

THE ZAMBIA INSTITUTE OF MARKETING BILL, 2022

MEMORANDUM

The objects of this Bill are to—

- (a) continue the existence of the Zambia Institute of Marketing and redefine its powers and functions;
- (b) promote and enhance the marketing profession;
- (c) provide for the registration of marketers and regulate their practice and professional conduct;
- (d) repeal and replace the Zambia Institute of Marketing Act, 2003; and
- (e) provide for matters connected with, or incidental to, the foregoing.

M. D. KABESHA,
Attorney-General

N.A.B. 2, 2022
16th February, 2022

THE ZAMBIA INSTITUTE OF MARKETING BILL, 2022

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PRELIMINARY

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2. Interpretation

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14. Issuance of certificate of registration
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