

Enhancing the quality of informal cross-border trade in the Economic Community of West African States













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Abbreviations

ACTESA Alliance for Commodity Trade in Eastern and Southern Africa

ALCO Abidjan-Lagos Corridor Organization

Afreximbank African Export Import Bank
ATPC African Trade Policy Centre

CILSS Permanent Inter-State Committee on Drought Control in the Sahel

COMESA Common Market for Eastern and Southern Africa

EAC East African Community

ECA Economic Commission for Africa

ECOWAS Economic Community of West African States

EDF European Development Fund

FAO Food and Agriculture Organization of the United Nations

FEWS NET Famine Early Warning Systems Network

GDP gross domestic product GPS Global Positioning System

HS Harmonized Commodity Description and Coding System

ILRI International Livestock Research Institute

RATIN Regional Agricultural Trade Intelligence Network

RE-SAKKS Regional Strategic Analysis and Knowledge Support System

SADC Southern African Development Community
SITC Standard International Trade Classification

TOAM Trade Obstacle Alert Mechanism

UNCTAD United Nations Conference on Trade and Development

UNSD United Nations Statistics Division

USAID United States Agency for International Development

WAEMU West African Economic and Monetary Union
WILDAF Women in Law and Development in Africa

WCO World Customs Organization

WFP World Food Programme
WTO World Trade Organization

Executive summary and policy recommendations

Background

In January 2019, the African Trade Policy Centre (ATPC) of the United Nations Economic Commission for Africa (ECA) and the African Export Import Bank (Afreximbank) launched a joint one-year pilot project to collect data on informal cross-border trade along the Abidjan–Lagos corridor in the Economic Community of West African States (ECOWAS). The African Union Commission and the ECOWAS Commission served as key project partners and the Eastern Africa Grain Council was identified as the lead project implementation partner.

Official trade statistics typically capture only formal trade, which leads to underestimation of intra-African and intra-regional economic community trade. Although some estimates exist of informal cross-border trade in Africa, they are few in number and are usually incomplete in terms of commodity coverage or location of data collection points. Typically, some components of informal trade, such as night trade and

ic role in microeconomic, macroeconomic and regional policy frameworks. Typically, funding constraints and technical capacity gaps within national statistics offices in Africa limit efforts to collect such data.

In order to reflect informal cross-border trade issues more effectively in policy frameworks, the first step is to identify the scale, magnitude and characteristics of such trade. This is crucial to building awareness among policymakers of its importance and to making a case for policy action. This is why it was decided to focus the ECA-Afreximbank informal cross-border trade pilot project on data collection.¹

In 2018, in recognition of the importance of informal trade in the economic and social life of ECOWAS Member States, the ECOWAS Commission launched the five-year regional informal trade regulatory support programme (ITRSP). The programme forms part of the implementation of the strategy for the regulation of informal trade in the ECOWAS region

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