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# **CI's Perspective on Post-2015 Agenda and Role of MGS**

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# About Consumers International

- The **only independent campaigning voice** for consumers
- Federation of over 240 organisations in 120 countries
- Aims to empower consumers worldwide
- It has offices in London, Kuala Lumpur, Pretoria and Santiago

# ***Consumers – a cornerstone of the transition to a green economy***

**CI believes that:**

- **Consumers who seek to promote sustainable consumption find themselves lost and confused in the face of underdeveloped, scarce and inconsistent standards.**
- **Consumers feel that the actions available to them are also insignificant in the context of government inaction.**

# ***Consumers – a cornerstone of the transition to a green economy***

- **Consumers cannot be left alone in this process.**
- **Individual efforts are not enough to generate the required social changes.**
- **Consumers have to be supported by an enabling framework of policies, regulations and measures.**

# ***CI's perspective on addressing sustainable consumption***

Full implementation of section G, number 44, of the United Nations Guidelines for Consumer Protection that states

*“Governments, in partnership with business and relevant organizations of civil society, should develop and implement strategies that promote sustainable consumption through a mix of policies that could include regulations; economic and social instruments; sectorial policies in such areas as land use, transport, energy, and housing; information programmes to raise awareness of the impact of consumption patterns; removal of subsidies that promote unsustainable patterns of consumption and production; and promotion of sector-specific environmental management best practices”.*

# **Practical policy changes and CI's Recommendations**

- **Implement integrated public policies**
- **Require companies to be transparent and accountable**
- **Ensure the supply of safe products and services**
- **Mandatory analysis of the product's life cycle**
- **Ensure access to information**

# Practical policy changes and CI's Recommendations

- Implement public policies that guarantee access to both formal and informal education
- Implement comprehensive policies to ensure healthy food for all
- Ensure that mobility is more sustainable,
- Ensure access to essential goods and services

**Mandatory energy efficiency programs for all products that**

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[https://www.yunbaogao.cn/report/index/report?reportId=5\\_13163](https://www.yunbaogao.cn/report/index/report?reportId=5_13163)

