

The region: A door to global trade



5 Thought
leaders

3 Case
studies

50 Country
profiles



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The region: A door to global trade

This year's report focuses on regional trade, the most common form of trade for small and medium-sized enterprises (SMEs). It finds that deep regional trade agreements help deliver inclusive growth. These agreements attract value chain activity and narrow the competitiveness gap between large and small firms. When investment is part of such agreements, the impact is stronger.

The report provides targeted advice for policymakers, businesses, and trade and investment support institutions. It combines data analysis, case studies, academic insights and opinions by thought leaders.

Policymakers, investors, exporters and importers receive key information on how to identify new partners and market opportunities. The publication contains 50 country profiles, featuring detailed SME competitiveness assessments and information on each country's export potential within and outside their geographical region. Success stories of value chain integration are provided for Ghana, Hungary, Indonesia, Kenya and Morocco.

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For more information on the SME Competitiveness Survey, see: <http://www.intracen.org/SMECS>

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Contents

Acronyms.....	XII
Foreword.....	XIII
About this report.....	XV
Executive Summary.....	XVI
Acknowledgements.....	XXVI

PART I. REGIONAL STRATEGIES AND SMEs	1
CHAPTER 1: Trade today: Accent on regional value chains	2
Regional value chains dominate.....	2
Clusters around regional hubs.....	3
Easier to access for SMEs.....	5
South-South value chains present opportunities.....	9
Complex business functions: The key to value.....	12
CHAPTER 2: Regional integration, value chains and SMEs	15
Spurring sustainable value chain activity.....	17
From shallow to deep integration.....	19
Integrating SMEs and women in trade agreements.....	26
Deep integration and value chains.....	34
Deep integration: Good for SMEs.....	39
CHAPTER 3: SME Guide to Value Chains	43
SME positioning in value chains.....	43
Critical managerial and operational capacities.....	45
Considerations for services exporters.....	57
CHAPTER 4: Regional networks to support trade	62
Trade and investment support today.....	62
Value chains lead promotion bodies to merge.....	66
Regional trade and investment support.....	68
Building alliances and partnerships.....	74
SPECIAL FEATURE by the Hungarian Investment Promotion Agency:	76

PART II. REGIONAL ROADS TO SUCCESS	81
CHAPTER 5: SME competitiveness within a regional context	82
Headquarter versus factory economies.....	82
The connectivity gap across regions.....	85
CHAPTER 6: Towards success in international value chains	86
Cocoa in Ghana: Taking on regional competitors.....	87
Hungary's strong performance in auto exports.....	96
Electronics in Indonesia: Promising but competitive environment.....	102
Agriculture in Kenya: Competitive services sector spurs exports.....	108
Aerospace in Morocco: Tapping into advanced machinery exports.....	114

CHAPTER 7: From start-ups to lead firms.....	120
Wilderness Safaris: From safari camp to regional ecotourism operator	120
Grupo ARCOR: From candy maker to Multilatina.....	121
KÜRT: From repair shop to European data recovery company.....	123
Hikma Group: From local manufacturer to pharmaceutical titan.....	124
Synthite Industrial Chemicals: From small factory to a global spice leader.....	126
CHAPTER 8: Country Profiles.....	128
Edition 2017: What's new?.....	128
How to read country profiles.....	129
INDEX OF COUNTRY PROFILES.....	131
Argentina.....	132
Bangladesh.....	134
Barbados.....	136
Bhutan.....	138
Brazil.....	140
Burkina Faso.....	142
Cambodia.....	144
Chile.....	146
China.....	148
Colombia.....	150
Costa Rica.....	152
Côte d'Ivoire.....	154
Ecuador.....	156
Egypt.....	158
Ghana.....	160
Guinea.....	162
Hungary.....	164
India.....	166
Indonesia.....	168
Jamaica.....	170
Jordan.....	172
Kazakhstan.....	174
Kenya.....	176
Lebanon.....	178
Madagascar.....	180
Malawi.....	182
Malaysia.....	184
Mauritius.....	186
Mexico.....	188
Morocco.....	190
Namibia.....	192
Nepal.....	194
Nigeria.....	196

Paraguay.....	198
Peru.....	200
Poland.....	202
Russian Federation.....	204
Rwanda.....	206
Senegal.....	208
Slovakia.....	210
South Africa.....	212
Sri Lanka.....	214
Thailand.....	216
Trinidad and Tobago.....	218
Tunisia.....	220
Turkey.....	222
Ukraine.....	224
United Republic of Tanzania.....	226
Uruguay.....	228
Viet Nam.....	230
 TECHNICAL ANNEX.....	 233
 ENDNOTES AND REFERENCES	 243

Thought leaders



6

Susana Malcorra

Promoting strategies to ensure MSMEs gain more from value chains



40

Tony O. Elumelu

Harnessing the power of African SMEs for economic growth



48

Ying McGuire

Buyer perspectives on sustainability, diversity in value chains



58

Twahirwa Dieudonné

SME perspectives on supplying value chains



64

Mukhisa Kituyi

Small businesses can propel development by linking better to value chains



Case studies



10



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