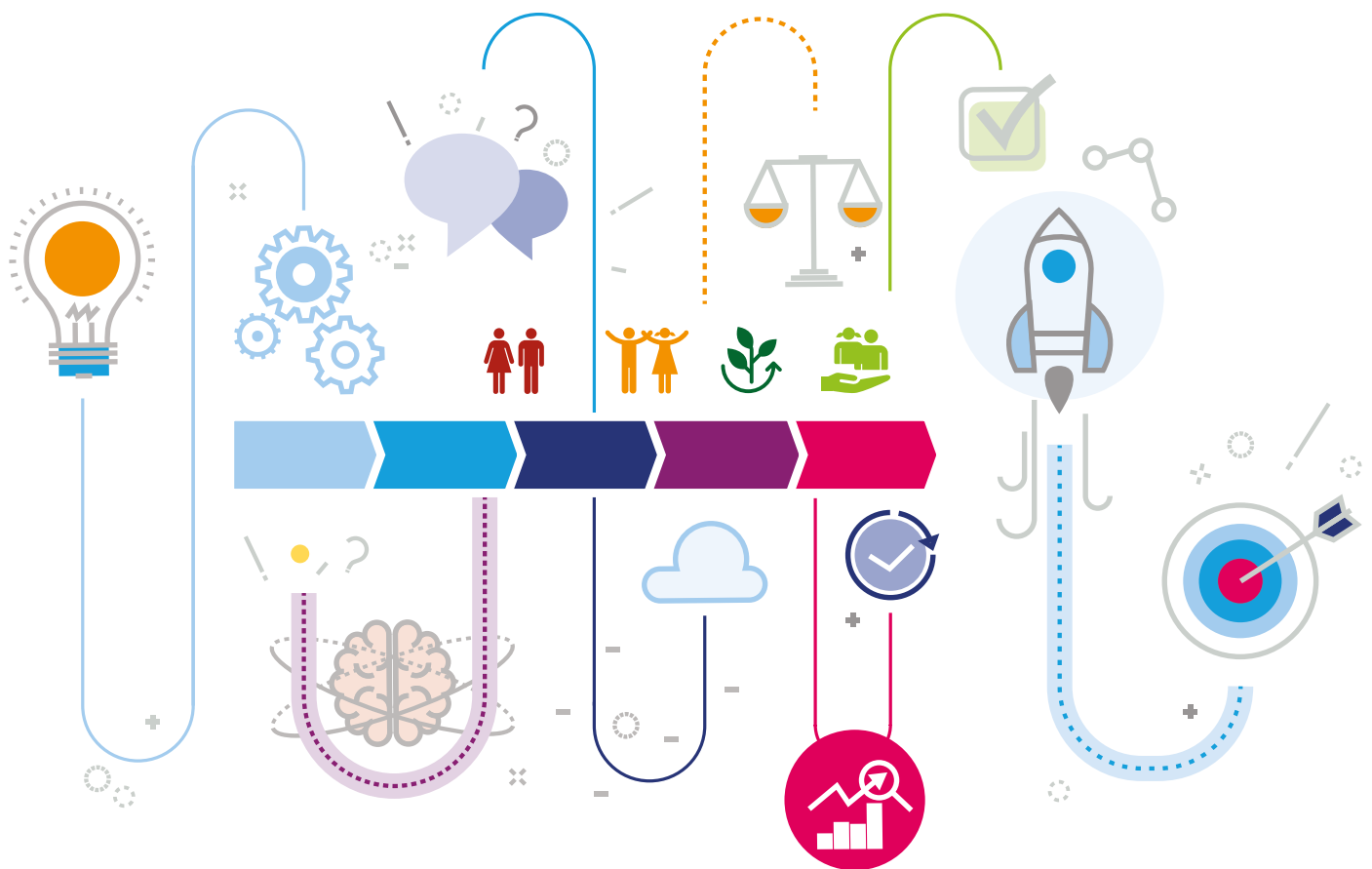


Mainstreaming sustainable and inclusive trade

Guidelines for International Trade Centre projects



ABOUT THE GUIDE

Inclusive and sustainable development objectives are at the heart of all projects at the International Trade Centre. This guide offers a one-stop approach for project managers to consistently embed these objectives into ITC projects.

Gender, youth, green growth and social responsibility are the focus of this guide. Project managers can integrate these areas in the entire project cycle, from development to implementation and evaluation. The project development phase is key, as it is setting the basis for the entire project life and impact.

Mainstreaming sustainable and inclusive development will support ITC in its contribution towards the Agenda 2030 and our vision of 'good trade'.

Publisher: International Trade Centre

Title: *Mainstreaming sustainable and inclusive development: Guidelines for International Trade Centre projects*

Publication date and place: Geneva, October 2019

Page count: 48

Language: English

ITC Document Number: DEI-19-112.E

Citation: International Trade Centre (2019). Mainstreaming sustainable and inclusive development: Guidelines for International Trade Centre projects. ITC, Geneva.

For more information, contact: Annegret Brauss (abrauss@intracen.org) and Anders Aeroe (aeroe@intracen.org)

ITC encourages the reprinting and translation of its publications to achieve wider dissemination. Short extracts of this paper may be freely reproduced, with due acknowledgement of the source. Permission should be requested for more extensive reproduction or translation. A copy of the reprinted or translated material should be sent to ITC.

Digital image(s) on the cover: © Insert copyright for photos

© International Trade Centre (ITC)

ITC is the joint agency of the World Trade Organization and the United Nations.

Foreword

We are living in a time of change and transformation. The way we produce, trade and consume is changing and we are in the midst of three major revolutions – the digital revolution, a social revolution and an ecological revolution. In this ecological revolution, elements such as mitigating and adapting to climate change, addressing the blue and green economy and supporting greater sustainable production and consumption are at the centre.

The International Trade Centre (ITC) supports 'good trade' and a key ingredient of this is trade that creates positive and inclusive economic, social and environmental impacts. It provides entrepreneurial opportunities, particularly for women, young people and poor communities, and it is climate smart.

At ITC, we aim to deliver for the Sustainable Development Goals, and it is essential that all our projects and activities contribute to these goals and help to inform the debate around the ecological revolution. This is why we have developed these guidelines for project managers to mainstream sustainable and inclusive development objectives into our projects and interventions. In our work with partners in-country we stress the importance of mainstreaming environmental sustainability into their trade and other policies and activities. It is therefore important that we do the same at 'home'.

By integrating sustainability and inclusiveness in a more deliberate way into our projects, we will provide better support to our partners and beneficiaries in the countries where we work, including micro, small and medium-sized enterprises, business support institutions, policymakers and the business community.

This guide will ensure that our projects adhere to practices and standards that will both contribute to poverty alleviation and improved livelihoods, while taking environmental risks and resource scarcity into account. We hope that these guidelines will also inspire development partners to join us in our journey towards good trade – and by doing so contribute to our shared commitment to protect the environment, and ensure more sustainable and inclusive trade and development.



Arancha González

Executive Director
International Trade Centre

Acknowledgements

This guide was prepared by the ITC strategic working group on mainstreaming sustainable and inclusive development, led by Anders Aeroe, Director of the Division of Enterprises and Institutions, and Annegret Brauss, Associate Expert, at ITC.

A number of colleagues from different ITC programmes and sections formed part of the working group and provided expertise as well as direct contributions to different chapters of this guide. They include Vanessa Erogbogbo and Alexander Kasterine (Sustainable and Inclusive Value Chains); Judith Fessehaie and Amy Fallon (SheTrades); Mayara Louzada and David Cordobes (Youth and Trade); Mathieu Lamolle and Petra Walterova (Trade for Sustainable Development); Iris Hauswirth, Raphaëlle Lancey and Rebeka PejkoVIC (Strategic Planning, Performance and Governance); Stephan Blanc and Stefania Casappa (Project Design Taskforce); and Simon Bettighofer and Marianne Schmitt (Evaluation Unit). Further colleagues across ITC have provided valuable feedback on this guide.

The ITC Innovation Lab provided a space for testing this guide, with the help of Adriana de Oro Osorio and Marina Mischarin.

The report was edited by Valerie Wayte. Editorial and production management was provided by Natalie Domeisen and Evelyn Seltier, ITC. Graphics were developed by Kristina Golubic, ITC, and Iva Stastny Brosig. Printing support was provided by Serge Adeagbo and Franco Iacovino, ITC.

Introduction

Embedding the objectives of sustainable and inclusive development into our work is key to achieve ITC's vision of 'good trade' in the context of the United Nations 2030 Development Agenda and related Sustainable Development Goals (SDGs).

The objective of this guide is to support ITC's projects integrate inclusiveness, green growth and social responsibility perspectives in project design, implementation, monitoring and evaluation.

Mainstreaming of these aspects helps ensure deeper socio-economic impact and better sustainability. It also contributes to reducing a range of risks.

Mainstreaming strengthens ITC's role as a multiplier of sustainable and inclusive development with business ecosystem stakeholders, including micro, small and medium-sized enterprises, institutions, policymakers and market partners.

It also helps to demonstrate towards funders and other stakeholders that sustainability objectives are fully integrated in our work.

This is a first edition. Please use the guide – and share your insights and suggestions with us on where it can be improved so these suggestions can be integrated in a second edition.



Good trade contributes to achieving the SDGs. ITC contributes to 10 SDGs and 23 SDG targets.

How to use the guide

This guide is set up in modules to make it easier to use. Project managers can go directly to the modules corresponding to their particular interests. Each focus area is colour coded to assist readers in using the guide.

Gender



Youth



Green growth



Social responsibility



FIGURES AND TABLES

Figure 1: Five steps to mainstream sustainable and inclusive development objectives during project development.....	10
---	----

Developing projects

Table 1: Framework to determine mainstreaming depth for each focus area ■ ■ ■ ■	11
---	----

Step 1: Prioritize

Table 2: Guiding questions to define project interventions for gender equality ■	12
Table 3: Guiding questions to define project interventions for youth engagement ■	14
Table 4: Guiding questions to define project interventions for green growth ■	15
Table 5: Guiding questions to define project interventions for social responsibility ■	16

Step 2: Define

Table 6: Intermediate outcomes, outputs and results indicators for gender equality ■	18
Table 7: Intermediate outcomes, outputs and results indicators for youth engagement ■	19
Table 8: Intermediate outcomes, outputs and results indicators for green growth ■	20
Table 9: Intermediate outcomes, outputs and results indicators for social responsibility ■	22

Step 4: Rate

Table 10: Assigning a final development marker rating, with examples of project activities.....	25
Table 11: Examples of projects and corresponding development marker ratings.....	26

Implementing projects

Table 12: Examples of how project activities can create unintended risks or trade-offs.....	29
Table 13: Data collection and gender ■	30
Table 14: Recommendations for capturing relevant data for each mainstreaming focus area ■ ■ ■ ■	31
Table 15: Actions to ensure mainstreaming aspects are included in value chain analyses ■ ■ ■ ■	33
Table 16: Tools and methodologies to support mainstreaming gender equality ■	34
Table 17: Tools and methodologies to support mainstreaming youth engagement ■	35
Table 18: Tools and methodologies to support mainstreaming green growth ■	36
Table 19: Tools and methodologies to support mainstreaming social responsibility ■	37

Mainstreaming sustainable and inclusive development



7

Developing projects

10

Step 1:
Prioritize

11

Step 1: Prioritize

Step 2:
Define

Step 2: Define



12

Step 3: Design



17

Step 3:
Design

Step 4: Rate

24

Step 4:
Rate

Step 5: Review

27

Step 5:
Review

Implementing projects

Good practices

29

28

Tools and methodologies

34



Evaluating projects

38

Further resources

40

Acronyms

Unless otherwise specified, all references to dollars (\$) are to United States dollars, and all references to tons are to metric tons.

ICT	Information and communications technology
ILO	International Labour Organization
ITC	International Trade Centre
MSME	Micro, small and medium-sized enterprise
SDG	Sustainable Development Goals
SME	Small and medium-sized enterprise
T4SD	Trade for Sustainable Development programme
TVET	Technical, vocational education and training
UN-SWAP	UN System-wide action plan

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_22847

