

# Big money for small business

## Financing the Sustainable Development Goals



**5** Thought  
leaders

**7** Case  
studies

**85** Country  
profiles



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## Financing the Sustainable Development Goals

# About the report

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Increasing annual investments in small and medium-sized enterprises by \$1 trillion would yield disproportionate dividends in terms of progress towards the Sustainable Development Goals. These investments also have the potential to deliver healthy returns for investors.

To boost investment in developing country small firms, this report finds that stronger investment facilitators (actors which connect firms to investors) are key. Other major findings: bundling investments for small firms into large packages helps scale up financing; disseminating information on small business credit performance improves risk assessments; and helping these firms to be investor-ready improves their commercial viability.

**Publisher:** International Trade Centre (ITC)

**Title:** SME Competitiveness Outlook 2019: Big Money for Small Business – Financing the Sustainable Development Goals

**Publication date and place:** Geneva, June 2019

**Page count:** 230

**Language:** English (Executive Summaries are available separately in French and Spanish)

**ISBN:** 978-92-1-103673-2

**eISBN:** 978-92-1-004276-5

**Print ISSN:** 2519-1071

**e-ISSN:** 2519-1225

**UN Sales Number:** E.19.III.T.2

**ITC Document Number:** P95.E/DMD/CEES/19-VI

**Citation:** International Trade Centre (2019). *SME Competitiveness Outlook 2019: Big Money for Small Business – Financing the Sustainable Development Goals*. ITC, Geneva.

For more information on ITC's SME Outlook, see <http://www.intracen.org/SMEOutlook/> and ITC's Competitiveness Surveys, see: <http://www.intracen.org/SMEBenchmarking/>

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