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**No. S 320**

**MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE ACT  
(CHAPTER 172)**

**VARIATION OF CODE OF PRACTICE  
FOR MARKET CONDUCT IN THE PROVISION OF  
MEDIA SERVICES**

In exercise of the powers conferred by section 17(3) of the Media Development Authority of Singapore Act, the Media Development Authority of Singapore hereby varies the Code of Practice for Market Conduct in the Provision of Media Services (G.N. No. S 148/2010) as follows, with effect from 10th July 2012:

**Deletion and substitution of paragraph 5.2.2 of Appendix 4**

**1.** Paragraph 5.2.2 of Appendix 4 of the Code is deleted and the following paragraph substituted therefor:

“5.2.2 To determine the rate of the most cost efficient Relevant Platform in the Singapore market, MDA will compare the efficiencies of all Relevant Platforms of all Receiving Qualified Licensees, using for each either the Directly Attributable Incremental Cost Methodology or the Long Run Incremental Cost Methodology; and will, in using either methodology, take into account any leasing costs payable by the Receiving Qualified Licensee based on such rates as at 21st June 2012 in respect of that Relevant Platform for leasing:

- (a) optical dark fibre strands in Singapore Telecommunications Limited’s network of optical fibre cables; and
- (b) duct space in Singapore Telecommunications Limited’s underground ducting network,

which are attributable to enabling the Receiving Qualified Licensee to cross-carry the Qualified Content of the Supplying Qualified Licensee for the purpose of fulfilling its duties under paragraph 2.7 of this Code, under any arrangement with Singapore Telecommunications Limited entered into before 2nd July 2011 and any subsequent amendment or variation to the arrangement, provided that such leasing costs are incurred before the first of the following dates which applies:

- (i) 1st April 2020;
- (ii) 1st April 2017, if any change is made (directly or indirectly) before that date to the provision as at 2nd July 2011 in respect