



COVID-19
RESPONSE

Empowering the Green Recovery



5 Thought
leaders

6 Business
voices



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The International Trade Centre supports small business through the COVID-19 crisis.
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Empowering the Green Recovery



The *SME Competitiveness Outlook 2021* analyses how small businesses can rebuild from the COVID-19 pandemic so they are prepared to face the looming climate crisis. It provides a 20-point Green Recovery Plan to foster competitive, resilient and environmentally sustainable small and medium-sized enterprises (SMEs).

The report finds that small firms are less resilient to shocks – whether the pandemic or climate change – because they do not have key business fundamentals in place.

The report identifies key areas where small businesses with limited resources can invest to seize opportunities of the green transition – and what business support organizations, governments, lead firms in value chains and international organizations can do to empower small firms to be competitive, resilient and sustainable.

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