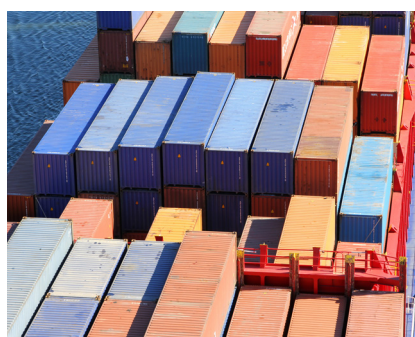


# ENVIRONMENTAL MAINSTREAMING

## A GUIDE FOR PROJECT MANAGERS



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## Foreword



The United Nations 2030 Agenda for Sustainable Development is a plan of action for people, planet and prosperity. The Agenda defines 17 Goals and 169 targets – including the objective to eradicate poverty by 2030. Trade is recognized as the “means for implementation” to achieve these Global Goals. The Paris Agreement reached in December 2015 further establishes a framework for urgent action on climate change. The International Trade Centre’s Aid for Trade programming supports developing countries to use trade as a lever for sustainable development and increased climate change resilience.

To ensure that ITC projects and programmes address these challenges effectively the ITC Trade and Environment Programme, as part of a corporate approach to sustainable development, has developed a strategy to mainstream environmental sustainability in ITC’s work. This Environmental Mainstreaming Guide for project managers and its accompanying training programme is the

culmination of that work.

A clear example of successful mainstreaming is ensuring that ITC’s SME clients develop climate-resilience and sustainability strategies and so remain viable businesses. ITC plays a critical role to help them mitigate environmental risks.

In addition, environmental mainstreaming has helped our clients to access new markets for certified products that meet high environmental standards and regulations. These products often fetch premium prices, helping producers create and capture higher value addition.

In short, mainstreaming will be critical to ensure that ITC continues to help shape profitable, resilient, inclusive and economically sustainable businesses.

Along with our gender and youth mainstreaming approaches, this guide is a critical step in aligning ITC work towards a more holistic approach in supporting sustainable and inclusive economic growth. I am pleased to introduce this guide as an important tool in ITC’s mission to deliver trade impact for good.

A handwritten signature in blue ink, appearing to read 'Arancha'.

Arancha Gonzalez

Executive Director, International Trade Centre





## Chapter 1 Introduction to environmental mainstreaming

The Environmental Mainstreaming Guide for project managers provides advice on planning and managing the environmental elements of ITC projects. The guide also aims to raise awareness of environmental issues and impacts in some of ITC's most frequently supported sectors.

The guide provides a summary of the activities involved in environmental mainstreaming, and wider appraisal processes. It does not contain all the answers, but helps project managers to assess project plans. It contains:

- Guidance on completing the environmental section of the cross-cutting issues and development markers section of a project plan;
- A list of indicative questions to help project managers consider specific environmental aspects of project plans;
- A matrix to identifying key environmental opportunities and risks – covering a range of sectors;
- Guidance on the environmental rating system and minimum environmental ratings;
- Guidance on finding appropriate outputs and indicators for environment in a project logframe;
- A detailed matrix of key environmental concerns by sector, with recommended sources of further information.

This guide will help project managers to mainstream issues of environmental sustainability into all of ITC's activities achieving sustainable trade impact for good.



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