

United Nations Conference on Trade and Development



# INVESTMENT COMPASS USER'S GUIDE



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Two dots (..) indicate that data are not available or not separately reported. Rows in tables have been omitted in those cases where no data are available for any of the elements in the row.

A dash (-) indicates that the item is equal to zero or its value is negligible.

A blank in a table indicates that the item is not applicable.

A slash (/) between dates representing years – for example, 2004/05, indicates a financial year.

Use of a dash (–) between dates representing years – for example 2004–2005 signifies the full period involved, including the beginning and end years.

Reference to the "dollars" (\$) means United States dollars, unless otherwise indicated.

Annual rates of growth or change, unless otherwise stated, refer to annual compound rates.

Details and percentages in tables do not necessarily add to totals because of rounding.

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## Preface

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The Investment Compass developed by UNCTAD is intended to provide developing countries with a benchmarking tool to support policy analysis and advocacy.

The Investment Compass has benefited from the contribution of a number of UNCTAD staff and experts. The UNCTAD staff involved Sharafat Ahmad, Rory Allan, Frank Grozel, Khalil Hamdani, Mongi Hamdi, Henri Laurencin, Massimo Meloni, Fiorina Mugione, Celia Ortega, Mario Pacchiani, Massimo Sartoris, Jörg Simon and Marc Weidmann. The website concept was developed by Thierry Apoteker, Sylvain Barthelemy and Morgane Lohezic of T.A.C. with contributions of Sharafat Ahmad, Frank Grozel, Fiorina Mugione and Massimo Meloni. The website was built by Peter Jacobsen of Spear Jacobsen Systems. The website's graphic display is supported by the Evographics system developed by Spear Jacobsen Systems. Research assistance was provided by Chiraz Baly, Sonia Blachier, Fabien Dumesnil, Alicia Gonzales-Vera, Christian Helmers, Kornel Mahlstein, Olivier Matringe, Riad Meddeb, Andrea Nascimento, Ralf Peters, Alicia Rapin, Palesa Tlhapi and Asad Zaidi. National experts included Maruf Abralov, Abdulrahman Al-Hassan, Rogers Amisi, E. B. Ashong-Lartey, Altaf Bawany, Rafael Benavides, Lawrence Byensi, Mubanga Chanda, Dereje Chebssi, Antoine Choucair, Chiek Diawara, Paulin Djakpo, Ebenezer Ebongue, Azza El Shinnawy, Diaa Nour El-Din, Clementino Fraga, Hasmik Hovhanesian, Daedra Issacs, Fatou M. Jallow, Moctar Kane, Yaya P. Kassama, Dorcas Kgosietsile, Min Jae Lee, Daniel Pino, Mario Presa, Mwema Mulungi Mbuyu, Patricia Mhondo, Pablo Quagliotti, Carlo Rodrigo, Robert Rudy, Miguel Salcedo, Thiaba Camara Sy, Natou Oureytou Thiam, Marina Thebe, Emilienne Tsanga, Jean-Pierrre Kabongo Tshimanga. Julie Vanié, Javier Zevallos. The report was desktop published by Elisabeth Anodeau-Mareschal.

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## Welcome to the Investment Compass!

### **1. What is the Investment Compass?**

*Find your way around the investment map!*

Specially designed for developing countries, the INVESTMENT COMPASS is an interactive tool that aims:

- To compare the investment environment
- To support policy analysis and advocacy

The Investment Compass permits comparison between countries, between a country and a region, or between a country and a best performer. The tool comprises 60 indicators based on international statistics and on special national surveys conducted by UNCTAD.

### **2. For whom is the Investment Compass?**

The Investment Compass is especially useful to Investment Promotion Agencies (IPA) in developing countries that need to compare competitiveness of the business environment and of the regulatory framework. It is designed for policy-makers, marketing professionals and analysts.

### **3. What can you do with the Investment Compass?**

- You can compare your country with your main competitors and find your country's main strengths and weaknesses.
- You can score your country in different areas using over 60 indicators selected by UNCTAD.
- You can create your own reports and download data.

### **4. How to access the Investment Compass?**

*The Investment Compass is completely free to registered users!*

You will need to register to enter the Investment Compass. To get your free account to the Investment Compass follow the steps below:

1. Go to <http://www.unctad.org/compass>. This is the information page about the Investment Compass on the UNCTAD website which will link you directly to the Investment Compass Home Page.
2. To access, click on the sub-menu "Register" and fill the online registration form with your particulars.



3. You will receive within 24 hours by email your user identification and password. For easy reference, your user identification is usually your email.

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Register

Name:

First Name:

Title: e.g. M, Ms or Mr etc:

Email: this will be used as your login identification:

Password: please do not use the same password as you use on other systems:

Please enter your password again:

Would you like to receive information from UNCTAD about the Investment Compass?

Please choose the Type of organisation you represent:

Please specify the Organisation you represent:

Please specify the Country you are from:

SUBMIT

## 5. How to log in the Investment Compass?

Once you have received the registration confirmation with your ID and password you can now log in and navigate!

To log in see the steps below:

- Click on the sub-menu Login.



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INVESTMENT COMPASS

INVESTMENT COMPASS: Find your way around the Investment map.

CHECK THE INVESTMENT COMPASS

UNCTAD's Benchmarking tool, the Investment Compass, has added three new countries in the database - South Africa, Sri Lanka and Vietnam. It includes information on Sri Lanka's taxation including incentives for a key sectors. The database has now 55 developing countries. FDI data for 2004 are now available!

The Investment Compass is absolutely free to all users who register!

TO REGISTER CLICK IN THE LEFT MENU

Once you have registered with your email address and your own password, user verification you will receive a confirmation email.

To use the Investment Compass You must first login.

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_10232](https://www.yunbaogao.cn/report/index/report?reportId=5_10232)

