

KENYA:

Sustainable investment in agro-processing and light manufacturing



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Kenya: Sustainable investment in agroprocessing and light manufacturing



ABOUT THE REPORT

Set within the context of increasing Chinese investment in Africa, this guide for Chinese investors shows how to embrace sustainability along their investment journey in Kenya.

The guide contains mandatory requirements and additional sustainability practices for agroprocessing and light manufacturing for the country. It shows investors how to benefit from caring for the environment and local communities. It also helps them to embed sustainability in all steps of their business operations, thus contributing to sustainable development.

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For more information on the Partnership for Investment and Growth in Africa, see: <http://www.intracen.org/piga/>

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Foreword

International Trade Centre

The Partnership for Investment and Growth in Africa (PIGA) is supporting Kenya to attract foreign direct investment, with a high potential developmental impact in the agroprocessing and light manufacturing sectors, to contribute to job and growth creation and spillover benefits for the local economy.

Foreign investment in these two productive sectors can unlock opportunities to increase exports to regional and global markets, and better serve the local market, while contributing to the country's development agenda. To do so, investors need to implement more inclusive and sustainable social, environmental and labour practices, aligned with the United Nations Sustainable Development Goals.

With the aim to promote sustainable investment practices in Kenya, this handbook provides investors guidance on how to comply with legal requirements and presents additional practices concerning environmental and social sustainability to be considered throughout business operations in the country. It also provides information on the business case of sustainable investment.

The findings stem from extensive research within the country and in China, joining the insights of various ministries, investors, and other stakeholders with the trade expertise and support of the International Trade Centre. I hope that this investment guide proves a useful tool for companies and policymakers in Kenya.

Arancha González

Executive Director
International Trade Centre

Foreword

KenInvest

As an authority mandated to promote and facilitate investments in Kenya, KenInvest has an obligation to ensure that investors impart enduring and maximum positive impact on the global and local environment, community and economy, and thus contribute to attaining the Sustainable Development Goals (SDGs). Chinese investment in Kenya has been on the rise during recent years and is expected to grow further.

This first handbook on sustainable investments in agroprocessing and light manufacturing, developed for Chinese investors in Kenya, is thus timely, and will guide them on how to do business responsibly and sustainably. It will also be useful for investors from all origins.

The handbook provides an understanding of the basic concepts and business case for implementing sustainable and responsible investment practices, sets out the legal requirements for environmental and labour laws in Kenya, and provides useful information on what to consider at each stage of the investment process in light manufacturing and agroprocessing, two of the most important priority sectors in the country.

Further, the handbook suggests voluntary measures that contribute to sustainable and responsible investment and corporate social responsibility activities.

We congratulate the International Trade Centre's Partnership for Investment and Growth in Africa (PIGA) project for publishing this handbook, and commit our effort in its implementation. We therefore urge investors, our partners and other stakeholders to use this handbook as we continue to contribute to the process of Kenya's transformation.

Moses Ikiara

Managing Director
Kenya Invest Authority (KenInvest)

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Andreas Beavor was responsible for data collection and the initial drafting of the handbook. Ana Batalhone and Madison Wilcox (ITC) managed and prepared the final draft, under the supervision of Joseph Wozniak (ITC). Ana Batalhone coordinated the development process. Thanks are due to Véronique Rondeau and Ingrid Colonna (ITC) for their leadership and various contributions to the handbook's development and revision under the guidance of Xuejun Jiang (ITC). Anders Aeroe, Annegret Brauss, Delphine Clement, Joseph Wozniak, Tianyu Mao, Quan Zhao and Wenwen Sheng (all ITC) provided valuable comments and feedback. Alicia Rodriguez, Helen Griffin and Ha Vu provided administrative support. Natalie Domeisen and Evelyn Seltier (ITC) managed the editorial production. Cheryl Rosebush edited the report and Iva Stastny Brosig provided graphic and layout services. Serge Adeagbo and Franco Iacovino (ITC) provided digital printing services.

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About ITC

Established in 1964, the International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations. Its mission is to foster inclusive and sustainable economic development and contribute to achieving the United Nations Global Goals for Sustainable Development. ITC is the only development agency that is fully dedicated to supporting the internationalization of small and medium-sized enterprises (SMEs). It helps SMEs in developing and transition economies become more competitive and connected to international markets for trade and investment, thus raising incomes and creating job opportunities, especially for women, young people and poor communities. ITC works with policymakers, trade and investment support institutions, exporters and other stakeholders in the public and private sectors to enable export success of SMEs in developing countries and transition economies.

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About the Partnership for Investment and Growth in Africa

The Partnership for Investment and Growth in Africa (PIGA) is part of Invest Africa, a flagship programme of the United Kingdom Department for International Development (DFID) facilitating foreign direct investment with high development impact into selected African countries.

Under Invest Africa, PIGA aims to contribute to job creation and sustainable growth in Ethiopia, Kenya, Mozambique and Zambia by supporting these countries to attract foreign direct investment, specifically Chinese investment, in the agroprocessing and light manufacturing sectors. PIGA is also designed to enhance the capacity of these countries for effective investment promotion.

PIGA is implemented by the International Trade Centre in cooperation with the China Council for the Promotion of International Trade (CCPIT) and the China–Africa Development Fund (CADFund).

<http://www.intracen.org/piga/>

About KenInvest

Kenya Investment Authority (KenInvest) is a statutory body established in 2004 through an Act of Parliament (Investment Promotion Act No. 6 of 2004) with the main objective of promoting investments in Kenya to

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