



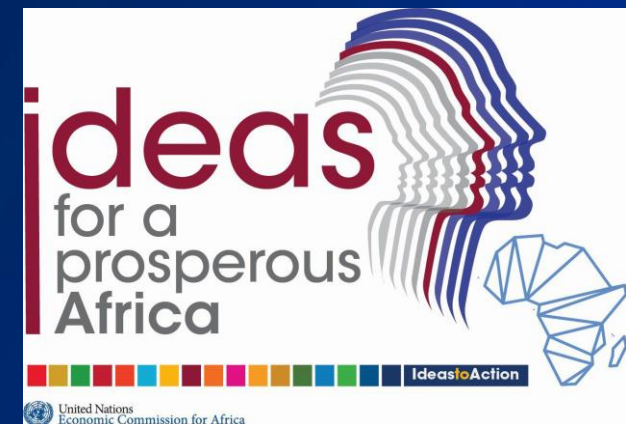
THE AFRICAN WOMEN IMPACT FUND (“AWIF”)

Empowering women, driving
sustainable change



**Standard
Bank**

Also trading as
Stanbic Bank



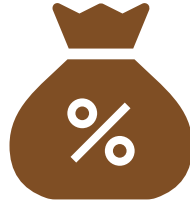
INITIATIVE OVERVIEW

01

THE CHALLENGE

Ongoing gender bias amongst capital allocators

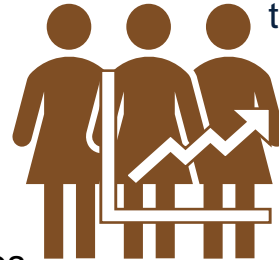
Lack of diversity among fund managers is not only a pipeline problem, but there are also **systemic barriers and investor biases** at play



Gendered stereotypes and social expectations about women's role in society **act as impediments** to women's entrepreneurship]

Less than 1.3% of the \$69.1 trillion global financial assets under management are **managed by women and people of colour**

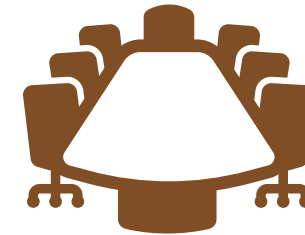
Women-led businesses receive only **7% of private equity (PE) and venture capital (VC)** in emerging markets



Efforts are predominantly focused at a micro (SME) level. A bottom-up approach ignores the **need for policy framework** (macro top-down) **changes** to achieve a reduction of the gender gap

African women in senior roles account for just 7.6% in private equity

Traditional investment and operational **due-diligence and risk assessment** favour **established asset managers**, typically led by men



Many **first-time fund managers** require more than just an investor who **provides capital**; - need LPs willing to spend more time

AWIF Mission

To strengthen economic empowerment and financial inclusion of women fund managers in Africa and promote the UN's Sustainable Development Goals 5 (Gender Equality) and 8 (Decent Work and Economic Growth) on the continent.

ANCHORED ON FOUR PILLARS WHICH SHAPE ITS STRATEGY

Pillar #1

Create opportunities to attract capable female asset managers focused on investing in Africa.

Pillar #2

Accelerate fundraising and allocate capital to build track record and increase scale of female fund managers.

Pillar #3

Provide technical assistance to accelerate the fund management learning curve, working capital to support manager's fundraising journey, and capacity building/middle office support for growth and expansion.

Pillar #4:

Focus on sustainable and scalable platform That will support women across the continent both in the listed and private market



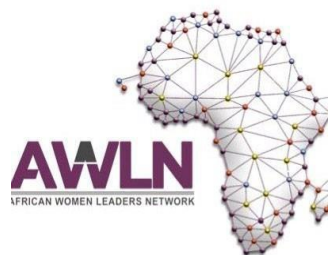
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for Africa





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Fundraising barriers faced by women fund managers

Gender bias amongst asset allocator



Positioned to play a key role in the development of the asset management ecosystem by connecting women fund managers with investors that have GLI as a core investment focus.

Women fund managers perceived as higher risk investments



Risk mitigation through implementation of training programs, risk management plans, technical assistance, investment and operations monitoring, and the provision of working capital loans where required

No track record in managing money as a start-up



Women fund managers will leverage +20 years of institutional investment and risk management experience.
Provide investment support, assistance in raising investment capital to build track record

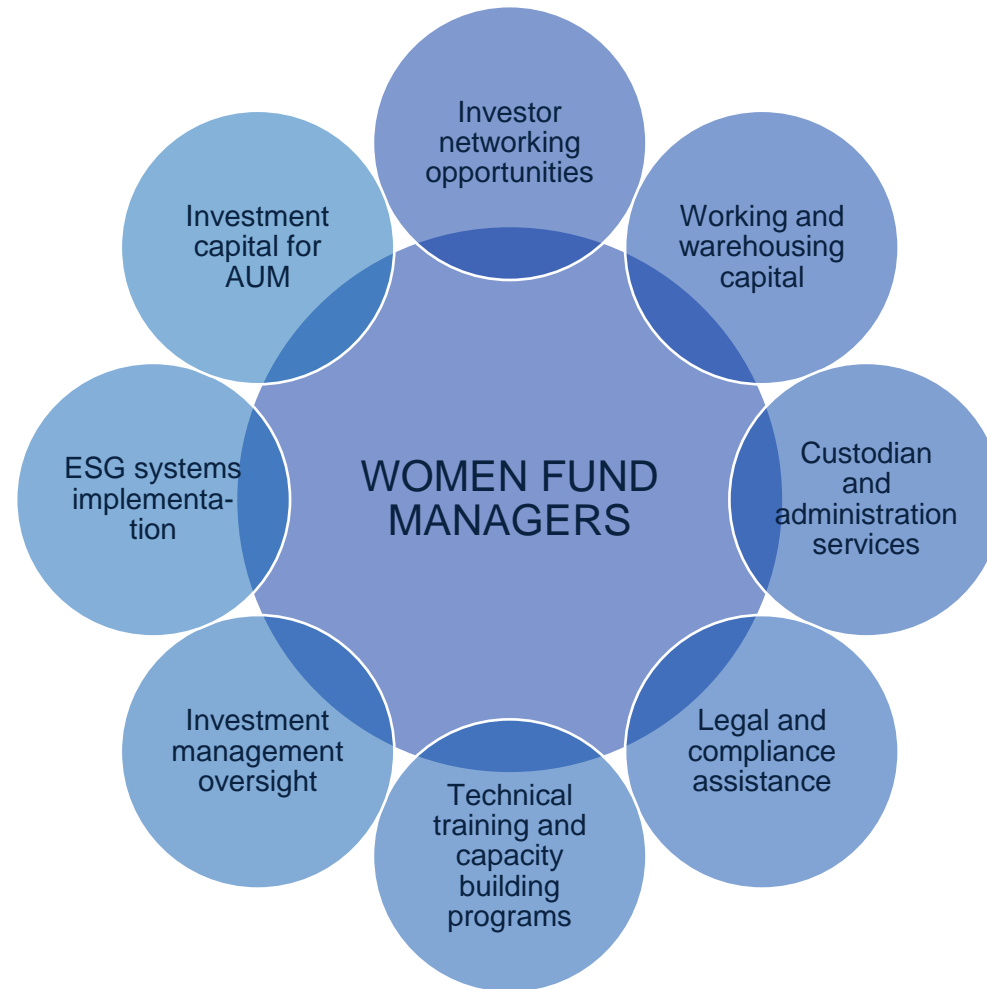
Min ticket size from institutional investors is too big



AWIF Investment platform facilitates the breaking down of investment capital into manageable sizes, oversee capital deployment by women fund managers and assist managers with investment pipeline.

Managers are rated as “not investable” and do not pass traditional investor due diligence

Building an enabling environment. Creating an ecosystem that will ensure that fund managers thrive



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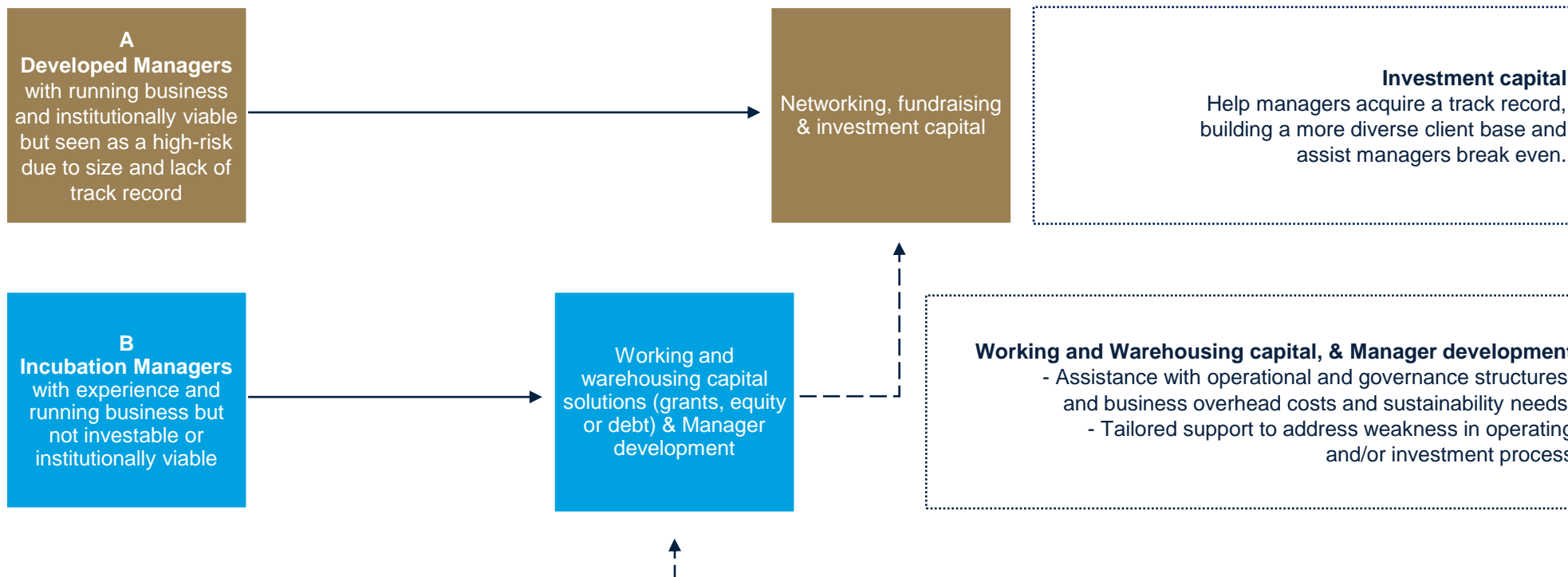
United Nations
Economic Commission
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Accelerating and supporting the growth of women fund managers who in turn invest in high-impact businesses and projects across the continent.

STRATEGY IMPLEMENTATION

02



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预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_31965

