## GENERAL NOTICE

## **NOTICE 638 OF 2007**



The Independent Communications Authority of South Africa ("ICASA") hereby gives notice that hearings will be held in respect of applications for Commercial Satellite and Cable Subscription Broadcasting applications received pursuant to Invitation to Apply("ITA") published on 31 January 2006, Government Gazette No. 28455, Notice No. 155. The hearings will be held as per the schedule below:

## **AMENDED HEARING SCHEDULE:**

All hearings will be held at Block C, ICASA, 164 Katherine Street, Pinmill Farm, Sandton. Gauteng.

| DATE        | APPLICANT/         | ACTIVITIES          | TIME          |
|-------------|--------------------|---------------------|---------------|
|             | SUBMITTER          |                     |               |
| 28 May 2007 | 1. SABC            | Presentation by     | 08h30 - 09H30 |
|             |                    | SABC                |               |
|             |                    | Tea Break           | 09H30 - 10H00 |
|             |                    | Representation by   | 10h00 - 10H30 |
|             |                    | E-Sat               |               |
|             |                    | Representation by   | 10H30 - 11H00 |
|             |                    | Sentech             |               |
|             |                    | Questions and       | 11HOO – 13H00 |
|             |                    | Answer Session      |               |
|             |                    | Lunch               | 13H00 – 14h00 |
|             | 2. e-sat (Pty) Ltd | General             | 14h00 – 15h00 |
|             |                    | Submission          |               |
| 29 May 2007 | 3. Khetha Media    | Presentation by the | 08H30 - 09H30 |
|             | (Pty) Ltd          | applicant           |               |
|             |                    | Tea Break           | 09H30 - 09H45 |
|             |                    | Representation by   | 09H45 - 10H15 |
|             |                    | E-Sat               |               |
|             |                    | Representationby    | 10H15 - 10H45 |
|             |                    | On Digital Media    |               |

|             |                    | Representation by   | 10H45 - 11H15 |
|-------------|--------------------|---------------------|---------------|
|             |                    | Sentech             |               |
|             |                    | Questions and       | 11H15 – 13H15 |
|             |                    | Answer Session      |               |
|             |                    | Lunch               | 13H15 – 14H00 |
|             | 4. Laegoma Digital | Presentation by the | 14H00 - 15H00 |
|             | (Pty ) Ltd         | applicant           |               |
|             |                    | Representation by   | 15H00 - 15H30 |
|             |                    | Sentech             |               |
|             |                    | Representation by   | 15H30 – 16H00 |
| ;           |                    | E-Sat               |               |
|             |                    | Tea Break           | 16H00 - 16H30 |
|             |                    | Representation by   | 16H30 - 17H00 |
|             |                    | On Digital Media    |               |
|             |                    | Questions and       | 17H00 – 19H00 |
|             |                    | Answer Session      |               |
| 30 May 2007 | 5. Ndabenhle Group | Presentation by the | 08H30 - 09H30 |
|             | (Pty) Ltd          | Applicant           |               |
|             |                    | Tea break           | 09H30 - 09H45 |
|             |                    | Representation by   | 09H45 - 10H15 |
|             |                    | E-Sat               |               |
|             |                    | Representation by   | 10H15 - 10H45 |
|             |                    | On Digital Media    |               |
|             |                    | Representation by   | 10H45 11H15   |
|             |                    | Sentech             |               |
|             |                    | Representation by   | 11H15-11H45   |
|             |                    | Khetha Media        |               |
|             |                    | Questions and       | 11H45 - 13H45 |
|             |                    | Answer Session      |               |
| 31 May 2007 | 6. Black Earth     | Presentation by the | 08H30 - 09H30 |
|             | Communications     | applicant           |               |
|             |                    | Tea Break           | 09H30 - 09H45 |
|             |                    | Representation by   | 09H45 - 10H15 |
|             |                    |                     |               |
|             |                    | Representationby    | 10H45 - 11H15 |
|             |                    | E-Sat               |               |
|             | 1                  |                     |               |

|             |                     | On Digital Media                   |                      |
|-------------|---------------------|------------------------------------|----------------------|
|             |                     | Representation by                  | 11H15 - 11H45        |
| j           |                     | Ndabenhle Group                    |                      |
| 1           | 1                   | Representation by                  | 11H45 - 12H15        |
|             |                     | Khetha Media                       |                      |
|             |                     | Questions and                      | 12H15 - 14H15        |
|             |                     | answer Session                     |                      |
|             |                     | Lunch                              | 14H15 - 15H15        |
|             | 7. Deukom (Pty) Ltd | Presentation by the applicant      | 15H15 - 16H15        |
|             |                     | Representation by                  | 16H15 ~ 16H45        |
|             |                     | Sentech                            | 101115 - 101145      |
|             |                     | Tea Break                          | 16H45 <b>–</b> 17H00 |
| [           |                     |                                    |                      |
|             |                     | Questions and Answer Session       | 17H00 - 19H00        |
|             |                     |                                    | 08H30 09H30          |
|             |                     | Presentation by the applicant      | 06130 ~ 09130        |
|             |                     | Tea break                          | 09H30 09H45          |
|             |                     |                                    | 09H45 - 10H15        |
|             |                     | Representation by Sentech          | U\$F145 = IOHI5      |
|             |                     |                                    | 10H15 - 10H45        |
|             |                     | Representation by On Digital Media | 10015 - 10045        |
|             |                     | Representation by                  | 10H45 - 11H15        |
|             |                     | E-Sat                              | 701145 - 111115      |
|             |                     | Representation by                  | 11H15 - 11H45        |
|             |                     | Ndabenhle Group                    |                      |
|             |                     | Representation by                  | 11H45 - 12H15        |
|             |                     | Khetha Media                       |                      |
|             |                     | Lunch                              | 12H15 ~ 13H30        |
|             |                     | Questions and                      | 13H30 <b>-</b> 15H30 |
|             |                     | Answer Session                     |                      |
| 4 June 2007 | 9. Goal Technology  | Presentation by the                | 08H30 - 09H30        |
|             | Solutions (Pty) Ltd | applicant                          |                      |
|             |                     | Representation by                  | 09130 - 10100        |
|             |                     | E-Sat                              |                      |
|             |                     | Tea Break                          | 10H00 – 10H15        |
|             |                     | Represenration by                  | 10H15 - 10H45        |

|             |                     | Sentech             |               |
|-------------|---------------------|---------------------|---------------|
|             |                     | Representation by   | 10H45 - 11H15 |
|             |                     | On Digital Media    |               |
|             | -                   | Representation by   | 11H15 – 11H45 |
|             |                     | Q Digital Media     |               |
|             |                     | Representation by   | 11H45 – 12H15 |
|             |                     | Ndabenhle Group     |               |
|             |                     | Questions and       | 12H15 – 14H15 |
|             |                     | Answer Session      |               |
|             |                     | Lunch               | 14H15 – 15H15 |
|             | 10. Q Digital Cable | Presentation by the | 15H15 – 16H15 |
|             | Vision (Pty) Ltd    | applicant           |               |
|             |                     | Representation by   | 16H15 – 16H45 |
|             |                     | E-Sat               |               |
|             | -                   | Tea Break           | 16H45 – 17H15 |
|             |                     | Representation by   | 17H15 - 17H45 |
|             |                     | Sentech             |               |
|             | -                   | Representation by   | 17H45 – 18H15 |
|             |                     | On Digital Media    |               |
|             |                     | Representation by   | 18H15 – 18H45 |
|             |                     | Khetha Media        |               |
| · · · · · · |                     | Questions and       | 18H45 - 20H45 |
|             |                     | Answer Session      |               |
| 5 June 2007 | 11. E-sat (Pty) Ltd | Presentation by the | 30 – 09H30    |
| ı           |                     | applicant           |               |
|             |                     | Tea Break           | 09H45 – 09H45 |
|             |                     | Representation by   | )9H45 - 1OH15 |
|             |                     | Sentech             |               |
|             |                     | Representation by   | 10H15 - 10H45 |
|             |                     | Khetha Media        |               |
|             |                     | Representation by   | 10H45 – 11H15 |
|             |                     | On Digital Media    |               |
|             |                     | Representation by   | 11H15 – 11H45 |
|             |                     | Q Digital           |               |
|             |                     | Representation by   | I1H45 – 12H15 |
|             |                     | Black Earth Comm    |               |
|             |                     | Lunch               | 12H15 - 13H15 |
|             | _                   |                     |               |