**VOLUME 13** 

**NUMBER 1** 

**APRIL 2004** 

# TRANSNATIONAL CORPORATIONS



#### **United Nations**

United Nations Conference on Trade and Development Division on Investment, Technology and Enterprise Development

#### **Editorial statement**

Transnational Corporations (formerly The CTC Reporter) is a refereed journal published three times a year by UNCTAD. In the past, the Programme on Transnational Corporations was carried out by the United Nations Centre on Transnational Corporations (1975-1992) and by the Transnational Corporations and Management Division of the United Nations Department of Economic and Social Development (1992-1993). The basic objective of this journal is to publish articles and research notes that provide insights into the economic, legal, social and cultural impacts of transnational corporations in an increasingly global economy and the policy implications that arise therefrom. It focuses especially on political and economic issues related to transnational corporations. In addition, Transnational Corporations features book reviews. The journal welcomes contributions from the academic community, policy makers and staff members of research institutions and international organizations. Guidelines for contributors are given at the end of this issue.

Editor: Karl P. Sauvant
Deputy editor: Kálmán Kalotay
Associate editor: Grazia Ietto-Gillies
Book review editor: Shin Ohinata
Production manager: Tess Sabico
home page: http://www.unctad.org/en/subsites/dite/1\_itncs/1\_tncs.htm

#### **Subscriptions**

A subscription to *Transnational Corporations* for one year is US\$ 45 (single issues are US\$ 20). See p. 209 for details of how to subscribe, or contact any distributor of United Nations publications. United Nations, Sales Section, Room DC2-853, 2 UN Plaza, New York, NY 10017, United States – tel.: 1 212 963 3552; fax: 1 212 963 3062; e-mail: publications@un.org; or Palais des Nations, 1211 Geneva 10, Switzerland – tel.: 41 22 917 1234; fax: 41 22 917 0123; e-mail: unpubli@unog.ch.

#### Note

The opinions expressed in this publication are those of the authors and do not necessarily reflect the views of the United Nations. The term "country" as used in this journal also refers, as appropriate, to territories or areas; the designations employed and the presentation of the material do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. In addition, the designations of country groups are intended solely for statistical or analytical convenience and do not necessarily express a judgement about the stage of development reached by a particular country or area in the development process.

Unless stated otherwise, all references to dollars (\$) are to United States dollars.

ISSN 1014-9562 Copyright United Nations, 2004 All rights reserved Printed in Switzerland

#### **Board of Advisers**

#### **CHAIRPERSON**

*John H. Dunning*, Emeritus Esmee Fairbairn Professor of International Investment and Business Studies, University of Reading, United Kingdom and Emeritus State of New Jersey Professor of International Business, Rutgers University, United States

#### **MEMBERS**

*Edward K. Y. Chen*, President, Lingnan College, Hong Kong, Special Administrative Region of China

Arghyrios A. Fatouros, Professor of International Law, Faculty of Political Science, University of Athens, Greece

Kamal Hossain, Senior Advocate, Supreme Court of Bangladesh, Bangladesh

Celso Lafer, University of Sao Paulo, Brazil

*Sanjaya Lall*, Professor of Development Economics, International Development Centre, Queen Elizabeth House, Oxford, United Kingdom

**Theodore H. Moran**, Karl F. Landegger Professor, and Director, Program in International Business Diplomacy, School of Foreign Service, Georgetown University, Washington, D.C., United States

Sylvia Ostry, Chairperson, Centre for International Studies, University of Toronto, Toronto, Canada

*Terutomo Ozawa*, Professor of Economics, Colorado State University, Fort Collins, Colorado, United States

Tagi Sagafi-nejad, Professor Emeritus, Sellinger School of Business and Management, Loyola College in Maryland, Baltimore, United States

Mihály Simai, Professor, Institute for World Economics, Budapest, Hungary

John M. Stopford, Professor, London Business School, London, United Kingdom

*Osvaldo Sunkel*, Professor and Director, Center for Public Policy Analysis, University of Chile, Santiago, Chile

#### Acknowledgement

The editors of *Transnational Corporations* would like to thank the following persons for reviewing manuscripts from January through December 2003.

Emin Akcaoglu Tilman Altenburg Carlo Altomonte Harvey Arbeláez

Prema-Chandra Athukorala V.N. Balasubramanyam Christian Bellak Vladimir Benacek Rico Beviglia-Zampetti Julian Birkinshaw Magnus Blomström Alexander Bulatov John Cantwell Davide Castellani Francisco Barros Castro

Steven Caudill
John Child
Hans Christiansen
Howard Cox
John D. Daniels
Anthony D'Costa
W. Douw

John H. Dunning
Juan José Duran
Persa Economou
William G. Egelhoff
Michael Enright
Saban Erdikler
Torbjörn Fredriksson
Nick Freeman
Necla V. Geyikdagi
Pervez Ghauri
Harris Gleckman

Edward M. Graham Sidney J. Gray Robert Grosse Laslo Halpern Ulf Holm Yao-Su Hu Gabor Hunya Simona Iammarino Kee Beom Kim Jai-Beom Kim

Andrea Goldstein

Bernardo Kosacoff Jesse Kreier Nagesh Kumar

Robert Thomas Kudrle

Sanjaya Lall
Mariano L. Laplane
Jorma Larimo
Donald Lecraw
Robert Lipsey
Kari Liuhto
Henry Loewendahl
Andrés Lopez

Hafiz Mirza
Franklin G. Mixon
Peter Muchlinski
Lilach Nachum
Peter Nunnenkamp
Richard Palmer
Robert D. Pearce
Aseem Prakash
Hugo Radice
Rajah Rasiah
Patrick Robinson
Matija Rojec
Magdolna Sass
S. Prakash Sethi
Oded Shenkar

S. Prakash Sethi Oded Shenkar Elizabeth Smythe William Stoever Marjan Svetlicic Miklós Szanyi Hui Tan

Ana Teresa Tavares Dirk Willem te Velde Edmund R. Thompson Giang ThanhTung Peter Utting

Douglas van den Berghe F.P. van der Putten Chengqi Wang N. T. Wang Kee Hwee Wee Louis T. Wells Christopher Wilkie Alvin Wint Cliff Wymbs Henry Yeung Stephen Young Alena Zemplinerova

## Transnational Corporations Volume 13, Number 1, April 2004

### **Contents**

		Page
ARTICLES		
Stephen Young and Ana Teresa Tavares	Multilateral rules on FDI: do we need them? Will we get them? A developing country perspective	1
Peter Buckley, Jeremy Clegg and Hui Tan	Knowledge transfer to China: policy lessons from foreign affiliates	31
Grazia D. Santangelo	FDI and local capabilities in peripheral regions: the Etna Valley case	73
Thaddeus J. S. Mallya, Zdenek Kukulka and Camilla Jensen	Are incentives a good investment for the host country? An empirical evaluation of the Czech National Incentive Scheme	109
RESEARCH NOTE		
Dick Aykut and Dilip Ratha	South-South FDI flows: how big are they?	149
BOOK REVIEWS JUST PUBLISHED Press materials on FDI issued in		177 197
January and February 2004 Submission statistics		199 201

#### Oscar Schachter (1915-2003)

The Editors of the Transnational Corporations journal were saddened to learn about the death of Oscar Schachter, Hamilton Fish Professor Emeritus of International Law and Diplomacy, Columbia University, New York, and member of the Board of Advisers of our journal. He was one of the first officials to join the United Nations (in 1946) and a pioneer in the development of international law. He was a leading figure in a wide range of research areas, including the theory of international law, peacekeeping, the United Nations, dispute settlement, international economic law, the outer space and human rights. Professor Schachter was Advisor of the United Nations Committee on Transnational Corporations from 1989 till 1993. He had served on the Board of Transnational Corporations since its foundation in 1992. In his personal relations, he was liked and respected for his intellect, humour and gentle spirit. His contributions will continue to benefit the research community for many years to come. We will miss him greatly.

## Multilateral rules on FDI: do we need them? Will we get them? A developing country perspective

Stephen Young and Ana Teresa Tavares \*

This article reviews the state of play regarding the investment regime in the World Trade Organization, with the objective of contributing to the debate on policy priorities for developing countries. It concludes that substantial progress on an investment regime at the multilateral level is unlikely and perhaps undesirable. A multilateral investment accord appears to be relatively unimportant to investors. Furthermore, institutional and regulatory harmonization derived from rules imposed by the World Trade Organization is costly and may be inappropriate for developing countries, as it may divert resources from higher priorities in development and act as a barrier to experimentation. Focus should be on the domestic policy agenda, including further external liberalization, and principally domestic regulatory and institutional reform. Improving these fundamentals should have a significant positive impact on the attraction of foreign direct investment. Host-country support for a multilateral trading system, nevertheless, continues to be of paramount importance, alongside a gradualist approach to a multilateral investment accord over the long term.

*Key words*: World Trade Organization, Doha Round, multilateral investment rules, foreign direct investment, developing countries

#### Introduction

This article provides a review and evaluation of the state of play with respect to multilateral rules on foreign direct investment

<sup>\*</sup> The authors are Professor of International Business at the Strathclyde Business School, Glasgow, United Kingdom, and Assistant Professor at the Centro de Estudos Macroeconómicos e Previsão, Faculty of Economics, University of Porto, Portugal, respectively. The authors would like to thank three anonymous referees for their valuable comments and advice. Contact: Stephen.young@strath.ac.uk.

(FDI), focusing specifically on implications for developing countries. It provides comments on a number of linked questions: Where are we now with multilateral investment rules? Is a multilateral investment regime at the World Trade Organization (WTO) desirable? Are multilateral investment rules actually achievable? Where do we go from here, and what are the implications for developing economies?

These issues are the subject of extensive debate, often within the wider context of discussions on globalization and its benefits and costs, and the roles of multilateral institutions (including the International Monetary Fund (IMF), the World Bank and the WTO) within the post-war global architecture of rules for trade and investment. Joseph Stiglitz labels the current system one of "global governance without global government ... in which a few institutions ... and a few players – the finance, commerce and trade ministries, closely linked to certain financial and commercial interests – dominate the scene, but in which many of those affected by their decisions are left almost voiceless" (Stiglitz, 2002, pp. 21-22).

The overall objective of the article is to assist developing countries in deciding upon policy priorities. Drawing on available evidence, it concludes that substantial progress on an investment regime at the multilateral level is unlikely, and, without radical changes to the WTO itself and to the underlying principles of an investment regime, probably undesirable. The policy focus for developing countries should, therefore, be on domestic regulatory and institutional reform, while maintaining a strong commitment to the multilateral trading system, and recognizing the potential benefits from progress towards a multilateral investment accord over the long-term.

#### State of play in investment regulation

Multilatoral investment vulo

预览已结束,完整报告链接和二维码如下:

https://www.yunbaogao.cn/report/index/report?reportId=5 10486

