

**[MTRCB MEMORANDUM CIRCULAR NO. 99-11,
December 15, 1999]**

**STANDARD LAYOUT SIZES FOR MTRCB CLASSIFICATION IN
PRINT ADVERTISEMENTS**

The BOARD has observed that despite Memorandum Circular No. 98-13 issued by this Board on 07 September 1998 prescribing a standard lay-out for the MTRCB Classification in print advertisements, such classifications are still, at times, arbitrarily placed by producers/newspapers publishers, resulting in confusion to the film audience.

In this regard, all producers/distributors and newspapers/magazine publishers and editors are required to adopt the **exact layout** and **prescribed sizes** per column cms. as indicated in the attached pages. Failure to comply with this requirement will result in appropriate sanctions including the suspension and/or cancellation of the film's Certificate Permit to Exhibit.

This Circular amends Memorandum Circular No. 98-13 issued by this board on 01 September 1998 and shall take effect immediately.

For your information and compliance.

Adopted: 15 Dec. 1999

(SGD.) ARMIDA P.E. SIGUION-REYNA
Chairman



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