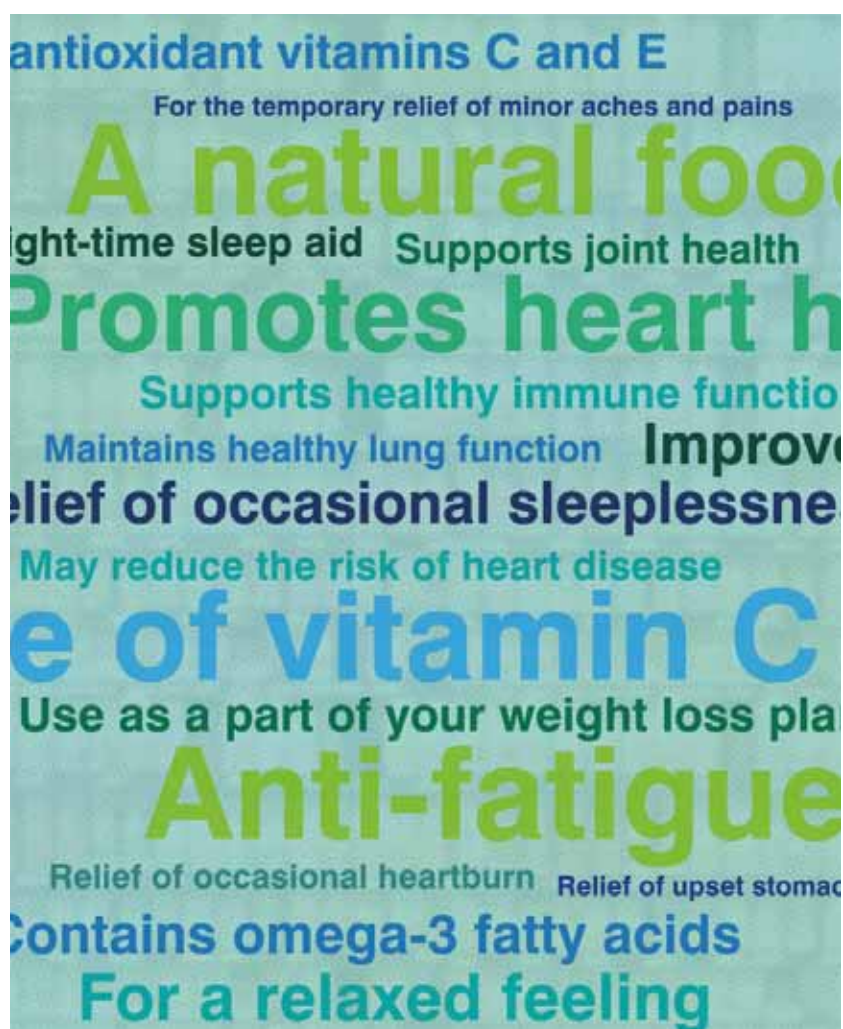


# CLAIM STATEMENTS FOR NATURAL PRODUCTS

## THE UNITED STATES MARKET





# CLAIM STATEMENTS FOR NATURAL PRODUCTS

THE UNITED STATES MARKET

## Abstract for trade information services

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International Trade Centre (ITC)

### **Claim Statements for Natural Products: The United States Market**

Geneva: ITC, 2011. ix, 38 pages (Technical paper)

Doc. No. MAR-11-209.E

Guide dealing with claim statements applicable to finished natural products marketed in the United States - explains types of claim statements according to product categories; illustrates how one plant can have different uses (dietary supplement, food additive, cosmetic, etc.), and how claims are made according to the product's recommended or intended use; offers examples of acceptable claim statements for certain categories; links to the relevant regulations and guidance documents issued by United States Food and Drug Administration (FDA); and regulatory guidance to support claims; offers examples of acceptable and non-acceptable claims for a range of Peruvian exported natural products; includes example of an FDA Dietary Supplement Notification Letter.

Descriptors: **Market Access, Import Regulations, Non Tariff Barriers, Labelling, Biodiversity, Organic Products.**

For further information on this technical paper, contact Mr. Alexander Kasterine (Kasterine@intracen.org).

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English, Spanish (separate editions)

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## **Sustainability Market Guides**

This is part of a series of Sustainability Market Guides produced under ITC's Trade, Climate Change and Environment Programme (TCCEP), financed by the Government of Denmark.

The series aims to guide exporters, civil society and policymakers on trends and practical guidance about the growing market for sustainably produced goods and services.

For further information about this series and the TCCEP, please contact Alexander Kasterine at [kasterine@intracen.org](mailto:kasterine@intracen.org).



## Contents

Acknowledgements	iii
Sustainability Market Guides	iii
Acronyms	vii
Executive summary	ix
<b>1. Types of claim statements</b>	<b>1</b>
1.1. Dietary supplement and health food products	2
1.1.1. Health claims	3
1.1.2. Qualified health claims	6
1.1.3. Nutrient content claims	10
1.1.4. Structure / function claims	11
1.2. Non-drug cosmetic products	13
1.3. OTC drug products	14
<b>2. Food, dietary supplement or drug depending on the claim statement</b>	<b>15</b>
<b>3. FDA guidance on levels of evidence to support claims</b>	<b>16</b>
<b>4. FTC guidance on levels of evidence to support claims</b>	<b>16</b>
<b>5. Examples of acceptable and non-acceptable claims</b>	<b>17</b>
5.1. Camu-camu	17
5.2. Extracto de maíz morado	19
5.3. Lúcumá	21
5.4. Maca	22
5.5. Sacha inchi	25
5.6. Sangre de grado	28
5.7. Uña de gato	30
5.8. Yacón	32
<b>6. Example of FDA dietary supplement notification letter</b>	<b>37</b>

Table 1	Examples of acceptable authorized health claim statements	3
Table 2	Examples of acceptable qualified health claim statements	6
Table 3	Examples of acceptable nutrient content claim statements	10
Table 4	Examples of acceptable and non-acceptable structure/function claim statements for DSPs	11
Table 5	Selected Latin American botanical active ingredients and OTC drug claim statements	14
Table 6	Capsicum fruit: dietary supplement, drug, food, and self-defense product	16
Table 7	Acceptable and non-acceptable claim statements for camu-camu dietary supplement products	18
Table 8	Acceptable and non-acceptable claim statements for purple corn extract dietary supplement products	20
Table 9	Acceptable and non-acceptable claim statements for maca dietary supplement products	24
Table 10	Acceptable and non-acceptable claim statements for sachu inchi dietary supplement products	27
Table 11	Acceptable and non-acceptable claim statements for dragon's blood croton DSPs	29
Table 12	Acceptable and non-acceptable claim statements for cat's claw bark DSPs	31
Table 13	Acceptable and non-acceptable claim statements for yacón DSPs	36

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