

## **MEMORANDUM OF UNDERSTANDING BETWEEN THE GOVERNMENT OF THE REPUBLIC OF THE PHILIPPINES AND THE GOVERNMENT OF THE REPUBLIC OF INDONESIA ON TOURISM COOPERATION**

The Government of the Republic of the Philippines and the Government of the Republic of the Indonesia, hereinafter referred to as the Parties.

**DESIRING** to strengthen the friendly relations and mutual understanding existing between the two countries in the field of tourism;

**INSPIRED** by a common commitment to enhance within their capabilities, the promotion of cooperation in the afore-mentioned field on the basis of quality, mutual respect and benefit;

**CONSIDERING** that both countries are active members of the Association of Southeast Asian Nations;

**COGNIZANT** of the role of tourism in their economic development and as a positive instrument towards the improvement of the equality of life for all peoples;

**CONVINCED** of the role of tourism as a vital force in promoting peace and better international understanding;

**REFERRING** to the Cultural Agreement between the Republic of the Philippines and the Republic of Indonesia signed at Manila on 28 April 1959 and the Basic Agreement on Economic and technical Co-operation between the Government of the Republic of Indonesia and the Government of the Philippines signed at Jakarta on 8 August 1974.

**PURSUANT** to the prevailing laws and regulations of their respective countries;

Have agreed as follows:

### **ARTICLE I**

#### **AIMS OF COOPERATION**

This Memorandum of Understanding (MOU) aims to:

- a. Increase tourist arrivals to both countries from world tourist generating market, through the Republic of Indonesia and/or through the Republic of the Philippines;
- b. Encourage a wider distribution of visitors to the various tourist destinations and attractions in each other's country;
- c. Encourage visits of both nationals and residents to each other's country; and
- d. Encourage the healthy growth of the tourism industry in both countries.

## **ARTICLE II**

### **EXECUTING AGENCIES**

- a. The Government of the Republic of the Philippines designates the Department of Tourism as the agency responsible for the implementation of this Memorandum.
- b. The Government of the Republic of Indonesia designates the State Ministry of Culture and Tourism as the agency responsible for the implementation of this Memorandum.

## **ARTICLE III**

### **AREAS OF COOPERATION**

Both Parties shall endeavor to tourism cooperation in accordance with the laws and regulations of their countries in the following areas:

#### **a. RESEARCH AND DEVELOPMENT**

The Parties undertake cooperation in the areas of research and development through exchange of information on results of research or studies in areas that shall benefit both Parties.

#### **b. EDUCATION AND TRAINING**

The Parties shall undertake cooperation in the areas of education and training through exchange of information, comparative studies on training programs and skills improvement in both public and private sectors.

#### **c. PROMOTION**

The Parties shall encourage and promote individual or group travel by their respective citizens and citizens of third countries to Indonesia and the Philippines.

The Parties shall promote tourist flows by air and sea between both countries and shall endeavor to facilitate the supply of essential services for that purpose.

The Parties shall provide support for each other's tourism promotion activities, and whenever necessary, undertake joint promotion programs involving youth and student exchanges, cooperation on advertising, development of joint tour packages, production exchange and dissemination of their respective brochures, films, and photographs including slides, interlaid.

The Parties shall undertake joint promotion programs that included a "twinning program" whereby each Party shall promote and sell the other's destinations jointly with its own in international tourist markets through joint tourism programs, as well as encourage tourists visiting the countries of the Parties to extend their visits to each other's destinations,