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## SUSTAINABLE SOURCING: MARKETS FOR CERTIFIED CHINESE MEDICINAL AND AROMATIC PLANTS



In collaboration with

**TRAFFIC**  
the wildlife trade monitoring network



# **SUSTAINABLE SOURCING: MARKETS FOR CERTIFIED CHINESE MEDICINAL AND AROMATIC PLANTS**

## Abstract for trade information services

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This study on the market potential of sustainably wild-collected botanical ingredients originating from the People's Republic of China with fair and organic certifications provides an overview of current export trade in both wild-collected and cultivated botanical, algal and fungal ingredients from China, market segments such as the fair trade and organic sectors, and the market trends for certified ingredients. It also investigates which international standards would be the most appropriate and applicable to the special case of China in consideration of its biodiversity conservation efforts in traditional wild collection communities and regions, and includes bibliographical references (pp. 141–142).

**Descriptors: Medicinal Plants, Spices, Certification, Organic Products, Fair Trade, China, Market Research**

English

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