INVESTMENT POLICY REVIEW ECUADOR





United Nations Conference on Trade and Development

Investment Policy Review Ecuador



Note

UNCTAD serves as the focal point within the United Nations Secretariat for all matters related to foreign direct investment (FDI) and transnational corporations (TNCs). In the past, the Programme on Transnational Corporations was carried out by the United Nations Centre on Transnational Corporations (1975-1992) and the Transnational Corporations and Management Division of the United Nations Department of Economic and Social Development (1992-1993). In 1993, the Programme was transferred to the United Nations Conference on Trade and Development. UNCTAD seeks to further understanding of the nature of TNCs and their contribution to development and to create an enabling environment for international investment and enterprise development. UNCTAD's work is carried out through intergovernmental deliberations, technical assistance activities, seminars, workshops and conferences.

The term "country" as used in this study also refers, as appropriate, to territories or areas; the designations employed, and the presentation of the material do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. In addition, the designations of country groups are intended solely for statistical or analytical convenience and do not necessarily express a judgement about the stage of development reached by a particular country or area in the development process.

The following symbols have been used in the tables:

Two dots (..) indicate that data are not available or are not separately reported. Rows in tables have been omitted in those cases where no data are available for any of the elements in the row;

A dash (-) indicates that the item is equal to zero or its value is negligible;

A blank in a table indicates that the item is not applicable, unless otherwise indicated.

A slash (/) between dates representing years (e.g.1998/99), indicates a financial year;

Use of a hyphen (-) between dates representing years (e.g. 1998-1999), signifies the full period involved, including the beginning and end of years.

Reference to "dollars" (\$) means United States dollars, unless otherwise indicated.

Annual rates of growth or change, unless otherwise stated, refer to annual compound rates.

Details and percentages in tables do not necessarily add to totals because of rounding.

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ABBREVIATIONS

ACP African, Caribbean and Pacific countries

CAE Corporación Aduanera Ecuatoriana (Customs Corporation of Ecuador)
CAF Corporación Andina de Fomento (Andean Development Corporation)
CAAM Comisión Asesora Ambiental (Environmental Advisory Commission)
CAN Community of Andean Nations (Comunidad Andina de Naciones)

CEPE Corporación Estatal Petrolera Ecuatoriana (Ecuadorian State Petroleum Corporation)

CORPEI Corporación de Promoción de Exportaciones e Inversiones (Export and Investment

Promotion Corporation)

CAST Council for Agricultural Science and Technology (Consejo para le Ciencia Agrícola y la Tecnología)

CDC Commonwealth Development Corporation

CENAIM Centro de Acuicultura e Investigación Marina (National Aquaculture and Marine Research

Centre)

CONAM Consejo Nacional de Modernización (Council for Modernization of the State)

DAC Dirección de Aviación Civil (Direction of Civil Aviation)
DEST Department of the Evironment, Sport and Territories

ESPOL Escuela Politécnica del Litoral (Superior Polytechnic School of the Litoral)

EU European Union

FDI Foreign direct investment
GDP Gross domestic product
GFCF Gross fixed capital formation

GW Giga-watts

HACCP Hazard Analysis and Critical Control Point

INBIO Instituto Nacional de Biodiversidad (National Bio-diversity Institute)

INIAP Instituto Nacional Autónomo de Investigaciones Agropescuarias (National Institute

of Agricultural Research)

INEBAN Instituto Ecuatoriano del Banano (Ecuadorian Institute of Banana)

ITC International Trade Center
IMF International Monetary Fund

LET Ley de Transformación Económica (Economic Transformation Law)

MICIP Ministerio de Comercio Exterior, Industrialización y Pesca (Ministry of Foreign Trade,

Industrialization and Fishing)

NSI National System of Innovation NGO Non-governmental organisation

OCP Oleoducto de Crudo Pesado (Crude Oil Pipeline)
OPEC Organization of the Petroleum Exporting Countries

PANE Patrimonio de Areas Naturales del Estado (Area of Natural Heritage)

PHO Panamerican Health Organization

PROMSA Programa de Modernización del Sector Agropescuario (Modernisation of Agro-fishing

Programme)

R & D Research and development

SEBIOCA Sociedad Ecuatoriana de Biotecnología (Ecuadorian Biotechnology Society)

SICA Sistema de Información y Censo Agrícola (Agricultural Census and Information System)

TTI Tiputini, Tambococha, Ishpingo TNC Transnational corporation

UNCTAD United Nations Conference on Trade and Development

WHO World Health Organization
WTO World Trade Organisation
WEF World Economic Forum
\$ United States dollar

PREFACE

The UNCTAD Investment Policy Reviews are intended to help countries improve their investment policies and to familiarize Governments and the international private sector with these countries' investment environment. The reviews are considered at the UNCTAD Commission on Investment, Technology and Related Financial Issues.

The Investment Policy Review of Ecuador was initiated at the request of the Ministry of Foreign Affairs and the Trade and Investment Promotion Corporation (Corporación de Promoción de Exportaciones e Inversiones, CORPEI). In preparing the Review, UNCTAD received the full support and cooperation of CORPEI's Executive President and its staff, the Government of Ecuador and the Permanent Mission of Ecuador to the United Nations Organizations in Geneva.

The views of the international donor community in Ecuador, the international private sector and domestic business were canvassed at various stages of the project.

The report benefited from the contributions of experts within and outside Ecuador. The national experts include Pamela Cumba, Alonso Pérez Kakabadse, Monica Rojas and Edgar Terán. The international experts include Enrique Egloff, Andrés Lopez and Carlos Stark.

The report was prepared by Fiorina Mugione, Tagi Sagafi-nejad and Zbigniew Zimny under the direction of Khalil Hamdani. Rory Allan, Bijit Bora, Lucian Cernat, Giorgio Gabrowski, Rachel Holmes and Luis Toral also provided inputs. Comments were received from Reinaldo Figueredo, John Gara, Menelea Masin, Joseph Mathews, Reinder Kutsch-Lojenga and Paul Wessendorp. Chiraz Baly, Stefano Guicciardi, Dinh Lang and Airton Valente provided research assistance. Ursula Moëhrle, Virginie Noblat-Pianta and Chantal Rakotondrainibe provided production assistance.

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It is hoped that the analysis and recommendations of this review will contribute to an improvement of policies, promote awareness of investment opportunities and serve as a catalyst for increased investment into Ecuador.

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