

March 09, 1995

**AGREEMENT BETWEEN THE GOVERNMENT OF THE REPUBLIC OF
THE PHILIPPINES AND THE GOVERNMENT OF THE REPUBLIC OF
TURKEY ON COOPERATION IN THE FIELD OF TOURISM**

THE GOVERNMENT OF THE REPUBLIC OF THE PHILIPPINES AND THE GOVERNMENT
OF THE REPUBLIC OF TURKEY (hereinafter referred to as Parties);

Desiring to enhance the existing friendly bilateral relations between their countries
through the development of tourism;

Appreciating the importance of tourism as a factor in economic development as well
as a means for further cultivating the ties between their peoples;

I Inspired by the spirit of the recommendations of the United Nations Conference on
Tourism and International Travel held in Rome in 1963 as well as the aims of the
statutes of the World Tourism Organization, and in conformity with the spirit of the
October 1980 Manila Declaration; and

Determined to effectively cooperate in the field of tourism;

Have agreed as follows:

**ARTICLE 1
AIMS OF COOPERATION**

- a. Increase tourist arrivals in both countries from world tourist generating markets,
through the Republic of the Philippines and/or through the Republic of Turkey;
- b. Encourage a wider distribution of visitors to the tourist destinations and
attractions in each other's country;
- c. Encourage visits of both nationals and residents to each other's country; and
- d. Encourage the healthy growth of the tourism industry in both countries.

**ARTICLE 2
AREAS OF COOPERATION**

Both Parties shall, subject to their respective laws and regulations, endeavor to
promote tourism cooperation in the following areas:

a. RESEARCH AND DEVELOPMENT

Cooperation in the areas of research and development through exchange of
information on tourist markets, statistics and legislation on tourism, and research
studies in areas that will benefit both Parties.

b. EDUCATION AND TRAINING

Cooperation in the areas of education and training will be undertaken through the
exchange of information on systems and methods on conservation and restoration of
tourist attractions, hotel operations and administration, planning, marketing,