## **NOTICE 889 OF 2008**

## **DECIDUOUS FRUIT INDUSTRY - PLUMS**

## APPLICATION FOR A STATUTORY LEVY ON <u>PLUMS</u> EXPORTED TO FUND THE JOINT CONSUMER EDUCATION / MARKET DEVELOPMENT PROGRAMME IN THE UNITED KINGDOM

## **COMMENTS REQUESTED BY NAMC**

The Minister of Agriculture received a request from the Deciduous Fruit Producers' Trust (DFPT) for the implementation of a new statutory levy on plums, in terms of the Marketing of Agricultural Products Act (MAP Act), Act No. 47 of 1996. It is proposed that the statutory levy be implemented for a four year period.

Currently, the following statutory measures are applicable in the deciduous fruit industry:

- Keeping of records and returns
- Registration of persons
- Payment of statutory levies

Statutory levies on pome and stone fruit were implemented on 19 October 2007 and will lapse on 30 September 2011.

Statutory levies on table grapes were implemented on 12 November 2004 and shall lapse on 30 September 2008.

The proposed new statutory levy (on plums only) will be for a new four year period, effective from the envisaged implementation date (1 October 2008). The levy (R0.50<sup>1</sup> per carton) will only be applicable on plums exported and used specifically to fund the development / consumer education programme planned in the United Kingdom (UK) and Germany.

<sup>&</sup>lt;sup>1</sup> A levy of 50 cents per 5.25 kg carton