

May 12, 1995

**TOURISM COOPERATION AGREEMENT BETWEEN THE
GOVERNMENT OF THE REPUBLIC OF THE PHILIPPINES AND THE
GOVERNMENT OF THE UNITED MEXICAN STATES**

The Government of the Republic of the Philippines and the Government of the United Mexican States , hereinafter referred to as "the Parties";

Desiring to strengthen the friendly relations between their countries;

Convinced of the importance of tourism in developing their respective economies and in advancing a deep understanding between their people;

Aware that tourism, for reason of its socio-cultural and economic dynamism, is an excellent instrument to promote good will and to enhance the relations between the two nations:

Have agreed as follows:

ARTICLE 1

The Parties shall undertake the necessary measures in order to develop the friendly and cooperative relationship in the field of tourism between their countries and thereby foster mutual understanding and friendship between their people.

ARTICLE 2

In conformity with their internal laws and policies, each party may establish and operate a tourism office in the territory of the other Party, without engaging in any activity of a commercial character.

The Parties shall provide the facilities within their means for the installation and operation of their own office.

Furthermore, both Parties shall assist each other in the establishment of this office in each other's territory.

ARTICLE 3

The Parties, in accordance with their respective laws and regulations, shall facilitate and encourage commercial tourism services like travel agencies, tourism operations and businesses, hotel chains, airlines and other tourism-related activities which could generate reciprocal tourism between the Parties.

The Parties, through their official organizations, shall endeavor to exchange public officials and experts in tourism, with the objective of obtaining a better understanding of the tourism infrastructure of each country and of ascertaining the areas in which expertise and transfer of technology are needed.

ARTICLE 4

The Parties, subject to their existing laws and regulations, shall endeavor to reciprocally provide all the facilities in order to stimulate and to increase the flow of