

CREATING COALITIONS OF SERVICES INDUSTRIES



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Training module for small and medium sized services firms, trade support institutions and trade promotion organizations; provides an introduction and overview of Coalitions of Services Industries (CSIs), addressing fundamental questions about their purpose, structure and activities; the purpose of the training module is to help build and strengthen CSIs in developing and transition economies.

Descriptors: **Services, Trade in Services, Training, Trade Barriers, Trade Associations, Chambers of Commerce, SMEs, Partnership**

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Acronyms

The following acronyms are used:

| | |
|-------------|---|
| ABCSI | Antigua and Barbuda Coalition of Service Industries |
| ANDI | National Business Association of Colombia |
| ABAC | APEC Business Advisory Council |
| APEC | Asia Pacific Economic Cooperation |
| ASR | Australian Services Roundtable |
| BCSI | Barbados Coalition of Service Industries |
| BCSP | Belize Coalition of Service Providers |
| BRASSCOM | Brazilian Association of Information Technology and Communication Companies |
| Business NZ | Business New Zealand |
| CARICOM | Caribbean Community and Common Market |
| CARIFORUM | Forum of the Caribbean Group of African, Caribbean and Pacific (ACP) States |
| CATIS | China Association of Trade in Services |
| CBC | COMESA Business Council |
| CNSC | Caribbean Network of Service Coalitions |
| COMESA | Common Market for Eastern and Southern Africa |
| COSCO | China Ocean Shipping (Group) Company |
| CSC | Canadian Services Coalition |
| CSI | Coalition of Services Industries |
| CSIM | Coalition of Service Industries Malaysia |
| DCSI | Dominica Coalition of Service Industries |
| EAC | East African Community |
| ECOWAS | Economic Community of West African States |
| EPA | Economic Partnership Agreement |
| ESF | European Services Forum |
| EU | European Union |
| GCSP | Guyana Coalition of Service Providers |
| GDP | Gross Domestic Product |
| GSC | Global Services Coalition |
| GSN | Global Services Network |
| HKCSI | Hong Kong Coalition of Service Industries |
| ISD | Indonesia Services Dialogue |
| ITC | International Trade Centre |
| JCSI | Jamaica Coalition of Service Industries |
| JSN | Japan Services Network, Keidanren |
| LDC | Least Developed Countries |
| NASSCOM | National Association of Software & Service Companies |
| PSC | Philippine Services Coalition |
| PSI | Performance of Services Index |
| RSC | Rwanda Services Council |
| SADC | Southern Africa Development Community |
| SLCSI | Saint Lucia Coalition of Service Industries |
| SME | Small and medium-sized enterprise |
| TSP | Tanzanian Services Platform |
| TTCSI | Trinidad and Tobago Coalition of Services Industries |
| TWCSI | Taiwan Coalition of Service Industries |
| UNCTAD | United Nations Conference on Trade and Development |
| WAEMU | West African Economic and Monetary Union |
| WTO | World Trade Organization |

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