

United Nations Conference on Trade and Development



INVESTMENT COMPASS USER'S GUIDE



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Note

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The following symbols have been used in the tables:

Two dots (..) indicate that data are not available or not separately reported. Rows in tables have been omitted in those cases where no data are available for any of the elements in the row.

A dash (-) indicates that the item is equal to zero or its value is negligible.

A blank in a table indicates that the item is not applicable.

A slash (/) between dates representing years – for example, 2004/05, indicates a financial year.

Use of a dash (–) between dates representing years – for example 2004–2005 signifies the full period involved, including the beginning and end years.

Reference to the "dollars" (\$) means United States dollars, unless otherwise indicated.

Annual rates of growth or change, unless otherwise stated, refer to annual compound rates.

Details and percentages in tables do not necessarily add to totals because of rounding.

The material contained in this study may be freely quoted with appropriate acknowledgement.

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Preface

The Investment Compass developed by UNCTAD is intended to provide developing countries with a benchmarking tool to support policy analysis and advocacy.

The Investment Compass has benefited from the contribution of a number of UNCTAD staff and experts. The UNCTAD staff involved Sharafat Ahmad, Rory Allan, Frank Grozel, Khalil Hamdani, Mongi Hamdi, Henri Laurencin, Massimo Meloni, Fiorina Mugione, Celia Ortega, Mario Pacchiani, Massimo Sartoris, Jörg Simon and Marc Weidmann. The website concept was developed by Thierry Apoteker, Sylvain Barthelemy and Morgane Lohezic of T.A.C. with contributions of Sharafat Ahmad, Frank Grozel, Fiorina Mugione and Massimo Meloni. The website was built by Peter Jacobsen of Spear Jacobsen Systems. The website's graphic display is supported by the Evographics system developed by Spear Jacobsen Systems. Research assistance was provided by Chiraz Baly, Sonia Blachier, Fabien Dumesnil, Alicia Gonzales-Vera, Christian Helmers, Kornel Mahlstein, Olivier Matringe, Riad Meddeb, Andrea Nascimento, Ralf Peters, Alicia Rapin, Palesa Tihapi and Asad Zaidi. National experts included Maruf Abralov, Abdulrahman Al-Hassan, Rogers Amisi, E. B. Ashong-Lartey, Altaf Bawany, Rafael Benavides, Lawrence Byensi, Mubanga Chanda, Dereje Chebssi, Antoine Choucair, Chiek Diawara, Paulin Djakpo, Ebenezer Ebongue, Azza El Shinnawy, Daa Nour El-Din, Clementino Fraga, Hasmik Hovhanesian, Daedra Issacs, Fatou M. Jallow, Moctar Kane, Yaya P. Kassama, Dorcas Kgosietsile, Min Jae Lee, Daniel Pino, Mario Presa, Mwema Mulungi Mbuyu, Patricia Mhondo, Pablo Quagliotti, Carlo Rodrigo, Robert Rudy, Miguel Salcedo, Thiaba Camara Sy, Natou Oureytou Thiam, Marina Thebe, Emilienne Tsanga, Jean-Pierre Kabongo Tshimanga. Julie Vanié, Javier Zevallos. The report was desktop published by Elisabeth Anodeau-Mareschal.

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Table of contents

Welcome to the Investment Compass!

1. What is the Investment Compass?	1
2. For whom is the Investment Compass?	1
3. What can you do with the Investment Compass?	1
4. How to access the Investment Compass?	1
5. How to log in the Investment Compass?	2

What are the main menus of the Investment Compass?

1. How do you select a country?	3
2. What is in the Compass page and the main menus?	4
3. What is in the Compass page?	5
3.1. The Hexagon	5
3.2. Compare your country	6
3.3. The FDI scoreboard	6
4. What is in the Trends page?	7
5. What is in the Policy Page?	7
6. What is in the View Data gage?	9

Who are your competitors?

1. The Investment Compass is structured for policy-makers	12
2. What are Variables and Indicators in the 6 Areas?	13
2.1. Area: Resource Assets	13
2.2. Area: Infrastructure	13
2.3. Area: Operating costs	14
2.4. Area: Economic Performance and Governance	14
2.5. Area: Taxation	14
2.6. Area: Regulatory Framework	15
3. How are the scores calculated for Indicators?	15
4. Steps to compare your country with another	16
Step 1: Look at your country's scores	16
Step 2: Compare your country:	17
Step 3: See scores for Variables in an Area	18
Step 4: See the Scores for Indicators making up "a Variable"	19
Step 5: See data for each Indicator	20



Who can submit data and how?

1. The Investment Compass national experts 20
2. How to enter data 21



Annex 1 - Methodology of international tax comparisons. 23

Annex 2 - Regulatory Framework questions and scoring. 24

Annex 3 - Definition of Indicators 27



Welcome to the Investment Compass!

1. What is the Investment Compass?

Find your way around the investment map!

Specially designed for developing countries, the INVESTMENT COMPASS is an interactive tool that aims:

- To compare the investment environment
- To support policy analysis and advocacy

The Investment Compass permits comparison between countries, between a country and a region, or between a country and a best performer. The tool comprises 60 indicators based on international statistics and on special national surveys conducted by UNCTAD.

2. For whom is the Investment Compass?

The Investment Compass is especially useful to Investment Promotion Agencies (IPA) in developing countries that need to compare competitiveness of the business environment and of the regulatory framework. It is designed for policy-makers, marketing professionals and analysts.

3. What can you do with the Investment Compass?

- You can compare your country with your main competitors and find your country's main strengths and weaknesses.
- You can score your country in different areas using over 60 indicators selected by UNCTAD.
- You can create your own reports and download data.

4. How to access the Investment Compass?

The Investment Compass is completely free to registered users!

You will need to register to enter the Investment Compass. To get your free account to the Investment Compass follow the steps below:

1. Go to <http://www.unctad.org/compass>. This is the information page about the Investment Compass on the UNCTAD website which will link you directly to the Investment Compass Home Page.

2. To access, click on the sub-menu "Register" and fill the online registration form with your particulars.



3. You will receive within 24 hours by email your user identification and password. For easy reference, your user identification is usually your email.

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INVESTMENT COMPASS

Register

Name

First Name

Title, e.g. Mr, Ms or Mr etc.

Email, this will be used as your login identification

Password, please do not use the same password as you use on other systems

Please enter your password again

Would you like to receive information from UNCTAD about the Investment Compass? ☐

Please choose the Type of organisation you represent

Please specify the Organisation you represent

Please specify the Country you are from

Submit

5. How to log in the Investment Compass?

Once you have received the registration confirmation with your ID and password you can now log in and navigate!

To log in see the steps below:

- Click on the sub-menu Login.

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INVESTMENT COMPASS

COMPASS Home
Methodology
Login
Register
Links

UNCTAD's INVESTMENT COMPASS: Find your way around the investment map.

CHECK THE INVESTMENT COMPASS

UNCTAD's benchmarking tool, the Investment Compass, has added three new countries in the database - South Africa, Sri Lanka and Vietnam. It includes information on Sri Lanka's taxation including incentives for a key sectors. The database has now 55 developing countries. FDI data for 2004 are now available!

The Investment Compass is absolutely free to all users who register!

TO REGISTER: CLICK ON THE LEFT MENU!

Once you have registered with your email address and your own password, some verification you will receive a confirmation email.

INVESTMENT COMPASS

To use the Investment Compass You must first login.

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_10232

