



Services and Structural Transformation for Development





Services and Structural Transformation for Development

Editors:

Mina Mashayekhi

Bruno Antunes



© 2017, United Nations

This work is available open access by complying with the Creative Commons licence created for intergovernmental organizations, available at <http://creativecommons.org/licenses/by/3.0/igo/>.

The findings, interpretations and conclusions expressed herein are those of the authors and do not necessarily reflect the views of the United Nations or its officials or Member States.

The designation employed and the presentation of material on any map in this work do not imply the expression of any opinion whatsoever on the part of the United Nations concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.

Photocopies and reproductions of excerpts are allowed with proper credits.

This publication has not been formally edited.

United Nations publication issued by the United Nations Conference on Trade and Development.

UNCTAD/DITC/TNCD/2017/2

ACKNOWLEDGMENTS

This publication contains papers and contributions delivered at the fifth session of UNCTAD's multi-year expert meeting on trade, services and development: the role of the services economy and trade in structural transformation and inclusive development, held on 17–19 July 2017 at the Palais des Nations, Geneva, organized under the supervision of Mina Mashayekhi, Head of the Trade Negotiations and Commercial Diplomacy Branch (TNCDB) of the Division on International Trade in Goods and Services, and Commodities (DITC) of UNCTAD.

The “Services and structural transformation for development” is published in the context of the longstanding and comprehensive substantive work of UNCTAD in the area of services economy and trade for inclusive and sustainable development and for the achievement of SDGs. The publication was edited and prepared by Mina Mashayekhi and Bruno Antunes, Economic Affairs Officer of the TNCDB, DITC of UNCTAD. The major contributors are the authors of the individual papers and substantive interventions in the fifth session of the multi-year expert meeting.

Cover design and desktop publishing by Laura Moresino-Borini.

NOTE

Values are presented in short scale and references to dollars are United States of America dollars, unless otherwise stated.

For further information on the Trade Negotiations and Commercial Diplomacy Branch and its activities, please contact:

Trade Negotiations and Commercial Diplomacy Branch
Division of International Trade in Goods and Services, and Commodities
Tel: +41 22 917 56 40
Fax: +41 22 917 00 44
Email: tncdb@unctad.org
www.unctad.org/tradenegotiations

CONTENTS

Acknowledgments.....	iii
Note	iv
Abbreviations.....	vii
Executive summary	ix
I. Services economy and trade for development.....	1
A. The role of the services economy and trade in structural transformation and inclusive development and sustainable development goals.....	2
B. The services economy	10
C. Perspective of the World Economic Forum on services economy and trade for development.....	11
D. The role of information and communication technology services in the services economy and trade for development	12
E. International Organization for Standardization: international standards for services.....	14
II. The role of services in structural transformation.....	19
A. Services trade and global value chains: it is not what you make but what you do.....	20
B. Trade, technology and mode 5 services: what is at stake for developing countries?.....	21
C. Services trade and economic transformation: models and evidence	23
D. The servicification of global value chains: evidence and policy implications	26
III. Services trade policy, regulatory and institutional frameworks for structural transformation	31
A. Perspectives for small and medium enterprises.....	32
B. Policy dimensions of trade in services and economic transformation.....	34
C. Organization for Economic Co-operation and Development services trade restrictiveness index: services trade policies and the global economy.....	38
D. The Commonwealth's perspective on services trade policy for economic transformation	42
E. Competition regulations and institutions in South Africa	45
IV. Sectoral services policies and regulations for structural transformation	49
A. Policy approaches for knowledge-based services in Argentina.....	50
B. The role of tourism services in structural transformation	51
C. Financial inclusion: the role of fintech and digital financial services.....	53
D. Structural transformation and the potential of e-commerce and services for development	55
E. Energy services: the essential nature and policy and institutional arrangements	56
F. Europe's power market transformation: the why and the how	58
V. The role of services-related trade policies, trade agreements and trade negotiations for structural adjustment.....	61
A. Perspective from South Africa.....	62
B. Implementing the twin initiatives of the Continental Free Trade Area negotiations and the programme on boosting intra-African trade to create a competitive African services sector	64
C. The European Union's perspective	67
D. The perspective of the European Services Forum	67
E. The perspective of the Coalition of Services Industries	69
F. The perspective of the World Trade Organization	71
G. Domestic regulation disciplines proposed in some recent trade agreements	71
VI. Country experiences.....	73
A. Services and sustainable development - a viewpoint from Brazil	74
B. Bangladesh: services policy review and least-developed countries services waiver	77
C. The role of the services sector in the development of Belarus	79
D. Case of Lao People's Democratic Republic.....	84
Endnotes.....	86

Figures

1. Growth of goods and services exports by income level.....	2
2. Participation of services in total direct exports and in total forward linkages in exports by income level	4
3. Participation of services in total backward linkages in exports of selected sectors by income level.....	5
4. Difference between global and low and middle-income economies in number of subscriptions and level of use of selected telecommunications and information and communication technology services	7
5. People with an account, globally and in developing economies, by gender, economic status, education and age	8
6. Contribution of the service sectors to value addition in exports of selected countries.....	25
7. Decomposition of labour productivity growth	27
8. Services policy changes	39
9. Average, minimum and maximum services trade restrictiveness index scores by sector	40
10. Share of manufacturing and services in the gross domestic product of Belarus	80
11. Structure of exports of services in Belarus	82

Tables

1. Exports of commercial services by income level, region and category.....	3
2. Services trade restrictiveness index online tools.....	39
3. Gross domestic product structure by types of services in Belarus.....	81
4. Foreign services trade in Belarus	82

Boxes

1. International Standardization Organization's portfolio of international service standards	16
2. Key interventions in mergers, cartels and abuse of dominance by Competition Commission of South Africa in services sector over time.....	47

ABBREVIATIONS

ASEAN	Association of Southeast Asian Nations
AUC	African Union Commission
B2C	Business to consumer
BIAT	Action Plan for Boosting Intra-African Trade
BoP	Balance of payment
CCSA	Competition Commission of South Africa
CEER	Council of European Energy Regulators
CETA	Comprehensive Economic and Trade Agreement
CFTA	Continental Free Trade Area
CPC	Central product classification
CWTMM	Commonwealth Trade Ministers Meeting
DFQF	Duty-free, quota-free
DFS	Digital financial services
DITC	Division on International Trade in Goods and Services, and Commodities
DR	Domestic regulation
DRD	Disciplines on domestic regulation
DTI	AUC Department of Trade and Industry
EIF	Enhanced Integrated Framework
EPA	Economic partnership agreement
EVAD	Export Value Added Database
FDI	Foreign direct investment
FTAs	Free trade agreements
FY	Fiscal year
GATS	General Agreement on Trade in Services
GATT	General Agreement on Tariffs and Trade
GDP	Gross domestic product
GNI	Gross national income
GPA	General Procurement Agreement
GSP	Generalized system of preferences
GTAP	Global Trade Analysis Project
GVCs	Global value chains
IBGE	Brazilian Institute of Geography and Statistics
ICT	Information and communication technology

预览已结束，完整报告链接和二维码

<https://www.yunbaogao.cn/report/index/report?re>