[LTFRB MEMORANDUM CIRCULAR NO. 2005-024, August 01, 2005]

MANDATORY DISPLAY OF FARE MATRIX AND PENALTIES FOR NON-COMPLIANCE THEREOF

It has come to the attention of this Board that up to this time there are still a number of operators who have not applied for the authority to charge the new fare adjustments and are already collecting the same from the riding public. There have also been reports that some operators are using and displaying fake Fare Matrices to the disadvantage and inconvenience of the riding public. Such acts are manifest violations of the terms and conditions embodied in the resolutions granting the new fare adjustments.

It is a well-established principle that in the grant of a Certificate of Public Convenience, the paramount consideration is always public convenience. It is the duty of this Board to serve and protect public interest. In so doing, this Board continually formulates and implements the appropriate and beneficial measures for the riding public, the drivers, and the operators.

In view thereof and with the implementation of the Fare Rate Adjustment for Public Utility Jitneys, and Airconditioned and Non-Airconditioned Public Utility Buses so as to protect the riding public from unreasonable and excessive fare charges and to identify the "Colorum operators" thereby protecting the legitimate operators and drivers from "colorum" operations, the following operators mentioned hereunder are hereby required to apply and secure the Fare Matrices for their units on or before the deadline provided to avoid apprehension:

Type of Service	Deadline to Apply Start of Apprehension and Secure FM
 Metro Manila Aircon and Non- Aircon PUB 	31 August 2005 15 September 2005
2. PUJ Nationwide	31 August 2005 15 September 2005
3. Provincial Non- Aircon and Metro Manila Aircon PUB	31 August 2005 15 September 2005

Accordingly, any operator found violating the above provisions shall be subject to the following penalties: