



# THE COVID-19 PANDEMIC IMPACT ON MICRO, SMALL AND MEDIUM SIZED ENTERPRISES

MARKET ACCESS CHALLENGES  
AND COMPETITION POLICY



COVID-19  
RESPONSE







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# TABLE OF CONTENTS

|  |           |
|--|-----------|
| Abbreviations.....   | vi        |
| Executive Summary.....   | vii       |
| <b>CHAPTER 1: INTRODUCTION .....</b>   | <b>1</b>  |
| <b>CHAPTER 2: UNDERSTANDING THE NATURE OF MSMES .....</b>  | <b>4</b>  |
| 2.1 Definitions and Size .....   | 4         |
| 2.2 Key characteristics .....  | 5         |
| 2.3 Market access.....   | 6         |
| 2.4 Regulatory knowledge and compliance .....  | 6         |
| 2.5 Interaction with Public Agencies and Business Associations.....                                | 7         |
| 2.6 Informal sector MSMES .....  | 7         |
| 2.7 Sustainable Development Goals .....  | 8         |
| <b>CHAPTER 3: COMPETITION LAW AND MARKET ACCESS FOR MSMES PRIOR TO COVID-19 .....</b>              | <b>10</b> |
| 3.1 Competition law and market access in developing economies .....                                | 10        |
| 3.2 Competition law: application to MSMES .....  | 11        |
| 3.3 Competition law: challenges for MSMES.....   | 13        |
| 3.4 Competition authorities: dealing with MSMES .....  | 13        |
| 3.5 The effect of informal MSMES on competition .....  | 14        |
| <b>CHAPTER 4: IMPACT OF COVID-19 ON MARKET ACCESS &amp; COMPETITION LAW FOR MSMES .....</b>        | <b>15</b> |
| 4.1 Overall global and regional impacts of COVID-19 on MSMES .....                                 | 15        |
| 4.2 Impacts on market access through global supply chains .....                                    | 17        |
| 4.3 Market access via digital markets .....  | 17        |
| 4.4 Gender and market access .....   | 19        |
| 4.5 Policy responses to support MSME market access .....   | 20        |
| 4.6 Competition issues arising during COVID-19 .....   | 22        |
| 4.7 Competition policy responses.....  | 23        |
| <b>CHAPTER 5: GLOBAL TRENDS .....</b>  | <b>25</b> |
| Trend #1: Support for incumbent firms .....  | 25        |
| Trend #2: Approval of co-ordinated economic activity .....   | 27        |
| Trend #3: Lockdowns continue to constrain market access .....                                      | 29        |
| Trend #4: MSMES are going online .....   | 30        |
| Trend #5: Competition authorities and policymakers working with MSME agencies & associations ..... | 32        |
| Trend #6: The importance of informal sector MSMES .....  | 33        |
| <b>CHAPTER 6: POLICY RECOMMENDATIONS.....</b>  | <b>35</b> |
| 6.1. Recommendations to competition authorities: .....   | 35        |
| 6.2. Recommendations to Governments and MSME agencies: .....                                       | 35        |
| 6.3. Recommendations to MSME agencies and competition authorities .....                            | 36        |
| Endnotes.....  | 37        |

## ABBREVIATIONS

|               |   |
|---------------|---|
| <b>ASEAN</b>  | Association of Southeast Asian Nations.   |
| <b>ECA</b>    | United Nations Economic Commission for Africa.                                      |
| <b>ECE</b>    | United Nations Economic Commission for Europe.                                      |
| <b>ECLAC</b>  | United Nations Economic Commission for Latin America and the Caribbean.             |
| <b>ESCAP</b>  | United Nations Economic and Social Commission for Asia and the Pacific.             |
| <b>ESCWA</b>  | United Nations Economic and Social Commission for Western Asia.                     |
| <b>GVC</b>    | Global Value Chain/global supply chain.   |
| <b>IMF</b>    | International Monetary Fund.  |
| <b>MNC</b>    | Multinational Corporation.  |
| <b>MSME</b>   | Micro-, Small and Medium-sized Enterprise.  |
| <b>OECD</b>   | Organization for Economic Co-operation and Development.                             |
| <b>SDG</b>    | Sustainable Development Goals.  |
| <b>SME</b>    | Small and Medium-sized Enterprise. Usually taken to also include micro-sized firms. |
| <b>UNCTAD</b> | United Nations Conference on Trade and Development.                                 |
| <b>VAT</b>    | Value Added Tax.  |
| <b>WTO</b>    | World Trade Organization.   |

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