

GUIDE TO GEOGRAPHICAL INDICATIONS

LINKING PRODUCTS AND THEIR ORIGINS



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LINKING PRODUCTS
AND THEIR ORIGINS

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Study dealing with geographical indications (GIs), documenting best practices and drawing lessons from a number of case studies in this area – explores the development potential for countries wishing to use GIs; outlines the elements of a successful GI strategy, and examines the different mechanisms available for protecting and fostering new GI products and services; includes a glossary of related terms, and bibliographies.

Descriptors: **Geographical Indications, Intellectual Property, Denomination of Origin, Agricultural Products, Case Studies, Developing Countries.**

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