

Medicines (Advertisements of Oral Dental Gums) Regulations

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Legislative History

MEDICINES ACT
(CHAPTER 176, SECTIONS 52, 54 AND 74)

MEDICINES (ADVERTISEMENTS OF ORAL DENTAL GUMS) REGULATIONS

Rg 14

G.N. No. S 658/2003

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[1st January 2004]

Citation

1. These Regulations may be cited as the Medicines (Advertisements of Oral Dental Gums) Regulations.

Definitions

2. In these Regulations, unless the context otherwise requires —

“oral dental gum” has the same meaning as in the Medicines (Oral Dental Gums) (Specification) Order (O 19);

“sales promotion” means any sales campaign (including door to door sales), exhibition, competition or any other activity for the purpose of introducing, publicising or promoting the sale or use of a product.

Permit for advertising

3. Except as provided in these Regulations, no person shall —

- (a) issue or cause to be issued any advertisement relating, or likely to cause any person to believe it relates, to any oral dental gum; or
- (b) conduct any sales promotion relating, or likely to cause any person to believe it relates, to any oral dental gum,

without first obtaining a permit from the licensing authority.

Application for permit

4. An application for a permit referred to in regulation 3 shall be in such form as the licensing authority may require.