

# Fast-tracking implementation of eTrade Readiness Assessments





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### **NOTE**

Within the UNCTAD Division on Technology and Logistics, the ICT Policy Section carries out policy-oriented analytical work on the development implications of information and communication technologies (ICTs) and e-commerce. It is responsible for the preparation of the Digital Economy Report (DER) as well as thematic studies on ICT for Development.

The ICT Policy Section promotes international dialogue on issues related to ICTs for development and contributes to building developing countries' capacities to measure the information economy and to design and implement relevant policies and legal frameworks. It also monitors the global state of e-commerce legislation (unctad.org/cyberlawtracker). Since 2016, the Section has coordinated a multi-stakeholders' initiative entitled eTrade for all (etradeforall.org), which aims to improve the ability of developing countries, particularly least developed countries (LDCs), to use and benefit from e-commerce. The initiative is also behind the new eTrade for Women program, launched in 2019, which aims to promote a more gender-inclusive digital economy, in particular through its network of Ambassadors. These digital entrepreneurs are active in all developing regions and contribute to capacity- building, mentoring and awareness raising activities for more inclusive gender policies. Reference to companies and their activities should not be construed as an endorsement by UNCTAD of those companies or their activities.

The following symbols have been used in the tables: Two dots (..) indicate that data are not available or are not separately reported.

Rows in tables have been omitted in those cases where no data are available for any of the elements in the row;

A dash (-) indicates that the item is equal to zero or its value is negligible;

Reference to "dollars" (US\$) means United States of America dollars, unless otherwise indicated;

Details and percentages in tables do not necessarily add up to the totals because of rounding.



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## **ABBREVIATIONS**

2G/3G/4G/ Mobile Internet spectrums

LTE/5G

**ASEAN** Association of Southeast Asian Nations

ATM Automated teller machine
BFM Central Bank of Madagascar

BITC Bhutan Innovation and Technology Centre

**BMZ** Germany's Federal Ministry of Economic Cooperation and Development

CERP Myanmar's COVID-19 Economic Relief Plan

**COVID-19** Coronavirus disease

CTIS Cambodia Trade Integration Strategy

**DER** Rapid Entrepreneurship Delegation for Youth and Women

**EAC** East Africa Community

**ECOWAS** Economic Community of West African States

**EIF** Enhanced Integrated Framework **eT Ready(ies)** eTrade Readiness Assessment(s)

**EU** European Union

**GSMA** Global System for Mobile Communications Association

ICT Information and communication technology

ITC International Trade Centre

ITU International Telecommunication Union

JICA Japan International Cooperation Agency

Least Developed Country

MFI Micro-finance institution

MSDPMyanmar Sustainable Development PlanMSMEsMicro-, small-, and medium-size enterprisesM-STEPMyanmar - Services Trade Enhancement ProjectNITA-UNational Information Technology Authority-UgandaNTDCVanuatu's National Trade Development Committee

PIFS Pacific Islands Forum Secretariat

PPD Public-private dialoguePPP Public-private partnership

**QR** Quick response

RCO Resident Coordinator Office

SME Small and medium enterprise

SNDCES Stratégie nationale de développement du Commerce électronique au Sénégal

SPT Société des Postes du Togo
TFA Trade facilitation agreement

TPFU Vanuatu's Trade Policy Framework Update
UNCDF United Nations Capital Development Fund

UNCITRALUnited Nations Commission on International Trade LawUNCTADUnited Nations Conference on Trade and Development

**UNDP** United Nations Development Programme



UNESCAP United Nations Economic and Social Commission for Asia and the PacificUN-OHRLLS United Nations Office of the High Representative for the Least Developed

Countries

**UPU** Universal Postal Union

**USAID** United States Agency for International Development

**USF** Universal Service Fund

USSD Unstructured supplementary service dataWAEMU West African Economic and Monetary Union

**WTO** World Trade Organization

**ZICTA** Zambia Information and Communications Technology Authority

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