

ZAMBIA:

Sustainable investment in agro-processing and light manufacturing



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Zambia: Sustainable investment in agroprocessing and light manufacturing



ABOUT THE REPORT

Set within the context of increasing Chinese investment in Africa, this guide for Chinese investors shows how to embrace sustainability along their investment journey in Zambia.

The guide contains mandatory requirements and additional sustainability practices for agroprocessing and light manufacturing for the country. It shows investors how to benefit from caring for the environment and local communities. It also helps them to embed sustainability in all steps of their business operations, thus contributing to sustainable development.

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For more information on the Partnership for Investment and Growth in Africa, see: <http://www.intracen.org/piga/>

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Foreword

International Trade Centre

The Partnership for Investment and Growth in Africa (PIGA) is supporting Zambia to attract foreign direct investment, with a high potential developmental impact in the agroprocessing and light manufacturing sectors, to contribute to job and growth creation and spillover benefits for the local economy.

Foreign investment in these two productive sectors can unlock opportunities to increase exports to regional and global markets, and better serve the local market, while contributing to the country's development agenda. To do so, investors need to implement more inclusive and sustainable social, environmental and labour practices, aligned with the United Nations Sustainable Development Goals.

With the aim to promote sustainable investment practices in Zambia, this handbook provides investors guidance on how to comply with legal requirements and presents additional practices concerning environmental and social sustainability to be considered throughout business operations in the country. It also provides information on the business case of sustainable investment.

The findings stem from extensive research within the country and in China, joining the insights of various ministries, investors, and other stakeholders with the trade expertise and support of the International Trade Centre. I hope that this investment guide proves a useful tool for companies and policymakers in Zambia.

Arancha González

Executive Director
International Trade Centre

Foreword

Zambia Development Agency

Zambia has embraced the global Call to Action regarding sustainable and impact investment. This theme is seen globally, through the 2030 Sustainable Development Agenda; regionally, through the African Union's Vision 2063 and nationally, through the 7th National Development Plan. The Government of the Republic of Zambia is in a hurry to grow the economy through diversification and industrialization for the benefit of its people. Inclusiveness, creation of decent jobs and local economic development are the desired outcomes that Zambia wants to see through foreign and local investment growth.

As a government agency mandated to attract investment into the country, the Zambia Development Agency (ZDA) will increasingly support investors who will bring above positive outcomes, not just to themselves but to society and the environment at the same time. ZDA believes in the concept of shared value in which everyone wins, the people, the planet and the investor – through increased profits.

This handbook is aimed at guiding investors in the agroprocessing and light manufacturing sectors, to comply with both mandatory and voluntary regulations and policies in the quest to become responsible and sustainable investors. This aspiration will make our investors more resilient, acceptable, adaptable, useful and forward looking. ZDA aims to use this guide to appeal to the private sector to join the Call to Action.

We would like to thank our partners and the International Trade Centre's Partnership for Investment and Growth in Africa (PIGA) project for developing this handbook. It can be used across investors, and not just limited to Chinese foreign direct investment which we are pursuing through PIGA.

Matongo Matamwandi

Acting Director General
Zambia Development Agency

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About ITC

Established in 1964, the International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations. Its mission is to foster inclusive and sustainable economic development and contribute to achieving the United Nations Global Goals for Sustainable Development. ITC is the only development agency that is fully dedicated to supporting the internationalization of small and medium-sized enterprises (SMEs). It helps SMEs in developing and transition economies become more competitive and connected to international markets for trade and investment, thus raising incomes and creating job opportunities, especially for women, young people and poor communities. ITC works with policymakers, trade and investment support institutions, exporters and other stakeholders in the public and private sectors to enable export success of SMEs in developing countries and transition economies.

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About the Partnership for Investment and Growth in Africa

The Partnership for Investment and Growth in Africa (PIGA) is part of Invest Africa, a flagship programme of the United Kingdom Department for International Development (DFID) facilitating foreign direct investment with high development impact into selected African countries.

Under Invest Africa, PIGA aims to contribute to job creation and sustainable growth in Ethiopia, Kenya, Mozambique and Zambia by supporting these countries to attract foreign direct investment, specifically Chinese investment, in the agroprocessing and light manufacturing sectors. PIGA is also designed to enhance the capacity of these countries for effective investment promotion.

PIGA is implemented by the International Trade Centre in cooperation with the China Council for the Promotion of International Trade (CCPIT) and the China–Africa Development Fund (CADFund).

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About the Zambia Development Agency

The Zambia Development Agency (ZDA) is a statutory body established in 2006 by an Act of Parliament (ZDA Act, No. 11 of 2006), which became operational in January 2007. It was set up in order to improve service

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