



**COVID-19
RESPONSE**

COVID-19: The Great Lockdown and its Impact on Small Business



1 Thought
leader

8 Case
studies

85 Country
profiles



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The International Trade Centre supports small business through the COVID-19 crisis. For more information, see <http://www.intracen.org/covid19/>

This publication is a contribution to the annual Micro, Small and Medium-Sized Enterprises Day campaign.

MSME Day takes place each year on 27 June.

The publication findings are presented in a global virtual debate that can be found at: www.intracen.org

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The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations.

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COVID-19: The Great Lockdown and its Impact on Small Business



The *SME Competitiveness Outlook 2020* analyses the impact of the pandemic on small firms, international supply chains and trade. It provides projections and a 15-point action plan for businesses, policymakers and business support organizations to weather the crisis – and gear up for a ‘new normal’ that needs to be resilient, digital, inclusive and sustainable.

The report combines analysis of the impact of COVID-19 on firms based on a large-scale global survey, with case studies and a thought leader viewpoint. The projected drop in supply chain trade is evaluated by region, and in 85 country profiles.

Publisher: International Trade Centre (ITC)

Title: SME Competitiveness Outlook 2020: COVID-19: The Great Lockdown and its Impact on Small Business

Publication date and place: Geneva, June 2020

Page count: 172

Language: English

ISBN: 978-92-1-103677-0

eISBN: 978-92-1-005175-0

Print ISSN: 2519-1071

e-ISSN: 2519-1225

UN Sales Number: E.20.III.T.2

ITC Document Number: P32.E/DMD/RSE/20.VI

Citation: International Trade Centre (2020). *SME Competitiveness Outlook 2020: COVID-19: The Great Lockdown and its Impact on Small Business*. ITC, Geneva.

For more information on ITC's SME Competitiveness Outlook, see <http://www.intracen.org/SMEOutlook/> and ITC's Competitiveness Suveys, see: <http://www.intracen.org/SMEintelligence>.

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Acronyms

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