

# TOURISM AND TRADE: A GLOBAL AGENDA FOR SUSTAINABLE DEVELOPMENT





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SUSTAINABLE DEVELOPMENT

## Abstract for trade information services

ID= 43159

2015

S-15.09 TOU

International Trade Centre (ITC), World Tourism Organization (UNWTO)

**Tourism and Trade: A Global Agenda for Sustainable Development**

Geneva: ITC/UNWTO, 2015. xi, 36 pages.

Doc. No. **SC-15-335.E**

The joint report of the International Trade Centre and the World Tourism Organization brings together complementary expertise of two organizations on critical issues at the intersection of the international policy context, government action, and private actors in the tourism sector. It discusses the role of tourism in contributing to sustainable development and illustrates where and how trade, investment or visa policies matter for the tourism sector through two different angles – the point of view of the journey of an international tourist and the point of view of a firm supplying services or goods within a tourism value chain. The report further provides a comprehensive description of the interlinkages the tourism sector has with other sectors in an economy; suggests that fulfilling tourism's potential requires strong and coordinated action around Tourism Export Strategies that take fully into account the different frameworks governing the flows of travellers, services, goods and foreign direct investment; includes bibliographical references (p. 35-36).

Descriptors: **Tourism and Travel Services, Sustainable Development.**

English

For further information on this technical paper, contact Ms. Marion Jansen ([jansen@intracen.org](mailto:jansen@intracen.org))

Citation: International Trade Centre and World Tourism Organization (2015), *Tourism and trade: A global agenda for sustainable development*, ITC, Geneva.

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ITC, Palais des Nations, 1211 Geneva 10, Switzerland ([www.intracen.org](http://www.intracen.org))

The World Tourism Organization (UNWTO) is a United Nations specialized agency.

UNWTO, Capitán Haya 42, 28020 Madrid, Spain ([www.unwto.org](http://www.unwto.org))

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UNWTO printed version: 978-92-844-1726-1

UNWTO electronic version: 978-92-844-1727-8

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## **Acknowledgements**

This paper is a joint collaboration of the International Trade Centre (ITC) and the World Tourism Organization (UNWTO).

It was prepared by Marion Jansen (Chief Economist, ITC) and Zoritsa Urosevic (Representative to the United Nations in Geneva, UNWTO) with contributions from Irene Carbone (consultant, Trade in Services, ITC), Jane Drake-Brockman (Head of Services Programme, ITC), Dale Honeck (Trade in Services Councillor, WTO), Max Thompson (international consultant, ITC) and Jasmeer Virdee (trade analyst, Office of the Chief Economist, ITC).

Thanks are due to Anders Aeroe (Director of Division for Market Development, ITC), Anton Said (Head of National Export Strategies, ITC), Robert Skidmore (Head of Sector Competitiveness, ITC), John Kester (Director of Market Intelligence and Promotion, UNWTO), Sandra Carvao (Chief of Communication and Publications, UNWTO), Rosa Ruffo (consultant, UNWTO), Claudia Lisboa (technical coordinator, UNWTO), and Justine Lan (consultant, ITC) who provided inputs and comments.

We would also like to thank Natalie Domeisen (ITC) who oversaw production and quality control and Serge Adeagbo and Franco Iacovino (ITC) who provided graphic and printing support.

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## Abbreviations

The following abbreviations are used:

10YFP	10 Year Framework of Programmes
AfT	Aid for Trade
BOP	Balance of Payment
CSI	Coalition of Services Industries
DAC	Development Assistance Committee
DMO	Destination management organisation
DTIS	Diagnostic Trade Integration Studies
EIF	Enhanced Integrated Framework
FDI	Foreign direct investment
GATS	General Agreement on Trade in Services
GDP	Gross domestic product
ITC	International Trade Centre
LDC	Least developed country
LLDC	Land-locked developing country
LMIC	Lower middle income country
MADCT	More advanced developing countries and territories
MDG	Millennium Development Goal
ODA	Official development assistance
OECD	Organization for Economic Cooperation and Development
OOF	Other official flows
PPD	Public private dialogue
SDG	Sustainable development goal
SIDS	Small Island developing States
SME	Small and medium-sized enterprise
SPS	Sanitary and phytosanitary measures
TES	Tourism Export Strategy
TSA	Tourism Satellite Account
UMIC	Upper middle income country
UN	United Nations
UNWTO	World Tourism Organization

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