

**[BTRCP DTI-DOH JOINT ADMINISTRATIVE ORDER
NO. 01-A-00, July 20, 2000]**

**PRESCRIBING A SCHEDULE OF FEES AND CHARGES FOR SALES
PROMOTION ACTIVITIES**

Pursuant to Title X, Book IV of E.O. 292, otherwise known as the Administrative Code of 1987 and to have a uniform and more effective implementation of Title III, Chapter I, Article 54; Chapter VI, Articles 109 and 116 of RA 7394 otherwise known as the Consumer Act of the Philippines and Chapter VI, Rule IX, Section 8, of Department Administrative Order No. 2, Series of 1993, Implementing Rules and Regulation of R.A. 7394, the Department of Trade and Industry-BTRCP and the Department of Health-BFAD, hereby prescribe and promulgate the following fees and charges for the information, guidance and compliance of all concerned.

ARTICLE I - Title

SECTION 1. This Joint Administrative Order shall be referred to as 'The Schedule of Fees and Charges for Sales Promotion.'

ARTICLE II - Scope

SECTION 1. The Department of Trade and Industry covers fees relative to the issuance of permit in the conduct of sales promotion activities for Goods and Services under Act No. 2333 as amended by Act 3740 and as implemented by Ministry Order No. 33, series of 1985, Republic Act 7394 as implemented by Department Administrative Order No. 2, Series of 1993, including Beauty Contest under Letter of Instruction No. 1376 as implemented by Department Administrative Order No. 1, Series of 1985;

SECTION 2. The Department of Health covers fees relative to the issuance of permit in the conduct of sales promotion of products classified as food, drugs, cosmetics, devices and hazardous substances in accordance with RA 7394.

ARTICLE III - Coverage of Fees

SECTION 1. There shall be collected permit fees for the conduct of the following activities as follows:

A. Beauty Contest (only those national in character,
sponsored & promoted by manufacturing enterprises
P2,000.00

B. Home Solicitation Sale

NCR only or in several regions including Metro Manila or
nationwide 750.00

More than one region but excluding Metro