# The region: A door to global trade





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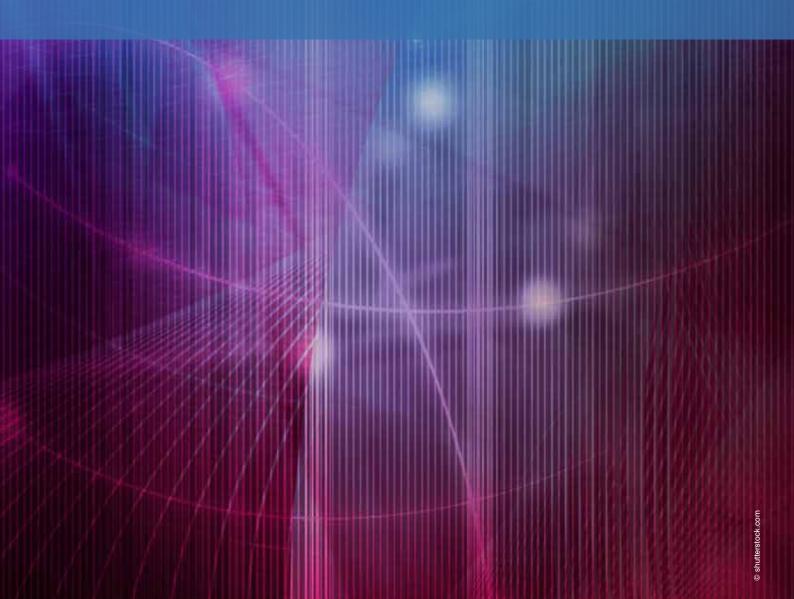
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# The region: A door to global trade



This year's report focuses on regional trade, the most common form of trade for small and medium-sized enterprises (SMEs). It finds that deep regional trade agreements help deliver inclusive growth. These agreements attract value chain activity and narrow the competitiveness gap between large and small firms. When investment is part of such agreements, the impact is stronger.

The report provides targeted advice for policymakers, businesses, and trade and investment support institutions. It combines data analysis, case studies, academic insights and opinions by thought leaders.

Policymakers, investors, exporters and importers receive key information on how to identify new partners and market opportunities. The publication contains 50 country profiles, featuring detailed SME competitiveness assessments and information on each country's export potential within and outside their geographical region. Success stories of value chain integration are provided for Ghana, Hungary, Indonesia, Kenya and Morocco.

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For more information on the SME Competitiveness Survey, see: http://www.intracen.org/SMECS

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