assessments, while in other national partners decided to build upon already existing national SCP information and knowledge.

# Sustainable Consumption and Production Roadmap for Israel 2015-2020

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## Executive Summary

The challenge of achieving economic growth and development in the face of the limited carrying capacity of the environment has become increasingly apparent in recent years. In order to meet this challenge there is a need to develop Sustainable Consumption and Production (SCP) strategies. In this context, the SWITCH-Med sustainable consumption and production programme aims to promote a switch of the Mediterranean economies towards sustainable consumption and production patterns and green economy.

As part of the SWITCH-Med Programme, Israel, as one of the nine participating countries, began to formulate its own national SCP roadmap. This was done under the guidance of an advisory team from the Israeli Ministries of Environmental Protection and Economy and based on a year-long scoping review process which included over 300 participants from all sectors.

The roadmap was divided into three chapters, according to their relative consumption vs. production emphasis. Each chapter includes a series of SCP initiatives that are due to be launched and implemented by 2020 (see Table 1: Structure of the SCP Roadmap **Error! Reference source not found.**).

**Table 1: Structure of the SCP Roadmap**

Sustainable Production	Sustainable Consumption
<ul style="list-style-type: none"> <li>• Sustainable Development Strategies in Government Companies</li> <li>• Promoting Best Practices for Small and Medium Enterprises (SMEs)</li> <li>• Supporting Social Environmental Businesses</li> <li>• Resource Efficiency Knowledge Center</li> <li>• Promoting Green Investments</li> </ul>	<ul style="list-style-type: none"> <li>• Green Public Procurement:                             <ul style="list-style-type: none"> <li>○ Servicizing and Innovation in Procurement</li> <li>○ Green Public Procurement in Housing</li> <li>○ Green Public Procurement in Transport</li> <li>○ Green Public Procurement in Local Authorities</li> </ul> </li> <li>• Lifestyle Labs</li> <li>• Behavioral Economics</li> </ul>
<p><b>Connecting the Dots:</b> <b>Between Sustainable Production and Sustainable Consumption</b></p>	
<ul style="list-style-type: none"> <li>• Sustainable Materials Management Strategy</li> <li>• Circular Economy: The Case of Household Food Waste</li> <li>• Sustainable Urbanism</li> <li>• Environmental Standards and Labeling</li> <li>• Prevention of Greenwash and Promotion of Reliable Environmental Claims</li> </ul>	

## Introduction

In line with the growing recognition that sustainable consumption and production (SCP) is a universal concern, a first formal acknowledgment by the 21 Mediterranean neighboring countries on the need to shift to SCP was expressed in the Mediterranean Strategy for Sustainable Development (MSSD), approved by the Contracting Parties of the Barcelona Convention in 2005. The SWITCH-Med SCP program was subsequently launched to promote a "switch" of the Mediterranean economies toward SCP patterns and green economies through the demonstration and dissemination of methods that improve resource and energy efficiency.

The SWITCH-Med programme is divided into three components; each one of the components is addressing a different part of the transition process to Sustainable Consumption and Production:

1. a policy component, built around the Barcelona convention and national sustainable consumption and production (SCP) plans;
2. demonstration activities linked both to the policy component and the private sector;
3. Networking function to allow for exchange, joint learning and further scaling up.

The policy component works to further integrate sustainable consumption and production into the regional and national Mediterranean policy and governance framework.

Under the demonstration component, a set of regional or national demonstration projects

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