



International
Trade
Centre

SUSTAINABLE SOURCING: MARKETS FOR CERTIFIED CHINESE MEDICINAL AND AROMATIC PLANTS



In collaboration with

TRAFFIC
the wildlife trade monitoring network

SUSTAINABLE SOURCING: MARKETS FOR CERTIFIED CHINESE MEDICINAL AND AROMATIC PLANTS

Abstract for trade information services

ID=43163

2016

SITC-292.4 SUS

International Trade Centre (ITC)

Sustainable Sourcing: Markets for Certified Chinese Medicinal and Aromatic Plants.

Geneva: ITC, 2016. xvi, 141 pages (Technical paper)

Doc. No. SC-2016-5.E

This study on the market potential of sustainably wild-collected botanical ingredients originating from the People's Republic of China with fair and organic certifications provides an overview of current export trade in both wild-collected and cultivated botanical, algal and fungal ingredients from China, market segments such as the fair trade and organic sectors, and the market trends for certified ingredients. It also investigates which international standards would be the most appropriate and applicable to the special case of China in consideration of its biodiversity conservation efforts in traditional wild collection communities and regions, and includes bibliographical references (pp. 141–142).

Descriptors: **Medicinal Plants, Spices, Certification, Organic Products, Fair Trade, China, Market Research**

English

For further information on this technical paper, contact Mr. Alexander Kasterine (Kasterine@intracen.org)

The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations.

ITC, Palais des Nations, 1211 Geneva 10, Switzerland (www.intracen.org)

Suggested citation: International Trade Centre (2016). Sustainable Sourcing: Markets for Certified Chinese Medicinal and Aromatic Plants, International Trade Centre, Geneva, Switzerland.

This publication has been produced with the financial assistance of the European Union. The contents of this publication are the sole responsibility of the consultants and can under no circumstances be regarded as reflecting the position of the European Union. This technical paper has not been formally edited by the International Trade Centre.

Digital image on the cover: © Zhang Ke, © Zhang Ke, © A. Timoshyna / TRAFFIC, © Li Jiangliang

© International Trade Centre 2016.

ITC encourages the reprinting and translation of its publications to achieve wider dissemination. Short extracts of this technical paper may be freely reproduced, with due acknowledgement of the source. Permission should be requested for more extensive reproduction or translation. A copy of the reprinted or translated material should be sent to ITC.

Contents

Acknowledgements	vii
Acronyms	viii
Executive summary	x
Introduction	1
Chapter 1 Product description	3
1. Customs and trade statistics classification	4
2. Medicinal and aromatic plants, extracts and oils listed in China Trade Data	5
3. CNCA organic certification categories for Chinese MAPs	16
4. 'Fair' standards included in this study	18
Chapter 2 Export trade data	21
1. China and World: 2013 total MAP export values and volumes	23
2. China Trade Data: 2013 Chinese MAP export values and volumes by item	25
Chapter 3 Standards developed for the management of MAP wild collection	35
Background	35
Voluntary Sustainability Standards	35
Chapter 4 Standards developed for certification of sustainably farmed MAPs	41
1. Ecological sustainability standards applicable to farmed MAPs	41
2. Economic and social sustainability standards applicable mainly to farmed crops	41
Chapter 5 Situation for Chinese MAP ingredients with sustainability certifications	45
1. Chinese organic inspection and certification organizations	45
2. Situation for organic wild certification in China	45
3. Situation for fair trade certification in China	48
4. Situation for FairWild Standard (FWS) in China	50
5. Producers and exporters of fair-certified MAPs by country and species	53
6. Portion of organic MAP trade that is also fair certified	54

Chapter 6	Market and buyer requirements for organic and fair ingredients	63
1	Fair trade and FairWild labelling	63
2	Exporting MAP ingredients to the United States	63
3	Exporting certified organic MAP ingredients	64
Chapter 7	Certified Chinese MAPs with export market potential	65
Chapter 8	Buyers and trade promotion	67
1	Processors, distributors, traders of MAPs with fair trade certifications	67
2	Consumer product brands with organic and fair labelled products	69
3	Organic and fair trade MAP ingredients promotion	71
4	Organic and fair finished products promotion	72
Chapter 9	Conclusions and recommendations	75
Annexes		
Annex I	Organic inspection and certification organizations in China	77
Annex II	Chinese producers and traders of certified organic MAPs	80
Annex III	Checklist of certified organic wild Chinese MAPs	86
Annex IV	2013 certified organic MAP quantities of two Chinese control bodies	92
Annex V	Producers of fair certified MAP ingredients globally	96
Annex VI	Number of fair certified MAP articles by country	119
Annex VII	Number of fair-certified producers by country	120
Annex VIII	MAPs listed in Pharmacopoeia of the People's Republic of China	121
Annex IX	List of Interview Partners	139
References		141
ITC series on sustainability market guides		143

Tables

Table 1.	Medicinal and aromatic plants and extracts listed in China Trade Data	6
Table 2.	Chapter HS 1211 medicinal plants listed in Chinese Taipei Tariff Schedule	13
Table 3.	CNCA list of organic certification categories for Chinese MAPs	16
Table 4.	2013 exports of medicinal and aromatic plants, extracts, gums, resins and oils; China and world total / volume (kg) / value (US\$)	24
Table 5.	Data excerpt: summary of wild-collection status	28
Table 6.	2013 China exports of medicinal and aromatic plants and extracts / HS code / commodity description / botanical name(s) / volume (kg) of China exports / value (US\$) of China exports / wild-collected (W) or cultivated (C)	28
Table 7.	2013 China exports of TCM finished products in measured doses or packed for retail sale	33
Table 8.	FairWild standard principles and criteria for collection operations	37
Table 9.	Hectares worldwide of certified organic MAP production (farmed and wild-collected)	56
Table 10.	Estimated percentage organic of fair certified products	58
Table 11.	Selected certified organic import HS codes for MAPs in the HTSUS	58
Table 12.	United States 2013 tea leaf imports, total / organic / organic + fair	60
Table 13.	United States 2013 ginger rhizome imports, total / organic / organic + fair	60
Table 14.	Labelling and marking rules of fair certification and labelling initiatives	63
Table 15.	Chinese MAPs with highest export market potential if certified organic & fair / cultivated (C), wild-collected (W), wild-collected but also cultivated (W/C), cultivated but also wild-collected (C/W)	66
Table 16.	Selected processors, distributors and traders of fair certified MAP ingredients	67
Table 17.	Selected herbal + natural product brands with products containing fair certified ingredients	69

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_22961

